



# FINANCIAL TIMES

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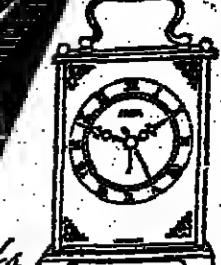
No. 29,477

Saturday November 17 1984

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AVIA



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**WORLD NEWS**  
**Subsidies to help working miners move in October**

Government is planning its strategy for the end of the miners' strike and is stressing the theme of reconciliation. It will subsidise working miners who move from striking areas to those, such as Nottinghamshire, where most miners have worked. Back Page. Details, Page 4.

### Carrington meets Kent

NATO Secretary General Lord Carrington met CND general secretary Monsignor Bruce Kent in Brussels as part of a dialogue with critics of the alliance strategy.

### Vietnam aid veto

ECC and Association of Southeast Asian Nations agreed in Dublin to give no aid to Vietnam that would aid its occupation of Kampuchea. At the UN, Vietnam proposed talks with ASEAN to settle differences over Kampuchea and other issues.

**Drought threatens 9m'**

Ethiopian relief agency leader said his country needed double the aid estimated a month ago because famine threatened 9 million people against earlier figures of 6.4m.

**Town recaptured**

Zaire said it had recaptured a rebel-held town in Shaba province and killed 100 armed intruders from Tanzania.

### Svetlana 'feels guilty'

Stalin's daughter Svetlana said she returned to the Soviet Union because she felt guilty and homesick and had not a moment of freedom in the West.

### Damages claim

Four Fleet Street print workers, two of them from the Financial Times, will face damages claims for the part they are alleged to have played in a printers' walkout that stopped all national newspaper publishing one week end last year. Page 4.

### Beauty contests dropped

Michael Grade, controller of BBC 1 television, is to end coverage of beauty contests after Miss Great Britain is chosen in January because they "veer on the offensive". Licence fee plan, Page 3.

### Fares to rise

British Rail fares will rise about 6.5 per cent, and London Regional Transport's by 9 per cent on January 6. Page 4.

### Students stop MPs

Tory MPs Harvey Proctor and John Carlisle abandoned individual plans to speak at Coventry Polytechnic and York University after student protests. At Coventry, Mr Proctor was attacked and splashed with red paint.

### Ripper writ

Mother of Yorkshire Ripper's final victim Jacqueline Hill has issued a writ against West Yorkshire's chief constable alleging negligence during the five year hunt for the mass murderer. Page 27.

### Post early... for 1985

Post Office brought forward to Tuesday the last posting for Christmas airmail to St Helena in the south Atlantic. In Torquay, a postcard arrived from Clevedon, near Bristol, 14 years and a week after posting. Page 24.

### MARKETS

#### DOLLAR

New York lunchtime: DM 2.357  
FFr 9.125  
SwFr 2.447  
Yen 2.72  
London: DM 2.9675 (2.961)  
FFr 9.125 (9.076)  
SwFr 2.452 (2.441)  
Yen 2.8 (242.35)  
Tokyo close 139 (138.1)  
Tokyo close Yen 242.4

#### U.S. LUNCHTIME RATES

Fed Funds 9.75%  
3-month Treasury Bills: 8.65%  
Long Bond: 10.0%  
yield: 11.66

#### GOLD

New York: Comex Nov latest \$344.6

London: £345.25 (\$544)

Chief price changes yesterday. Back Page

CONTINENTAL SELLING PRICES: Austria Sch 16; Belgium Fr 7.25; France Fr 6.00; W. Germany DM 2.20; Italy L 1.20; Netherlands Fr 2.50; Norway Kr 6.00; Portugal 7.5; Spain Pte 100; Sweden Kr 5.50; Switzerland Fr 2.00; Ireland 60p; Malta 30c.

#### STERLING

New York lunchtime: \$1.256  
London: £1.255 (1.2525)  
DM 2.357 (2.355)  
FFr 9.125 (9.125)  
SwFr 2.447 (2.445)  
Yen 2.72 (2.725)  
Sterling Index 76.4 (76.5)

#### LONDON MONEY

3-month interbank:  
mid rate 9.125 (9.125)  
3-month eligible bills:  
buying rate 9.125 (9.125)

#### STOCK INDICES

FT Ind Ord 920 (+8.4)  
FT-A All Share 554.83 (+0.5%)

FT-SE 100 1.173.5 (+5.6%)

FT-A long gilt yield index:  
High coupon 10.05 (10)

New York lunchtime:  
DJ Ind Av 1,199.43 (-6.73)

Tokyo: Nikkei Dow 11,271.45 (-30.17)

## BT issue expected to be oversubscribed

BY GUY DE JONQUIERES AND ALISON HOGAN

INFLATION edged up in October to an annual rate of 5 per cent, compared with 4.7 per cent in September, according to official figures. The rise reflected dearer beer and petrol, and higher mortgage interest payments and housing repair costs. Back Page

PUBLIC SECTOR borrowing totalled \$448m last month, rising the total since the start of the financial year to \$7.57bn. The increase was higher than most City expectations. Page 3.

EQUITIES recovered after Thursday's technical reaction, in markets still dominated by ASEAN with a substantial target of 54bn.

Kleinwort Benson, the merchant bank advising the Government on the sale of the shares, forecast yesterday that they would be oversubscribed when the offer closes on November 28.

Leading City institutions believe that once dealing starts in BT shares early next month they will rise to a premium of 10p to 15p above the offer price, which values the 50.2 per cent of BT shares being sold at £3.926m, close to the Government's uppermost target of 54bn.

Kleinwort Benson said that "vigilant and severe" measures were planned to prevent multiple applications by individual subscribers when the issue went on sale on Tuesday.

Preliminary legal advice had indicated that anyone making more than one application could be prosecuted for criminal fraud.

Institutional demand for the shares has clearly not been satisfied. The entire issue was easily underwritten yesterday morning, and many institutions both in Britain and abroad said that they would have been

ready to accept more shares than were allotted to them.

The Government has received binding commitments from about 500 institutions to take 55 per cent of the issue. "The Secretary of State for Industry is certain of his money," Mr Martin Jacob, vice-chairman of Kleinwort Benson, said.

British institutions have been offered 1.25m inquiries about the issue, and more than 5m special abridged prospectuses are being printed.

Institutions in the U.S., Canada and Japan have been allocated 41.5m shares or 13.7

per cent of the issue. Kleinwort Benson had obtained authorisation to sell up to 23 per cent of the issue in those countries, and said there was institutional demand for "substantially" more than that amount.

In the Commons Mr Alan Williams, a Labour spokesman

Continued on Back Page

BT "undervalued." Page 3

Should you buy the shares? Page 24

Lex, Back Page

#### MAIN FEATURES OF THE BT SHARE FLOTATION

Offer price: 130p per share  
Dividend yield: 7.14 per cent  
Price/earnings ratio: 9.25  
Value of offer: £3.916bn (50.2 per cent of total)

Total market capitalisation: £7.8bn

#### ALLOCATION OF ISSUE

Institutions (UK and some Continental): 1.428m shares (47 per cent) worth £1.857bn

UK public and BT employees: 1.169m shares (39 per cent) worth £1.52bn

U.S., Canada and Japan: 41.5m shares (14 per cent) worth £539m

## Concern in Administration over Fed's tight monetary policies

BY STEWART FLEMING IN WASHINGTON

THERE IS growing concern within the U.S. Administration about the tight monetary policies of the Federal Reserve Board, the U.S. central bank.

Mr Donald Regan, the Treasury Secretary, has told President Ronald Reagan and his cabinet that he is worried that the Federal Reserve Board is keeping monetary policy too tight and there is a danger that the economic slowdown could continue.

Mr Regan's remarks, made on Thursday at one of this week's series of cabinet meetings on budget strategies, are being echoed in other parts of the Administration. Even in the Office of Management and Budget, whose director Mr David Stockman is not counted among the monetarist critics of the Federal Reserve, officials say there is concern about the sluggish monetary growth in recent months.

Mr Robert Orzner, chief economist at the Commerce Department was reported as saying that he expected fourth

quarter real growth to be under 3 per cent and some economists are suggesting that next week could see a downward revision in the third quarter gross national product figure, which was originally reported at 2.7 per cent.

Yesterday saw further signs of the economic slowdown with the Federal Reserve Board reporting that capacity utilisation in U.S. industry fell slightly to 81.8 per cent in October from 82 per cent in September and 82.6 per cent in August. Meanwhile on Wall Street there is widespread speculation that recent Federal Reserve open market activity may be signalling another move by the Federal Reserve Board to ease monetary policy.

The White House debate about the budget deficit appears to have produced more gloom than clarity. Officials said yesterday that the President had made it clear that he was not prepared to lead the way next year by proposing a budget compromise including revenue raising measures, but that instead he would want to present "an impressive array of spending cuts."

A top level budget working group, including Mr James Baker, White House Chief of Staff, is working out the cuts. It is part of a two-track approach which includes the normal government wide review of spending and search for efficiencies which Mr Stockman is pushing ahead. Government pensions and the farm programme are cited as prime targets for action, with the caveat that it is Congress which ultimately makes the decisions and it is impossible to predict which way Congress will go.

What is clear, however, is that the deeper than expected economic slowdown, which has helped force the Administration to revise forecasts for the current year's budget deficit, from \$172bn to \$210bn is worrying the White House and that efforts are under way to try to pressure the Federal Reserve into easing its monetary policy.

Justice Hodgson, however, to decide the penalty. He may choose to impose fines, leaving the additional weapon of sequestration for use if these are not paid.

The union side of the Austin Rover negotiating committee, which has eight unions representing the 28,000 manual workers, met in Coventry to review the strike amid company claims that support for it was crumbling.

Austin Rover has offered a 10.2 per cent pay rise spread over two years in response to a demand for an immediate 20 per cent increase.

The company seems confident it can ride out the dispute. It says 11 component factories are working normally and that action is confined to the two large assembly complexes at Cewley, Oxford, and Longbridge, Birmingham.

Austin Rover says picket lines have already been crossed by 2,350 of the 11,000 workers at Longbridge and by one in five of the 5,000 workers at Cowley assembly plant. The unions dispute these figures.

#### AUSTIN ROVER SAYS OFFER NOT NEGOTIABLE

BY ARTHUR SMITH AND RAYMOND HUGHES

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The Austin Rover union negotiators travelled straight from Coventry to a hastily convened meeting with management near Warwick. There the company made clear it was not prepared to negotiate on its final offer.

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## OVERSEAS NEWS

# Bonn parties divided over income disclosure moves

BY RUPERT CORNWELL IN BONN

WEST GERMANY's political parties, badly shaken by the "Flick Affair," broadly agree that parliamentarians should be forced to give a greater account of the income they receive from other sources, like companies and interest groups. But they are sharply divided on how such a practice should be carried out.

The differences emerged vividly yesterday during a key-note Bundestag debate on the whole issue of party financing in the wake of the continuing scandal here over political payments made by Flick and other industrial groups.

Speakers from all sides admitted the dangerous loss of prestige and credibility that the affair had brought upon the political establishment. But they emphasised — at least with the exception of the radical Greens — that despite the furore, governments and individual deputies were not "up for sale" to powerful industrial interests.

The debate was bitterly partisan as the centre-right parties of the Government and the Social Democrat (SPD) opposition swapped accusations over who had received the

most in suspect donations and argued over how the practice

Arguing that such a provision could threaten perfectly legitimate, above-board professional activities of MPs, Herr Reiner Geissler, the CDU's general secretary suggested that deputies henceforth be obliged to declare such non-should be stamped out in future.

The SPD, and especially the Greens, want what amounts to full public disclosure of all such parallel income. But the three coalition parties, the Christian Democrats, the Bavarian CSU, and the liberal Free Democrats (FDP) are opposed to such a move.

The government parties signalled yesterday that they have no plans to resurrect the discredited notion of a retroactive amnesty for such offenders.

But they repeatedly accused the SPD — in power at the time of the contested DM 800m capital gains tax waiver for Flick a few years ago — of being equally compromised by concealed donations.

One of the few participants to rise above the inter-party fray was Frau Hildegarde Hamm-Breuer of the FDP. Deplored the failure of the parties to produce a joint resolution for the debate, she referred to their "common shame" over the events of the past.

## Krauss-Maffei attracts potential new bidders

BY LESLIE COLITT IN BERLIN

POTENTIAL NEW bidders have emerged in a move to take over Krauss-Maffei, the defence and engineering arm of the powerful Flick group. Flick is at the centre of a widening political payments scandal involving all the major West German parties.

The West German cartel office in West Berlin said it was asked by Industrie Werke Karlsruhe-Augsburg (IWKA) how it would react to IWKA taking a majority stake in Krauss-Maffei. IWKA makes industrial computers and is thought to be linked with the Dornier aircraft company in a possible takeover bid. The cartel office indicated it would not be likely to object to such a move by IWKA.

Krauss-Maffei, which makes

the highly successful Leopard tank, has 85 per cent of its DM 2m (£350,000) turnover in defence production.

Earlier Messerschmidt-Bölkow-Bölkow, West Germany's major aerospace company, told the cartel office it was considering a stake in Krauss-Maffei. MBB was thought to be interested in forming a takeover consortium with a medium-sized company and several banks.

Last year the cartel office and the Defence Ministry resisted a bid by MBB to buy a controlling interest in Krauss-Maffei. The cartel office said yesterday it would also have doubts about approving a minority share by MBB in Krauss-Maffei.

## West German car production falls by 3%

By John Davies in Frankfurt

THE RATE of car production in West Germany slipped back last month, amid signs that the domestic market is being hampered by the continuing decline over exhaust controls.

The Automobile Industry Association said yesterday that 13,538 cars rolled off the assembly lines each working day last month, 3 per cent less than the daily output in September.

Last month 383,100 cars and 26,900 commercial vehicles were produced. Although this was 13 per cent more than a year ago, the increase was partly because October had more working days.

As a result of the seven-week strike over shorter working hours earlier this year, car production is still lagging behind last year's performance.

## Mexican police destroy record marijuana haul

By David Gardner in Mexico City

MEXICO'S successful drive to boost its non-traditional exports and reduce dependence on oil revenue appears to have been interpreted overzealously in some quarters here, on the evidence of this week's seizure of mammoth quantities of marijuana in the northern border state of Chihuahua.

Mexican police and army units have already captured and burned nearly 13,000 tonnes of the drug in raids that began a week ago on three remote ranches close to the U.S. frontier, though the final haul is likely to be nearly 17,000 tonnes.

The U.S. street value of the larger quantity would exceed \$100 million equivalent to half Mexico's earnings from oil exports last year. The haul is about 12 times the size of the previous largest seizure of marijuana, which took place in Colombia in 1978.

Police have rounded up over 7,000 peasants, who had been lured to the remote, thinly populated areas bordering Texas by the promise of up to 5,000 pesos (\$15,250) a day — more than six times the minimum wage — for harvesting vegetables and fruit. Once there, the authorities say, the peasants were held in conditions tantamount to slavery.

## Nicaraguan rebels step up raids on coffee farms

BY TIM COONE IN MANAGUA

U.S.-BACKED guerrilla attacks in the coffee-growing zones in northern Nicaragua have increased considerably in recent days, according to Sr Jaime Wheelock, the Agriculture Minister. The aim of the guerrillas is to upset the vital coffee harvest which begins at the end of November and lasts through to the end of January.

On Thursday 18 farmers were killed in attacks on two state farms and a co-operative, while 14 guerrillas were killed by local defence militia.

Sr Wheelock said that 60 state farms had been attacked in the past few months and raids on co-operatives were running at the rate of 10 per month.

Ten thousand government workers are to be mobilised to assist in the coffee harvest and 4,000 members of the militia are being sent to the coffee zones to support regular army units protecting the agricultural workers during the picking season.

The latest fighting reflects a growing level of ferocity in the war in which guerrilla casualties have been running at over 100 per week, according to government figures.

The army has been making increasing use of multiple rocket launchers, heavy artillery and helicopter gunships against guerrilla concentrations with considerable success.

The FDN guerrilla leader, Sr Aldolfo Calero, recently said in the U.S. that if Nicaragua starts using new Mi-24 helicopter gunships against his forces, the FDN would start attacking key economic targets such as coffee processing plants and sugar factories, reflecting a growing desperation on the part of the guerrillas.

During a tour of the coffee-growing region of Matagalpa on Thursday, Sr Wheelock admitted that new Soviet-built Mi-24 helicopters had been delivered to Nicaragua recently and that they were to be employed against the guerrillas.

Coffee exports are expected to bring in an estimated \$120m (£92m) in foreign exchange from the coming harvest for around 30 per cent of total export earnings.

The tone of the speech, however, is said by diplomats to be more relaxed than similar addresses in recent years, possibly indicating greater confidence in the economy.

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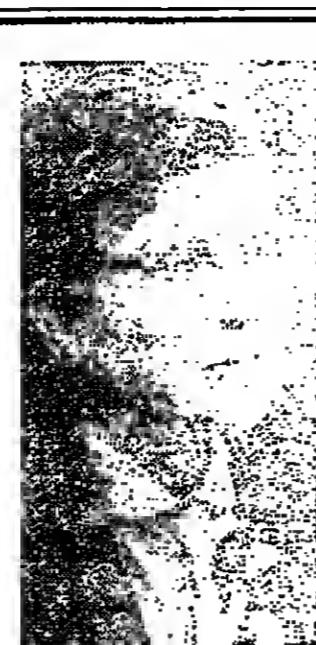
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# Substantial numbers of Libyans still in Chad, says Mitterrand

BY DAVID MARSH IN PARIS

PRESIDENT François Mitterrand said yesterday that two to three battalions of Libyan soldiers — or 600 to 1,200 men — remained in Chad without heavy armament or aeroplanes.

M Roland Dumas, the Government spokesman, put the numbers with more precision at 800 to 1,000 troops. This would represent about one-fifth of the roughly 5,500 Libyans believed to have been in northern Chad at the height of tension in the country over the past 16 months.

M Mitterrand said the Libyan withdrawal had slowed down, and even been replaced by a reinforcement, over the past week.

But he stressed that Col Gaddafi had assured him that "orders had been given" for a full pull-out.

In pointed reference to U.S. claims that most of the original 1,500 contingent was still in Chad — whereas all but about 100 of France's previous force of 3,300 in the south had now been pulled out — M Mitterrand said the Libyan numbers were

"less than stated according to certain foreign information."

The leaking of U.S. information, garnered from observation satellites, about Libyan and rebel troop movements in northern Chad has been a constant feature of the Franco-American war of nerves over the country since summer 1983.

M Dumas, speaking to a journalists' lunch, did not dispute that U.S. information had recently been passed to the French, but denied that the Paris Government had seen specific satellite photographs.

The right-wing opposition meanwhile continued to try to make political capital out of the affair. The opposition Figaro newspaper said yesterday that the French pull-out amounted to a "flight" which had cost France dearly in its African policy.

M Jean-Marie Le Pen, the ultra-right National Front leader, compared M Mitterrand's Crete trip with appeasement of Hitler at Munich.

## Renault tables job-cuts proposals

By Paul Birch in Paris

RENAULT, France's financially troubled state-owned car group, yesterday tabled a draft proposal which it hopes will be accepted by unions as the basis of an agreement on major job cuts.

The French car group, which lost FF 3.6bn (£313m) in the first half of this year, announced last month an ambitious plan to reduce its workforce by a substantial but undisclosed number without resorting to compulsory redundancies.

Its latest proposals, put to the unions yesterday, envisage between 5,000 and 6,000 job cuts before the end of this year through early retirement.

Renault says there are at present about 8,500 people who could qualify for early retirement. It expects about 70 per cent of these workers to agree to leave on a voluntary basis.

This number of early retirements, however, would create the need for greater job mobility within the car group, involving between 4,000 and 5,000 people. Renault's chairman therefore insists that any agreement must be based on the principles of mobility, retraining and reinsertion into new jobs.

However, Renault has told the unions it is prepared to retrain a worker only after he has accepted the need to move to another plant or job within the car group.

Retraining could also lead to jobs at new facilities in high technology sectors, like Liquid crystals for dashboard instruments or high-performance ceramics which Renault is envisaging to open in coming months.

Renault says it would be satisfied if it could achieve the 5,000-6,000 level of early retirements and the further 4,000-5,000 job changes as a first step in its efforts to reach annual productivity gains of 7 per cent.

The car group is hoping to sign an initial agreement on its labour restructuring programme by the end of this month or early in December.

It then envisages a review of progress achieved on internal job mobility at the end of June next year. At that time, the state car group will decide whether it will need to resort to other measures to tackle its labour restructuring programme.

The unions, and the pro-Communist CGT confederation, have so far adopted a tough position towards Renault, renewing criticisms of the group's management strategy and its heavy investment in the U.S. Although this is clearly part of the posturing that goes with labour negotiations between Renault and the unions are expected to be particularly difficult.

M Bertrand Hanon, Renault's chairman, has said that Renault has first to secure broad approval from its workers and their unions before going ahead with its ambitious and costly labour proposals.

## Gibraltar accord likely to be delayed

A PROMISED end to Spain's continuing restrictions on Gibraltar is likely to be delayed by several weeks because British and Spanish diplomats fear they will be unable to complete an agreement in principle by November 26 when Sir Geoffrey Howe, Britain's Foreign Secretary, and his Spanish counterpart, Sr Fernando Morán, are due to meet at a Brussels ministerial council, writes Tom Burns in Madrid.

A chief cause for the delay is thought to have been a series of technical adjustments which have to be written into the Spanish legislation to allow Gibraltarians to work in Spain. The agreement seeks to establish immediate reciprocal residential and working rights in certain categories for Spaniards and Gibraltarians.

Tom Burns looks at the dilemma facing Spain's Catholic parents

## Church-state schools row hots up

BY ANTHONY ROBINSON IN JOHANNESBURG

FOUR OF South Africa's five leading commercial banks have announced cuts in their prime loan rates with effect from Monday and the fifth, Volksbank, is expected to follow suit early next week.

Standard Bank, Nedbank and Trustbank announced a 1.5 per cent cut to 23.5 per cent while Barclays has decided on a 2 per cent drop to 23 per cent.

The prime rate reductions from the record high levels of 25 per cent to which they were raised on August 3 closely followed a statement by Dr Gerard de Kock, Governor of the Reserve Bank, that the decline in interest rates was made possible by "a number of desirable developments" which had taken place since July.

Speaking at a conference organised by the Financial Mail magazine Mr De Kock said that the decline in interest rates was made possible by "a number of desirable developments" which had taken place since July.

The point may now be approaching where a modest reduction in the reserve bank's rediscount rate might also be desirable," he added. The rediscount rate on bankers' acceptances was raised to its present record level of 22.75 per cent on August 3.

The Governor listed among

the "desirable developments" of recent weeks a marked decline in total spending, a noticeable easing of the demand for credit and loanable funds and an improvement in the current account of the balance of payments.

Speaking at a conference organised by the Financial Mail magazine Mr De Kock said that the decline in interest rates was made possible by "a number of desirable developments" which had taken place since July.

Monetary policy would be improved by "appropriately restrictive" measures by the Government, he said.

The point may now be approaching where a modest reduction in the reserve bank's rediscount rate might also be desirable," he added. The rediscount rate on bankers' acceptances was raised to its present record level of 22.75 per cent on August 3.

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Scribble

## UK NEWS

## Branson introduces £16 flight to Holland

VIRGIN ATLANTIC, the airline launched by Mr Richard Branson yesterday introduced its service between Gatwick and Maastricht in the Netherlands for £16 one way.

After three weeks the one-way fare will rise to £25, with an extra £14 during the Christmas period.

Virgin has leased a BAC 1-11 88-seater jet for the route to Maastricht, which has about 50m people living within a 140-mile radius.

### Use of imprisonment on the increase

THE use of imprisonment has increased in the last 10 years, the National Association for the Care and Resettlement of Offenders said yesterday.

"The proportion of adult offenders given immediate prison sentences rose from 15 per cent in 1974 to 20 per cent last year and the courts have also adopted a tougher line in sentencing young people," said Ms Vivien Stern, Nacro's director.

### Generator exporter sheds 97 jobs

R. A. LISTER, which exports electricity generators to many of the world's poorest countries, yesterday announced 97 redundancies at its factory in Dursley, Gloucestershire.

"Our order book has been affected by the lack of currency available for imports from many of our major markets," said Mr John Mailand, for the company.

### Yorkshire Chemicals trims workforce

YORKSHIRE CHEMICALS of Leeds yesterday announced a reorganisation of its colours division, with the loss of 30 jobs.

The changes are designed to reduce costs, increase profitability and improve product quality and customer service. The group will now employ a total of 550 people in Leeds and Selby.

### Liberals win Liverpool ward by-election

LIBERALS in Liverpool captured an inner city seat from Labour in a ward by-election yesterday. Mr David Alton, Liberal MP for Mossley Hill, said the result was "a warning to the arrogant members of Militant Tendency who behave as though the city was a one-party state."

### Wigan newspaper to close after 30 years

THE EVENING POST and Chronicle which has been published in Wigan for almost 30 years is to close because of continuing heavy losses. It will appear for the last time on Friday, December 21, and 42 full-time and 30 part-time jobs will be lost.

### VAT rules on car expenses revised

FROM January 1 value-added tax incurred on car leasing charges and repair and maintenance of cars used in businesses may only be deducted in full if there is no private use, the Customs and Excise announced yesterday.

Where there is private use, the tax must be apportioned. To determine the tax which may be deducted on petrol, journeys between a person's home and normal place of work are considered to be private, non-business use.

### Rowntree McIntosh puts 50 out of work

ROWNTREE MCINTOSH, confectioner, said yesterday out of 50 jobs are to go in Norwich out of a workforce of 1,400 in a cost-cutting exercise due to a drop in demand for chocolates.

### Life insurance contracts protected

THE FRIENDLY Societies Bill, which is designed to remove doubts about the enforceability of some 300,000 life insurance contracts entered into before June 1 1984, was given an unopposed Second Reading in the Commons yesterday.

Mr Ian Stewart, Economic Secretary to the Treasury, explained that the Bill protected those who had entered into contracts in good faith and established the law as it had previously been thought to be.

### Oil companies accept N. Sea marker price

THE British National Oil Corporation has received acceptances from all the main oil companies for its proposal to cut the market price of North Sea Brent oil by \$1.35 to \$28.65 a barrel.

British Petroleum which had held out since the proposal was made in mid-October, has accepted the price, which is now effectively official.

## Trafalgar House considering bid for Vickers

BY DOMINIC LAWSON

TRAFALEGR HOUSE, the construction group, is considering a bid for Vickers Shipbuilding and Engineering, which is to be sold by the Government as part of its plans to privatise the nationalised warship yards.

Vickers is by far the largest yards in the warship-building division of British Shipbuilders, with turnover last year of £227m.

Interest has also been shown by a major supplier of equipment for warships, thought to be GEC.

The main problem in pricing an offer for Vickers is the new £230m facility constructed for Vickers Shipbuilding at Barrow-in-Furness. This has been designed to be the site for the building of Trident nuclear submarines.

Any offer from Trafalgar House is likely to consist of an initial bid for the active yard of Vickers Shipbuilding and an agreement to pay for the nuclear submarine facility as and when the Trident work is commissioned. This would cover Trafalgar against the possibility that the Trident programme is cancelled.

Vickers, the erstwhile owner of Vickers Shipbuilding, is taking the Government to the European Court of Human Rights in a claim for greater

## BT undervalued at 130p says, Labour

BY IVOR OWEN

MALAN WILLIAMS, a Labour spokesman on trade and industry, yesterday accused the Government of undervaluing British Telecom by fixing 130p as the initial price per share.

He described it as "the wrong price" and forecast that when trading in the shares began on the Stock Exchange there would be a premium of at least 10 per cent.

While Conservative MPs urged his party's supporters not to buy the shares, saying that to do so would be to prop up the "disastrous financial policies" of the Government.

Mr Patti was sure that most ordinary men and women would regard the flotation of shares in BT as an opportunity to be seized and would disregard the advice given by Mr Campbell-Savours.

Dealing with fears that privatisation would lead to more orders for telecommunications equipment going to overseas manufacturers, Mr Patti said Sir George Jefferson, the BT chairman, had already made it clear he intended to lean as heavily as he could in the direction of British industry.

However, to tell British industry that it could rely for ever and a day on orders from British Telecom would not help it to become more efficient and competitive.

It is accepted that no major decisions will be taken at the summit. The Irish would be reasonably satisfied if Mrs Thatcher

"You will understand that at

## Income from tourism 'set to climb'

BY JAMES McDONALD

BY 1988 Britain could be earning more than £7.5bn a year from 16m overseas visitors, compared with expected earnings this year of more than £5bn from 13.5m visitors.

This forecast was made in Bournemouth yesterday by Mr Duncan Black, chairman of the British Tourist Authority and of the English Tourist Board. It was also expected that British holidaymakers would spend about £6bn this year in the UK.

"There is no doubt in my mind that the tourist industry is among the most important in Britain today and is certainly the biggest growth industry," Mr Black said.

He described as "rubbish" the view that the British tourism industry's impressive results this year were a mere fluke of the exchange rate.

It was true, particularly in relation to the dollar, that a weaker pound had helped to reduce the cost of holidays in this country to the visitor's currency.

He said, however, that it had to be recognised that the dollar had strengthened against all European currencies and that this had helped all Britain's European competitors.

He said the British industry had increased its share of US-originated business against most other European countries.

A forecast that by the year 2000 the British industry would be earning more than £10bn a year at current prices from more than 20m overseas visitors.

## Public sector borrowing rise reflects pit strike

BY PHILIP STEPHENS

PUBLIC SECTOR borrowing totalled £448m last month, bringing the total since the start of the financial year in April to £7.67bn.

The increase was higher than most City expectations, and reflected in part the growing impact of the miners' strike on public finances.

In the autumn economic statement earlier this week Mr Nigel Lawson, the Chancellor, said that the public-sector borrowing requirement for the whole year was likely to reach £8.5bn, compared with his Budget prediction of £7.2bn.

The higher forecast reflects an estimated £1.5bn bill for the miners' strike, as well as other central and local government over-spending, which have been only partially offset by higher oil revenues.

City economists believe the cost of the strike was shown last month in heavy hawking by public corporations, which accounted for three-quarters of the year.

## Plan to revive Scillies

BY ANTHONY MORETON, REGINALD AFFAIRS EDITOR

A £10.7m plan to revive the stagnating economy of the Scilly Isles will be backed by the EEC if the Government commits itself to the project.

European Commission officials in Brussels have been looking at a land use and development study prepared by Graham Moss Associates and informally told Mr Moss they will give it the go-ahead providing it is accepted by the Department of the Environment.

If nothing is done to improve roads, hotels, transport connections and harbour facilities the Scilly Isles economy would continue to deteriorate because the island council does not have the money to arrest decline.

## Lisa Wood looks at a brewing group's entry into health and leisure Keep fit classes with Guinness

GUINNESS. IT has always been claimed, is good for you. And yesterday Arthur Guinness & Son took that message a bit further, somewhat surprising the City with the announcement of its £5m entry into the health and fitness market by acquiring the Champneys Group and its famous health spas.

The acquisition is Guinness' first significant diversification, albeit a small one since Mr Ernest Saunders, the group's chief executive appointed in 1981, started to prune more than 150 of the group's 250 operating companies.

It was a closure and selling off process that reversed the group's ramshackle and unsuccessful diversification in previous years in areas ranging from film finance to baby year.

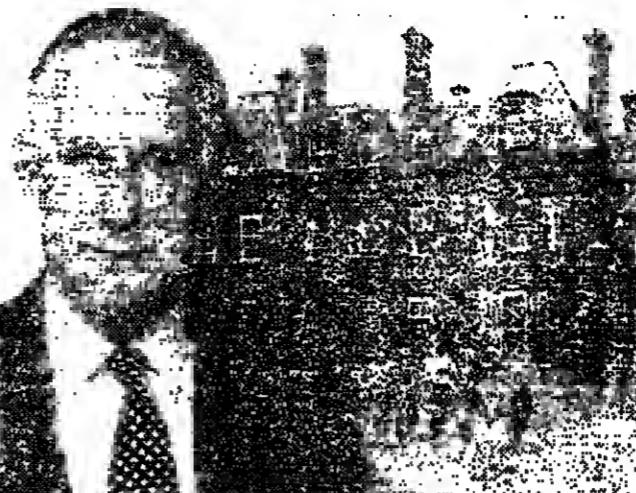
Hand in hand with this development came a strategic overhaul of the group's main businesses which can loosely be divided into brewing, retailing and publishing.

Brewing activities were rationalised with strong promotion of the Guinness brand—sales for example growing 30 per cent year-on-year in the U.S. and recovery of market share of the Harp lager brand which is 75 per cent owned by Guinness.

The group's retailing activities were extended this year with the £98m acquisition of Martins The Newsagent, a move which Mr Saunders said would make retailing into "sensible-size operation rather than an appendage to a giant."

• Publishing activities were

strengthened with the launch of the Guinness World of Re-



Mr Ernest Saunders, Guinness chief executive, with Champneys health farm at Tring in the background

cords Museum in London, an area where it is believed there will be further expansion.

However, Guinness with a much strengthened management team was still looking for a new growth area, preferably associated with its core businesses. It was also looking for a strong international potential.

Rumours have abounded in the City for months and Mr Saunders, something of a blue-eyed boy among brokers, caused some surprise yesterday with the announcement of the Champneys acquisition.

For brokers described the move as "positive" they said would make retailing into the concept of a health farm as a health resort and not a slimmers' prison. It also has a health spa at Strode Castle in Scotland.

People can choose regimens at Tring that offer just 300 calories

a day—compared with about 2,500 normally consumed by an adult—while others can choose simply to relax after a heart attack in the 170 acres of parkland once owned by the Rothschilds, on the edge of the Chilterns.

Champneys, with its health spas and a turnover of £2.6m last year, also gives Guinness a new strong brand name in a world where the rich and famous increasingly bring associations of specific lifestyles to a motley assortment of products.

For Champneys also markets a branded mineral water and de-caffinated coffee. "Champneys gives us a name with which we can exploit goods and services," said Mr Chris Davidsoo, public affairs director of Guiness.

The Champneys name, not yet well known overseas, also gives the group a strong potential for international expansion.

Guinness being represented in 130 countries around the world is emphasised.

Mr Saunders said: "We are determined to concentrate our business on a select number of areas which will provide sustained growth. We believe that health and fitness is one of these. Champneys provides the basis for a new group with excellent growth potential."

Champneys, with a single room at its Tring Spa in Hertfordshire starting at about £270 a week, has just opened in the Carlton Hotel, Bournemouth. Franchising of such activities, as pioneered by the Julianne group with its discotheques, could have strong potential at home and overseas.

The market should view this acquisition favourably as a strong and well thought-out move into an area of growth," concluded Mr Keith Hiscock of the Edinburgh-based stockbrokers Wood Mackenzie who act on behalf of the company.

## BBC seeks to raise TV licence to £65

By Raymond Snoddy

THE BBC has applied to the Home Office for an increased colour television licence fee of £65 to £67 a year.

The final figure applied for is expected to be £65—which would be a rise of about 40 per cent on the present £46 fee. If granted in full the new fee would raise almost £1bn a year gross from the viewers.

The official announcement will not be made until early December. The BBC has submitted its preliminary case which includes expenditure and inflation assumptions but does not mention a final annual fee figure, it is believed. Over the past few weeks Home Office officials will check the assumptions.

After the assumptions are agreed the final figure will be announced and the document will go to Mr Leon Brittan, the Home Secretary, for a decision.

The health spa operation is also starting, in a highly fragmented industry, to franchise its operations. A mini health centre, under the Champneys banner, has just opened in the Carlton Hotel, Bournemouth. Franchising of such activities, as pioneered by the Julianne group with its discotheques, could have strong potential at home and overseas.

The market should view this acquisition favourably as a strong and well thought-out move into an area of growth," concluded Mr Keith Hiscock of the Edinburgh-based stockbrokers Wood Mackenzie who act on behalf of the company.

The negotiations over the new fee, which will apply for a three-year period, will be critical to the future of the BBC. The corporation's claim is based on continuing the present service with a "modest" amount for growth. This includes completing the planned network of local radio stations and making a start on a £100m replacement for Broadcasting House.

One of the key conflicts between the BBC and the Home Secretary is likely to be what extent the BBC costs are subject to special broadcasting industry inflation.

Mr Brittan has said he is sceptical of special industry inflation arguments and any such claims will have to be substantiated.

The Government has said, however, that radical change to the system of financing the BBC is unlikely, at least this time. Broadcasting at the Crossroads, Page 25

## Donington Park to be sold

By John Griffiths

THE OPERATING company of Donington Park motor racing circuit is being sold by its owner, Mr Tom Wheatcroft.

Mr Wheatcroft plans to retain 150 hospitality suites, built alongside the track as part of the £5m investment made since 1971.

A price of "several million pounds" is being sought with a condition that the circuit's use as a site for international car and motorcycle races remains unchanged.

Competition is particularly

fierce. New entrants to the market such as Amstrad are doing well. Amstrad hopes to sell 100,000 BBC computers at £299 and 200,000 Electron at £199 before Christmas, which would mean retail sales of about £50m.

Acorn aims further down-market. In its advertising campaign, Sinclair Research will spend £1m and Commodore, the U.S. company, it is thought, more than £6m. The industry has feared that the pre-Christmas home computer boom may not be as strong as in the last two years.

Two out of three of our

computers will be spent

on promoting the two

computers, with television and cinema advertising.

Competition is particularly

There's a possibility of low interest ECSC loans too.

In each of the 18 Opportunity Areas there is a local team on the ground, supported by BSC Industry.

To get their help, all you need is a viable business proposition that will create new jobs.

And a pen.

**The Opportunity Areas**

## UK NEWS

## British Rail fares to rise by 6.5% from January

BY HAZEL DUFFY, TRANSPORT CORRESPONDENT

BRITISH RAIL fares will go up by about 6.5 per cent from January 6, which is 1.5 points above the latest inflation rate published yesterday.

Bus and Underground fares in London are also to go up on the same day, by an average of 9 per cent. The increase is the first change since May 1983, when the Travelcard was introduced and most fares were cut. It is also the first since London Regional Transport was formed.

BR, which has lost about £150m in freight revenues since the start of the miners' strike is clearly not seeking to recover the loss from passengers. Although the fares increase—the first since January 1984—is above inflation, competition from other forms of transport is forcing BR to introduce more cheap fares.

"Saver" fares, which offer a discount on ordinary fares of about 50 per cent, will become available on more routes from

May as part of a range of off peak return fares.

Commuters who buy season tickets will be able to postpone paying the higher rates as long as they buy new tickets before January 6. BR said yesterday that they must order a ticket dated to start before January 6, and must pay for and collect the ticket by January 5.

Some commuters, however, will be paying more than the average fares rise. When BR has introduced new equipment, such as on the Bedford/Moorgate services, there will be bigger increases, as also on the Gatwick Express trains.

Full details of the increases will be available at stations early in December.

Commuters in the London area can expect to be able to buy a new-style Travelcard which will enable them to travel on rail, bus and Underground probably early next year.

LRT says that the success of the Travelcard is one factor which has permitted fare increases to

be held at about the inflation rate since May 1983.

The one-zone 40p bus and Underground fare in central London, and 30p in other zones, will not go up. Nor will one-zone Travelcards. Underground travel in more than one zone—currently costing between 50p and £1.30—will go up by 10p. The short hop 20p bus fare goes up to 25p; two-zone bus fares go up to 55p, and three-zone bus fares go up to 80p.

LRT also announced changes in cheap Sunday travel and some children's fares. But some fares will fall where they involve travel from outside greater London—for instance Chalfont and Latimer, Bucks to Oxford Circus will drop from 2D single to 21D.

LRT is also introducing a one-day undated bus pass—passengers will be required to "scratch off" the date of travel, a first step towards new methods of ticket control.

## Plan to switch Tube maintenance

By Hazel Duffy

PLANS TO rationalise the maintenance of London Underground trains have been put to the London Regional Transport workforce at the Acton works in west London.

The trade unions have been told that LRT wants to transfer train maintenance to the depots, leaving Acton to maintain equipment. The plans involve halving the 1,400 workforce by the end of the decade, with about 200 jobs going in the next few months.

However, LRT believes that if the unions agree to a package involving transfer of some staff to the depots, £8m to £12m investment in Acton and a voluntary redundancy scheme, there will be no requirement for enforced redundancies.

The move marks LRT's attempts to modernise bus and Underground maintenance carried out at three big works—in Acton, Chiswick and Aldenham.

Proposals for the latter two are similar to those for Acton.

## SOCIAL SECURITY BILL

## Pension proposals little changed

BY ERIC SHORT

PUBLICATION YESTERDAY of the Social Security Bill sets out the Government's proposals for radical changes for occupational pension schemes. It covers employees' rights on changing jobs, disclosure of information to pension-scheme members and establishment of a central pensions registry.

These proposals were reached after many months' discussion and consultation with all sectors of the pensions industry. In essence, however, changes from the Government's original proposals are minimal.

The main items concerning occupational pension schemes are:

**Employees changing jobs.** The Bill becomes law on January 1 1986. Where employees change jobs thereafter, their deferred pensions with their old schemes will be protected against inflation. All pension benefits accruing from January 1 next year will be reviewed each year in line with movements in the Retail Price Index up to a maximum of 5 per cent in any year.

At present a pension scheme must provide a deferred pension if an employee has at least five years' pension benefit from the scheme and is aged at least 26 at the time of changing jobs. The Bill proposes to remove the 26-year age limit.

Many schemes offer deferred pensions to employees leaving

after fewer than five years service. The proposed revaluation will apply to all deferred pensions and not be restricted to the legal requirements.

The Bill makes no provision for past service pension rights and will not become really effective in solving the so-called early-leaver problem until the next century.

The legal obligation to review deferred pensions ceases when the pension becomes payable.

Employees changing jobs who do not want to leave accrued pension rights with their old scheme will have the right to a transfer payment. Most large and medium schemes already do this.

This transfer payment must be used by employees in one of the following ways:

• To buy pension rights in the new employer's scheme, provided the scheme will accept the payment—many schemes will accept incoming transfer payments but the Bill does not propose to make this obligatory.

• To buy an annuity from an insurance company of their choice.

This transfer payment must be used by employees in one of the following ways:

• To invest in another sort of pension arrangement—at present there is no other pension arrangement applicable and the Bill prepares the way for introduction of the proposed personal pension scheme which is still under discussion.

This information will be published in the Social Security Bill; SO: £4.

Information about pension schemes—the Bill introduces the right of pension-scheme members to information concerning their schemes. Details of these rights and the information will be provided in regulations. The intention, however, is that members will be entitled to:

• Information concerning the benefits agreed under their scheme—many schemes already provide benefit statements to members and this proposal will make it obligatory and almost certainly lay down the format and information to be contained in the benefit statement.

• Information concerning the financial status of the scheme—here the intention is that the information made available should be sufficiently detailed to allow full expert analysis of the scheme.

Different types of scheme will be treated in different ways. Discussions are taking place with the accountancy, actuarial and other professions.

Spouses of members will also be entitled to certain information.

**Pension Scheme Register.** The Bill provides for establishing a register of occupational pension schemes. Trustees or managers of schemes will be required to lodge copies of scheme documents, annual reports and other information.

This information will be published in the Social Security Bill; SO: £4.

BY THE END of this week, the National Coal Board claimed to have received just over 5,000 "new faces" at pits throughout the country.

It said 59 pits were turning out coal and that there were men in at 132 of the country's 174 pits. It was forecasting a continued erosion of strikers' solidarity in the week ahead.

By contrast, Mr Arthur Scargill, president of the National Union of Mineworkers, said yesterday: "The strike remains solid, demonstrating the determination, courage and wonderful support of NUM members and their families in this crucial fight to save jobs and communities throughout the British coalfield." Which version most accords with reality?

The NUM has, for the first time, provided a detailed breakdown of the back to work movement on the basis of NCB figures. The NCB disputes many of the union's figures: for example, it claims only 1,500 Notts miners are striking. The overall effect of the NUM figures is to demonstrate that the large majority of miners remains on strike, with a little over one-quarter working.

Give or take a few percentage points, the board would not disagree. The question is will the back-to-work movement continue at a high enough rate to tip the scales towards the working miners—say by early next year, which most parties believe will still see the dispute continuing?

The board is to continue its "Christmas bonus" offer all next week. Any man returning in that time will be assured of being paid, in the week just before Christmas, between £600 and £650 made up of pay, back-holiday and rest allowances and other payments.

The miners' activists, however, are attempting to fight back. The decisions of the NUM's national executive on Thursday to initiate a wide campaign of rallies in mining areas is seen by many as a morale booster at a tough time, which could stem the flood.

They are taking heart from reports of impending power shortage.

• In South Wales, British Steel Corporation's Llanwern plant shut for an hour on November 7 because of power shortages.

• In North Thames, power was low on November 5.

• The Post Office Engineering Union reports that stand-by generators have been brought into service to compensate for power losses over the past two weeks.

• The West Thurrock power station on Thameside has not

been producing power. The Transport and General Workers Union members there have refused to accept coal deliveries.

The Central Electricity Generating Board has an explanation for these incidents: it is not short of power but is hosing it carefully.

The surge in demand over the past three weeks after the ending of British Summer Time on October 28 caused it to issue guidelines to area management to save fuel. It was the implementation of these which caused the Llanwern cut, since it was an "interruptible tariff" under which it could choose to take a power cut or pay more for power, if chose a cut.

Neither the board nor British Telecom could confirm the use of standby generators last night. West Thurrock, says the CEBG, has plenty of coal.

The arrangement was approved by the union's national executive. Mr John Burrows, treasurer of the Derbyshire area, Mr Ken Homer, Yorkshire area financial secretary, and Mr Roger Windsor, the NUM's chief executive, were appointed trustees.

The establishment of the trust would appear to mean that the £1m ceased to be part of the NUM's funds and not money that could be taken by the sequestrators charged with seizing the union's assets.

However, given the transfer's timing, the sequestrators might argue that it was not a bona fide trust but designed to defeat sequestration.

Last week the sequestrators reported to the court that they had obtained only £3,174 of the union's estimated £5m liquid assets. Another £27m has been frozen in the Dublin Bank. It is known that a further £4m was sent to a New York bank but at least part is believed subsequently to have been transferred to Switzerland.

## LABOUR

## Sogat ordered to end magazine blacking

BY OUR LABOUR STAFF

A HIGH COURT order was served on Sogat '82, the print union, last night, calling on it to withdraw an instruction to members who have been blacking the handling of magazines which have free gifts and loose inserts.

The order was obtained by the Federation of London Wholesalers, following the re-

call by Sogat members to handle this week's issue of TV Times because it has a cookery supplement which contains more than 24 pages.

The dispute centres on the claim by Sogat for extra holiday for members who handle magazines which contain free gifts and loose inserts.

Since the blacking started on November 3 nearly a dozen titles — mainly computer, music and film magazines — have not been distributed in the London area.

The federation, which represents 11 companies involved in the wholesale distribution of magazines in the London area, said yesterday that the claim for extra holiday was in effect a claim for extra

money.

TV Times is the latest victim of the dispute. The magazine was unable to say how much of its 8m circulation world-wide not be circulated in London.

Sogat officials were unavailable for comment.

## NUM contempt case splits leaders

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

THE 25-strong national executive of the National Union of Mineworkers has broken ranks in response to a legal move to make members personally liable for the union's £200,000 contempt of court fine.

All the 25 have indicated an intention to defend the case, but at least three have rejected the union's suggestion that they should all be represented by Seifert Sedley, the London solicitors who frequently act for the NUM.

Another of the moderates on the executive, Mr Trevor Bell, general secretary of the white collar branch, Cosa, is understood also to be instructing solicitors personally.

The executive members have been sued "jointly and severally," which means that in theory at least, any one could

be held liable for the whole of the £200,000. The more likely outcome, however, if the claim were to succeed, would be that each would be ordered to pay his £8,000 share.

The case has been brought by Mr Colin Clarke, of Nottinghamshire, and 15 other working miners from various areas.

They assert that, as it was the actions of the executive which led to the fine members should pay it.

The case is not expected to get to court until well into next

## John Lloyd on 'new faces' at the coalfields Testing time for miners' unity

BY THE END OF THIS WEEK, THE NATIONAL COAL BOARD CLAIMED TO HAVE RECEIVED JUST OVER 5,000 "NEW FACES" AT PITS THROUGHOUT THE COUNTRY.

IT SAID 59 PITS WERE TURNING OUT COAL AND THAT THERE WERE MEN IN AT 132 OF THE COUNTRY'S 174 PITS. IT WAS FORECASTING A CONTINUED EROSION OF STRIKERS' SOLIDARITY IN THE WEEK AHEAD.

BY CONTRAST, MR ARTHUR SCARGILL, PRESIDENT OF THE NATIONAL UNION OF MINEWORKERS, SAID YESTERDAY: "THE STRIKE REMAINS SOLID, DEMONSTRATING THE DETERMINATION, COURAGE AND WONDERFUL SUPPORT OF NUM MEMBERS AND THEIR FAMILIES IN THIS CRUCIAL FIGHT TO SAVE JOBS AND COMMUNITIES THROUGHOUT THE BRITISH COALFIELD." WHICH VERSION MOST ACCORDS WITH REALITY?

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Selfie Tilt

# Remember, remember, the 28th of November.

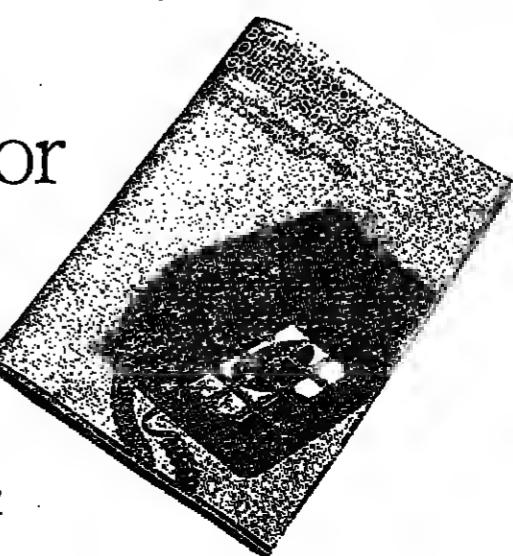


November 28th is the last day for receipt of applications to buy British Telecom shares.

A prospectus, containing an application form, will be published in this newspaper on Tuesday.

Or you can get one from your bank, post office, or financial adviser.

**Are you going to share in British Telecom's future?**



## THE WEEK IN THE MARKETS

### Plain sailing to £3.9bn offer

It now looks like plain sailing ahead of the mammoth £3.9bn offer for sale of British Telecom shares. The market couldn't be behaving better for the Telecom boat if it tried. On Monday both the FT-All Share and the FT-SE notched up new all-time highs and the next day the old stager of the FT-30 Share managed to join its fellow indices and claw its way past the previous peak of last May.

The edge came off equity prices during Wednesday and Thursday but this was no more than investors clamping their wallets shut until the Telecom prospectus, rather than any doubts forming over the underlying strength of the market. However, a well timed statement from Mr Nigel Lawson, the heavy hint of another interest rate cut en route, had the market back on song yesterday.

A week can be a very long time in equity markets but there seems little on the horizon to cloud the Telecom float. Stripping out the shares that will be winging their way overseas and the 55 per cent of the balance that will be held in the grip of British institutions, the investing public has 21.1m of stock on offer to it. Despite the stags could be active. And once Telecom is out of the way the equity market will be primed for a further gentle rise.

#### Saatchi & Saatchi

There is no stepping the Saatchi brothers. From a small London advertising agency of the early seventies Saatchi and Saatchi has already leapfrogged its way into the number seven slot in the world's league table of billing thanks to organic growth substantially supported by numerous acquisitions. This week the group agreed its largest takeover yet and even more significantly, stepped outside the world of advertising.

Saatchi has agreed to pay \$100m, worth £79m at today's exchange rate, for the U.S.-based Hay Group. If Hay's profits shape up well enough over the next three years the price could be topped up by a further \$25m. Hay is a leading international firm of management consultants with a total of 94 offices spread throughout 27 different countries serving over 5,000 clients.

To finance the deal Saatchi has placed 10.4m shares at 75p each in London, increasing its capital by more than a third. Yet, despite the size of the placing, the City digested the stock without a murmur. Partly this was because the package was backed up by some excellent full year figures. Pre-tax profits came out at £20m against £11.2m, some way above outside expectations.

Also it is fairly clear that the Hay purchase offers considerable scope to capitalise on pooled client lists. Hay is just the beginning of a deeper drive into market research and consultancy and Saatchi still has money in the bank to pursue its ambitious acquisition plans.

#### Burton's interim

It must have been an exceedingly pleasant week for Mr Ralph Halpern, chairman of Burton, one of the country's most rapidly expanding chains of men's and women's clothing stores. He was able to publish figures for the 53 week period ended the beginning of September showing a £17.5m jump in pre-tax profits to £56.4m which was better than most expectations. Shareholders were presented with a 10 per cent increase in

#### LONDON ONLOOKER

the dividend to 6½ per share. The group is reaping the rewards of a formula which depends upon rapid physical expansion backed by an equally important level of volume growth from existing outlets. The group has already won over 5 per cent of the clothing market.

Last year Burton opened 166 new stores adding around 400,000 sq ft of floor space. That increase accounted for about 16 percentage points of the 39 per cent increase in group sales for the year. Perhaps even more impressive is that fact that the established stores managed to produce a similar figure for the level of volume gain, before taking into account an extra slice for price inflation.

Undoubtedly the Burton management has been handsomely rewarded for its achievements.

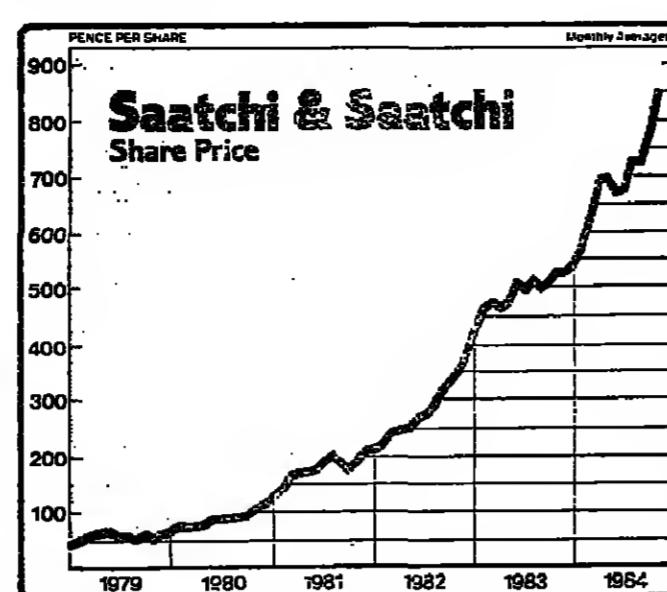
The pay received by the directors rose from £978,000 to £1,68m last year. Mr Halpern's own remuneration climbed to £439,000—considerably more than twice the level of the highest paid director of Marks & Spencer last year. Still, he has presided over some spectacular growth at Burton. The latest profits are more than £50m above the achievement of just four years before.

The rapid expansion is showing little sign of weakening. Capital expenditure this year is scheduled to match the £67.5m of the last 12 months with the aim of adding another 400,000 sq ft of sales space. Much of this drive will be behind the new ladies fashion chain, Principles. Some 19 stores have opened since the year end and the hope is that 50 will have their doors open by the end of the current year. The ultimate target is 200.

The City's expectations have now been pushed up to around £75m to £80m pre-tax for the year. Yet, it was certainly quite a week for Mr Halpern, even to get a judge at the Miss World contest on Thursday too.

#### Lucas impresses

Lucas provided a convincing—and quite startling—recovery this week. Pre-tax profits



jumped from a miserable £2.10 to £32.6m for the year to July which was also way ahead of anything the market had anticipated. Part of the explanation behind the unexpected increase is that Lucas has pushed £5.3m of extraordinary debits below the line, which is something of the dubious record of losses for three quarters running.

CU's third quarter pre-tax losses of £16.1m were worse than the previous two quarters put together and for the full nine months the loss is £30.6m against a profit of £43.8m after underwriting losses £90m higher at £282.5m. It was more depressing that the market had expected but then CU's results have been a dog's dinner for so long that nothing really surprises anymore.

CU has so many problems it is difficult to isolate them but undoubtedly the disastrous experience of the U.S. stands out above all. After years of trying to establish itself as a major player in the American market at a terrible cost to its underwriting account, CU is finally giving up. It is pulling out of large commercial lines, cutting back on its agency list perhaps the agents are cutting back on CU also and retreating to a small personal lines and commercial risk operation.

Still the sector as a whole has pepped its statements with cautiously optimistic words about a recent upturn in underlying market trends—ironic that CU should be giving up in the U.S. Just as it comes off the bottom—and sentiment appears to be subtly swinging in favour of the shares. The worst of the underwriting storm has been weathered and investors are again paying a little more attention to asset value believing that the predators are still circling.

Terry Garrett

#### MARKET HIGHLIGHTS OF THE WEEK

	Price y'day	Change on week	1984 High	1984 Low	
F.T. Ind. Ord. Index	920.0	+19.9	924.3	755.3	Cheaper money hopes resurface
Amersham Intnl.	325	+38	326	202	Excellent interim results
EPIM A	165	+45	165	98	Bid for outstanding equity
Common Broz.	87	-26	206	85	Annual loss/dividend omitted
Cullen's Stores A	300	+40	300	145	Agreed bid from Waddington
East Lancs. Paper	95	+14	98	39	G.M. Firth buys 9.2% stake
Ferguson Ind.	144	-22	166	132	Disappointing interim figures
GEI Intnl.	86	+9	92	62	Pleasing half-year figures
Gent (S.R.)	162	-22	210	140	Brokers' downgrade profits
Hambro Life	455	+52	504	357	CJF stake speculation
Harrison (T.C.)	71xd	+221	72	41	Bid for outstanding equity
Lex Service	308	-27	435	307	Brokers' downgrade profits
LASMO	355	+30	365	257	Takeover speculation
Lucas Inds.	260	+31	260	158	Impressive preliminary figures
Plesssey	208	-20	248	182	Disappointing interim figures
Quest Automation	20	+20	20	28	Computer agreements
Rank Organisation	274	+20	280	182	Rumours of subsidiary sale
Renison Goldfields	276	+60	280	150	High gold values at Pongola
Tt	234	+24	290	164	U.S. bid speculation
Websters	138xd	+48	139	73	Bid from Octopus Publishing

### Anglo goes South America way

#### MINING

KENNETH MARSTON

NOT TO PUT too fine a point on it, the Oppenheimer camp tends to come unstuck when it moves away from A17.5m. In Australia, for example, De Beers missed the big Argyle diamond deposits while Australian Anglo American seems to have got lost somewhere in the outback.

On the wider scene the group's much-vaunted Minerals and Resources Corporation (Mincor) is still bogged down in a "jinx tomorrow" situation after having endured some heavy going since it set out briefly as a new "major international finance company" back in 1974.

Still, perseverance pays they say and like others the group is intrigued by the mineral potential of South America. In fact it made a major move into the continent three years ago with the purchase for \$15m of a 40 per cent stake in the Empresas Sudamericanas Consolidadas mining setup from Consolidated Mining and Industries (CMI).

This week the Oppenheimer group has announced that it is acquiring from CMI the remaining 60 per cent of Empresas. Ownership of the company will now be split as to 50 per cent by Anglo American Corporation and associates, 25 per cent by De Beers and 25 per cent by Mincor.

Empresas holds all the South American operating assets of CMI. In Brazil these include the Codemein nickel mine; the Cooperbras-Fostago producer of carbon black, fertilisers, industrial phosphates and gypsum; and the Catalao columbium mine.

Then there is the sizeable Mantos Blancos copper mine in Chile ne qui paradoxa ugt;

Mr Graham Bousted said in the annual report in May that earnings for the current year to next March "will not be significantly below" those of 1983-84. Since then, however, the previously over-supplied export market for coal has taken a turn for the better, helped by a reduction in exports from the U.S. and the UK. Prices have begun to edge up again as we have seen with recent contracts for the supply of Australian coal to Japan.

After having paused in the year to last March, earnings of Amcoal have resumed their upwards trend. This week the group has announced a 28 per cent increase to \$89.3m (£51.5m) in its net profits for the six months to September 30.

The curious thing about the latest announcement is that the Oppenheimer group carefully does not say what it is paying for the latest acquisition whereas no such coyness was displayed three years ago with the original purchase. All the group does say is that the net asset value of Empresas is approximately US\$200m.

CMI, a privately-owned group, will press on with its other activities which include international trade in metals and minerals carried out under the name of Hochschild Trading Corporation.

Metal trading has become a tougher business in recent times so, perhaps, CMI's sale of the Empresas holding has let the Oppenheimer group in on favourable terms.

Back in South Africa, the group's Anglo American Coal Corporation (Amcoal) is now doing a good deal better than its chairman, and many others, expected earlier this year.

This suggests that the group is confident that the improvement in the market for coal is likely to be maintained and, for good measure, Amcoal has listed its interim dividend to 82.5 cents from 50 cents a year ago when the subsequent final was 95 cents.

According to U.S. reports a study of the value of the group's agricultural chemicals business prompted by the depression in prices of phosphate and potash could lead to a write-down of "less than \$200m" in the current quarter.

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### What will the Fed do next?

#### NEW YORK

TERRY DODSWORTH

THE MOST powerful man in America had his day a week ago amidst a bout of euphoria in the financial markets. This week the sparkle vanished, leaving all eyes fixed on the lofty figure of the second most important American—Mr Paul Volcker, Chairman of the Federal Reserve Board.

The problem has become a familiar one during a period when the Fed has often seemed a more important economic policy maker than the Treasury. Has the Federal Reserve Board decided to ease monetary policy still further, or has it now brought its more relaxed phase of the autumn to an end?

At the beginning of this week the mood of optimism which had kept the bond market moving steadily on up since the summer suddenly evaporated, pushing the yield on the government long bond back up to 11.81 per cent by Wednesday. Only a week before on the day before the presidential elections, it had reached its low point of 11.48 per cent. The change is a measure of the switch in market sentiment to the view that the Fed might not ease credit conditions further.

The markets were not helped by other fears of tighter constraints on borrowing. One suggestion is that the retail sector, which has had a very patchy autumn, is now heading into a buoyant Christmas season. An-

other anxiety goes back to that charged old chestnut, the budget deficit. The newly elected President held a meeting on deficit reduction this week and reportedly found that the magic of a clean sweep electoral victory is not powerful enough to change the rules of simple arithmetic.

Not everyone agrees with some of this analysis. Far from seeing a record Christmas, some analysts fear that the country is now heading into recession. Indeed, Mr Allan Sins, the highly regarded economist at Shearson American Express, argues that the country has now entered a "growth recession"—a period of growth which is so slow that it is accompanied by rising unemployment.

Neither of these two scenarios points to a particularly healthy equity market. A period of renewed upward pressure on interest rates would bring back the yield problems for the stock market encountered through most of this year. This has been a period when, according to Goldman Sachs, the total return (interest income plus capital appreciation) on U.S. bonds has

amounted to 10 per cent, compared to 11 per cent on short-term financial assets, and approximately 4 per cent on stocks in the Standard and Poor's 500 Index.

If, on the other hand, the economy goes into the growth recession mode, there will be more of the same disappointments encountered in the third quarter.

Whatever the case for benign growth, however, the market mood at the moment is one of cautious optimism. In the seven trading days, the Dow Jones industrial average has lost almost 40 points, eradicating its two-day election jump and once again testing the 1,200 support zone.

Nor do the sectors that the optimists are punting look very strong at present. With house building in steady decline for several months, the market has not been keen on the builders, while high technology stocks have recently suffered from reports of faltering demand. No wonder that the less bullish investment houses like Goldman Sachs believe that now is a time for strong stomachs in the equity market, or a retreat into the relative security of cash.

**MONDAY** 1219.19 + 0.22  
**TUESDAY** 1206.60 - 12.59  
**WEDNESDAY** 1206.93 + 0.33  
**THURSDAY** 1206.16 - 0.77

### TREND OF INDUSTRIAL PROFITS ANALYSIS OF 292 COMPANIES

PROFITS IN the capital goods sector grew more than twice as fast as in consumer-related industries as last year, a mirror image of the trend of the previous 12 months.

That is one of the main conclusions to be gleaned from the following table, which includes statistics from the results of 292 companies with financial years ending between October 1 and

December 31 last year. The figures, compiled from the companies in the commercial and industrial sectors of the FT Actuaries, are in line with the previous year's results in general.

The capital goods group's performance was slightly flattened by a dramatic turnaround by the motors sector. The seven companies in that group

showed a combined £17.2m loss into £22.6m profit, although their dividend payments rose by 190 per cent.

Elsewhere, the capital goods group's performance varied widely, from a 5.2 per cent profits decline among electricals companies to an 83.3 per cent advance from industrial materials concerns.

Newspaper publishers were the best dividend payers last year. Their average dividend payments rose by 190 per cent.

INDUSTRY	No. of Cos.	Turn
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xt?

**FINANCE AND THE FAMILY****CGT and a house divided**

In 1970 we bought a semi-detached cottage and started altering it to our requirements. While the work was going on the attached cottage came up for auction and we bought it and turned the two cottages into one house and had it recognised as one by the rating authorities. In each house we now have two bedrooms, a bathroom, two reception, etc., and we have kept both staircases. We have occupied the house as one for the whole period and have not let any of it.

We are now pensioners and want to cut down on space and overheads. It would be a very simple matter to knock up a doorway between what was the two cottages and sell one and retain the other.

What should be the position regarding CGT?

At the moment the services are shared. Would it affect the ease if we installed separate central heating, etc., in the part we are going to sell and if so to what extent?

The solicitor who will be acting for you in the sale will be able to guide you through the CGT (and income tax) maze. The prospective tax bill will depend upon the attitude of the tax staff who look at your tax return, and—if the assessment goes to appeal—upon the view of the General (or Special) Commissioners as to what is just and reasonable, by virtue of section 103 (2) of the Capital Gains Tax Act 1979. Section 103 (3) will impose tax upon the portion of gain which is attributable to the expenditure mentioned in the fourth and sixth paragraphs of your letter, and upon the portions attributable to any earlier items of expenditure which were incurred partly for the purpose of realising a gain from the disposal of either the combined cottage or one or other of the halves. In calculating the gain, you will get no relief for the cost of the work done at the outset which has been reversed before the

sale contract is made, because of the provisions of section 32 (1) (b) of the CGT Act.

As a first step, before consulting your solicitor (or accountant), ask your tax office for a copy of the free pamphlet CGT4 (Owner occupied houses). This gives only a sketchy outline of the complex and arbitrary rules, however, so do not place too much reliance upon it. If you wish to check the law, you could look up sections 101 to 103 of the Capital Gains Tax Act 1979 in a local reference library in, say, the British Tax Encyclopedia or Simon's Taxes.

**Looking after the wife**

I am concerned at the reply given to the question on November 10 under the heading "Looking after the wife."

You seem to imply that when shares are transferred to a spouse on death there is a liability to Capital Gains Tax. I understand that such transfers pass over and the question of CGT does not arise until the shares are eventually sold by the surviving partner. This is correct no charge for CGT would arise.

**No answer, came the loud reply**

I am responsible under a Court Order for the payment of school fees for my children who live with my former wife. Some time ago I obtained a generally worded order in the form of "such sum as after the deduction of tax at the basic rate will equal the school fees payable...". This obviates the need to return to the Court each time there is an increase in school fees. Such wording has been accepted by the Inland Revenue.

I now wish to have a similar order made in respect of the mortgage interest I pay, again

under Court Order, in respect of the former matrimonial home. I am advised by lawyers specialising in these matters that the Revenue will not accept such a generally worded order for this purpose. I have written several times to the Policy Division of the Revenue at Somerset House asking for a ruling but my letters are completely ignored and not even acknowledged. I thus have two questions:

1—Is there any way one can "force" the Inland Revenue to answer a specific point? 2—If the Divorce Registry is willing to grant an Order worded in such general terms and the Revenue refuses to accept it when computing tax on the argument that it is behaving unreasonably in view of its acceptances of general orders for school fees be used and so to whom would my appeal then be directed?

1—No; there is no general statutory duty upon the Inland Revenue to advise taxpayers upon the taxation consequences of contemplated transactions, and it is unlikely that the Ombudsman would consider that there has been maladministration. To save staff (and money), the Inland Revenue does not generally acknowledge letters, unless they have remained in their "trays" for very many weeks—so taxpayers have to trust in the reliability of the Post Office.

2—No. If, however (after seeing a copy of the court order), the Inland Revenue allowed more than, say, 15 months to elapse before commenting upon it unfavourably, that would probably be considered by the Ombudsman to be maladministration.

**Tax relief on auditors' fees**

For some years I have used the services of a firm of accountants for the purpose of establishing my Capital Gains Tax position. The computations apply entirely to my dealings in

No legal responsibility can be accepted by the Financial Times for the answers given in these columns. All inquiries will be answered by post as soon as possible.

stocks and shares. There is nothing else involved. Can you tell me if I am able to claim from the Inland Revenue for the fee(s) to my accountants for carrying out this work?

Presumably you will find that the accountants have, in fact, already taken their prospective fees into account in computing your chargeable gains, year by year, to the extent that their fees related to ascertaining established market values or to making valuations or apportionments (by virtue of section 32 (2) (b) of the Capital Gains Tax Act 1979, or by virtue of paragraph 4 (2) of schedule 6 to the Finance Act 1983) for years before 1979-80.

There is no tax relief for the remainder of their fees, because most MPs consider that the CGT rules are so simple that all taxpayers can do their own calculations, without the luxury of professional help.

**Pensions as taxable income**

I am a self employed person and for a number of years I have paid into my pension funds an amount that exceeds the percentage on which tax relief is granted. Apart from the loss of tax relief, will the excess be ultimately treated any differently from the permitted percentage when it comes to receiving my lump sum and annuity payments in 3½ years' time?

Commonly encountered mine-fields include chip shortages, product development delays, inadequate or over-ambitious production facilities, and sales hitches. Fully listed computer industry investments are generally more attractive, argues Dodd, because they are bigger, more stable, and more likely to have a genuine technological edge.

USM-quoted software service companies are the major excep-

**Sometimes the chips are down**

THE COMMON perception of USM computer companies as being a hand of highly rated pokers at the forefront of technology is outworn and misleading.

That, at any rate, is the main conclusion of the latest review of the sector by stockbrokers Fielding, Newson-Smith. In a myth-busting survey of the 25 best known USM computer companies, Fielding's James Dodd argues: "With one or two notable exceptions, the technology offered by the firms is in no way comparable to that resident in any of the divisions of the electronic majors or second-tier firms. In most cases, it at best fills niches in markets left uncovered by the bigger firms."

Despite their apparent cheapness, the USM software companies have scored an average share price gain of 103 per cent since flotation, outperforming the FT All-share index by 61 percentage points. Unlisted computer hardware manufacturers show an average 20 per cent loss on the same basis.

Dodd identifies computer hardware as the "high risk/high payoff subsector." Its constituents face the problem of having to compete in a saturated market against groups many times their size which can achieve economies of scale denoted to them.

On the other hand, rich pickings are in store for companies able to exploit a niche too small to be of interest to the majors, like Acorn in the educational market, Alphameric in keyboards and Microvitec in colour monitors. But even Acorn's share price has come under pressure from general anxieties about the home computer industry.

If overambitious marketing or product development plans lead to a flattening of profits growth or a fall, then prices will react dramatically," warns the survey.

tions, and appear to be cheaper than their full market equivalents, the survey points out. They include Rolfe & Nolan, NMW Computers, MAIT and Consultants (C&F), which are on average earnings multiples of just over 12, as against almost 35 for the nearest fully-listed counterpart, Systems Designers.

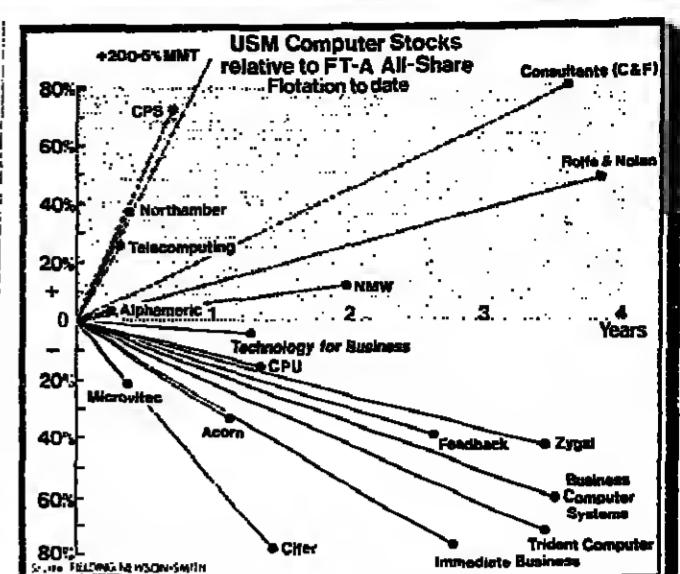
Fully listed software services command an enormous premium due to anticipated demand for such broadly offered services, but USM service firms are often perceived to have a dangerously narrow client base," says Dodd.

As a result, seven members of the group currently stand on prospective earnings multiples of less than 10, as against an average of 13 to 15 for the electronics sector generally. Prices, however, are still very volatile. Dodd reckons that 15 members of the USM computer group have underperformed the FT All-share index since flotation, while 10 have outperformed the market.

"With unpredictable growth potential and management unused to guiding the market, City expectations are often disappointed—a far more injurious experience than ensuring realistic expectations from the start," warns the survey.

Commonly encountered mine-fields include chip shortages, product development delays, inadequate or over-ambitious production facilities, and sales hitches. Fully listed computer industry investments are generally more attractive, argues Dodd, because they are bigger, more stable, and more likely to have a genuine technological edge.

If overambitious marketing or product development plans lead to a flattening of profits growth or a fall, then prices will react dramatically," warns the survey.

**The paper tigers**

TAKEOVERS HAVE been raging fast and furious on the USM recently, highlighting one of the key attractions of the junior market to expansion-minded entrepreneurs.

The opportunity presented by USM flotation to use quoted shares as a currency for acquisitions has not been lost on the four companies which have used their paper in the past 10 days to finance purchases of private groups.

They include the design consultancy Michael Peters, which incidentally published what could be the world's first pop-up annual report this week, and is paying an initial £1.35m, including 500,000 shares for Cockade, a designer and installer of exhibitions. In its fourth acquisition this year, Equipu, the office equipment group, is taking over Purdie and Kirkpatrick, a company in the same business, for £1.85m in shares and cash. The Hardanger Properties development group, meanwhile, has made an agreed share offer, with a small cash element, worth around £1.9m for Eyre.

William Dawkins

**BPM Holdings plc****CHAIRMAN'S STATEMENT**

The 41st Annual General Meeting of BPM Holdings plc was held on November 16, 1984, in Birmingham.

The following are extracts from the statement by the chairman, Mr. R. P. R. Dillie:

The results for the year as a whole show a welcome improvement over the performance of the last two years. The profit on ordinary activities before tax of the Group for 52 weeks to the 30th June, 1984, rose to £3.3m compared with £1.4m in 1983.

In brief, the newspaper publishing side of the Group contributed £2.3m towards the profit, the newsagents shops £1.6m and our other activities £0.4m, from which £1.0m has to be deducted for the losses of our greetings card chain and retailing's share of group finance costs.

In February this year your Board declared an interim dividend of 7.5%, an increase of 18.6%, reflecting both the better results and the objective of continuing to reduce the disparity between the interim and final dividends. In line with this and our other objective of trying to maintain even growth, the Board now feels able to recommend a final dividend of 17.5% which means that the dividends for the year as a whole will be 25.0% compared with 23.1% last year.

At the end of June, as a result of our holding of Press Association shares, we received 1,893,526 Ordinary 'B' shares in Reuters Holdings PLC. We sold just under 80% of our holding at the time of the Reuter's flotation, raising £2.7m before tax.

The year under review has seen a significant improvement in the fortunes of our newspapers published from Colmore Circus, which together produced a profit of £1.940,000. We have also seen encouraging results both from our London weekly published by London and Westminster Newspapers Limited, and from the Burton Daily Mail Limited.

Unhappily, the fortunes of the West Midlands Press Limited as a separate company continued to decline, and a decision was taken half-way through the year to close down that company's office and to transfer its publishing activities to Colmore Circus. This was a sad and difficult task. Sad because it meant the voluntary redundancy of just under one hundred employees, and difficult because those who did transfer had to be restrained to adapt to the Birmingham Post & Mail's working practices whilst at the same time ensuring that none of the titles missed an edition.

Recognising pressures placed upon the Colmore Circus' workforce both at present and anticipated in the future, The Birmingham Post & Mail Limited placed a £1.5m order for a sophisticated computer system for the editorial department. The installation of this equipment will be completed by the end of the year. A further major investment in re-equipping the publishing room was also made during the year.

The decision to relaunch The Birmingham

Post in its new tabloid format was only taken after the most careful consideration supported by market research. In its new guise The Birmingham Post will continue to provide detailed business and financial news and comment but should prove more attractive to local and national advertisers. The initial reaction to the change has been most encouraging.

The Burton Daily Mail Limited experienced a particularly good year, achieving a profit of £158,000 during the eleven months since our involvement, and is currently negotiating for the purchase of a small web-set press so that it can improve the printing quality of its own newspapers and contract print for other customers. Our London Weeklies also maintained their highly profitable record of recent years, producing £272,000 in the year, and our associate North Wales Newspapers had another good year.

During the year the restructuring of our newsagent activities was completed. T. Dillon & Company Limited changed its name to Dillon Newsagents Limited to identify more clearly the nature of its trade. David Mallows & Co. Limited became its subsidiary and Dillon Newsagents Limited now includes all the assets and trade of both Mallows and Argus Shops Limited. These two companies will continue as agents for Dillon's to manage the separate groups of shops in the Thames Valley and Sussex areas. The performance of Argus shops has been particularly good during this year, with profit before tax of £472,000 from its 43 branches.

The results from Supercards Limited, a loss before tax of £922,000, coming after the major losses last year must seem very disappointing. The poor results were due in part to continued difficulties in realising old stocks but the new management team has brought operations under tighter control. The loss was increased by the decision to provide for the costs of disposing of loss-making branches.

The Group's involvement in the paper and packaging industry is now through two related company interests, Chapman Industries plc and Arthur Woolacott Limited. Our former subsidiary company, West Midlands Envelopes Limited, was sold to Chapman in August, 1983, and our equity stake in that company was increased from 20% in January 1984. Chapman's year ended on 31st March, 1984, and their total pre-tax profits increased from £639,000 to £823,000.

As compared with the similar period a year before, Arthur Woolacott's profits increased by almost 50%, largely as a result of higher investment profits and income.

Again I should like to place on record my grateful thanks to all members of staff who have contributed towards our further progress on the road to recovery and better performance.

The Report and Accounts were adopted and a final dividend of 17.5% was approved.

The decision to relaunch The Birmingham

**BPM Holdings plc**  
28 Colmore Circus, Birmingham B4 6AX

**Techinvest**

is a monthly investment newsletter specialising in the exciting and fast-moving electronics, communications and computer industries. In our November edition, our now, we analyse a 1983 new issue, at present neglected by the market at a discount to its issue-price. We note the similarities between this company now and Flight Refuelling in 1975/76, both in its new product development programme and the market's perception of the company.

Throughout most of 1976, Flight Refuelling shares meandered between 6p and 7p (adjusted for subsequent scrip issues), even though it had reported record profits earlier in the year. As late as December, the shares could be bought for 6.3p. Less than four years later they were over 100p. Earlier in the year they touched 300p. An increase of a staggering 400%.

A FREE copy of the November issue, which includes an overview of British Telecom, will be rushed to all new subscriptions received by December 1. For subscription details, write to (Block Capitals please):

**RENTALS**

every

WEDNESDAY

or

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**SAVINGS OFFERS**

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**3i**  
INVESTORS IN INDUSTRY

## YOUR SAVINGS AND INVESTMENTS

### PENSIONS

## Little joy for the job changers

ERIC SHORT on the new Social Security Bill

NORMAN FOWLER, Social Services Secretary, after months of discussion on the various problems facing the pensions industry, has finally decided on how he intends to tackle some of the problems.

The Social Security Bill, published yesterday, sets out remedies for the loss of pension rights for job changers and gives rights for employees to know what is going on in their pension scheme.

But in spite of Norman Fowler's claims for a radical step forward in protecting the rights of employees it is a muddle of a solution that has emerged from the mountains of labour that have gone before.

Thousands of words have

been written on the treatment by pension schemes of employees who change jobs. All that an employee with five years membership of a pension scheme can expect legally is a deferred pension from an old "previous employer's scheme" based on length of service and salary at the time of leaving.

For the majority of schemes in the private sector, that pension is frozen. No increases are made for inflation until retirement date. Public sector and a few private sector schemes do relate in line with the Retail Price Index. Some other private sector schemes relate at 5 per cent or the RPI if less.

The proposed solution in the Bill is that all pension rights accruing from January 1, 1985 will be revalued by the RPI up to a limit of 5 per cent in any year. This will apply to employees who change jobs after the legislation comes into force.

So the Bill does nothing for existing early leavers and will not really be effective until the next century. Employees changing jobs will for many years still have to rely on the whim of

their employer to get pension rights maintained.

It is debatable whether this legislation will give job changers a lever to get employers to do more than is legally required.

The argument against making the revaluation retrospective has been on political grounds and on the cost implications to employers. Estimates of the addition to employers' pension bills vary. But there is nothing to stop the employer meeting these costs by cutting back on other benefits except pressure from employees and their trade unions. However, it is expected that most employers will meet the costs without cutting by the law.

Secondly, the Bill proposes to give employees the right to a lump sum transfer payment in lieu of the deferred pension which they can either take to their new scheme or invest in a buy-out annuity from a life company.

Most large and medium sized pension schemes already allow transfer payments. The main cause of complaint from

employees has been the comparatively low sum paid.

The transfer value is calculated by the actuary to the pension scheme and is based on such factors as assumptions on future investment returns and mortality rates. The actuaries claim that the transfer values represent a fair value of the deferred pension, but almost all employees feel they are getting a poor return.

The Government is still talking with the actuaries. We will have to wait until the regulations are published before we know whether pension scheme actuaries will still be able to use their judgment unfettered by the law.

The right of employees to financial and other details of their pension scheme is sound in principle. But only a pensions expert will understand the information provided. The right of disclosure will be of more use to those who can hire the necessary experts.

The administration looks cumbersome and a further burden on trustee and pension managers.

Clive Wolman looks at the options for prospective investors in BT.

## Time to take stock of Telecom

THE GOVERNMENT'S advertising of British Telecom shares and the unprecedented range of perks being offered to small investors have thrust a difficult decision before the general public.

The decision tree on page 24 runs through the choices you must make. Here are some of the considerations to bear in mind as you decide.

On the one hand, the £18 vouchers which can be used to pay telephone bills should make the returns from holding British Telecom shares for a short period highly attractive for the small investor. An article on these pages five weeks ago indicated that an investor buying £500 worth of BT shares and holding them for seven months could achieve a tax-free return of over 30 per cent.

But this figure assumes that investors able to withdraw all the £250 they will have to invest in those seven months (they will have to pay only the first two of three instalments if they sell at the end of next June).

There is a high probability that the share price will rise when dealings begin on the stock market at the end of the month, because the price of 130p fixed by the Government yesterday is likely to be below the market's valuation. But thereafter there is no guarantee that the share price will not fall.

You should also remember that a stockbroker's commission will be deducted from the money returned to you when you sell your shares. However, under a special concession, the stockbrokers who are regional coordinators (see prospectus) will charge only 25p commission for £250 worth of shares and £10 for £500.

In the longer term, the risks multiply of a fall in the share

price. The price is likely to be particularly volatile in 1987-88 as the next election approaches and, with the danger that a Labour Government will renationalise BT by paying only the original price to shareholders.

If you have invested £3,000 in the shares, you will continue to receive extra telephone vouchers every six months you hold the shares until December 23, 1987.

But the yield from investing £3,000 and waiting for three years is much less than that from investing £500 for seven months. If the share price does not move, the yield will be 7.14 per cent, after the deduction of basic rate tax on your dividends. But that is still higher than the yield you would expect from any other blue-chip stock in a monopoly position as well.

When dealings start in BT traded options in December, you should write (ie. sell) call options for the August 1985 series on the requisite number of shares. You should use the money you make to buy put options in the same series on the same number of shares. In fact you will need to spend only a part of the money you have made from writing calls — and this will further boost your

returns.

When August arrives, you liquidate your options and repeat the process with May 1986 options — and then again for February and November 1987.

All this administration sounds complex. But a stockbroker dealing in traded options should be willing to carry out all the paper work and the dealing for you at the right times. His commissions and associated charges over the three years will come to about £100.

Even after these charges your overall returns should be significantly higher than investing in say, a building society or other risk-free medium, particularly if you are a higher rate taxpayer.

A complete hedge, achieved by writing calls and buying puts, is not the only way of making use of traded options. Other possibilities will be discussed in a later article.

### A bullish view

STOCKBROKERS Laing and Cruickshank have long been specialists in the field of investment trusts and the launch of their annual review on Investment Trust Managers gives them the opportunity to air their views on the state of the investment trust sector.

This year Garth Milne, head of L & C's investment trust department is bullish about conditions for the return of the private investor to investment trusts — a sector dominated by the institutions.

He feels the British Telecom launch will stimulate the private investor's interest to hold shares again and the move of stockbrokers into the high street will provide easier access to stock

markets. So what better bolding on which to cut one's teeth than investment trusts?

L & C feel that investment trusts and the Association of Investment Trust Managers should do market research on investor attitudes before embarking on advertising and promotional campaigns. Investment trust shareholders could be getting questions from the next report and accounts.

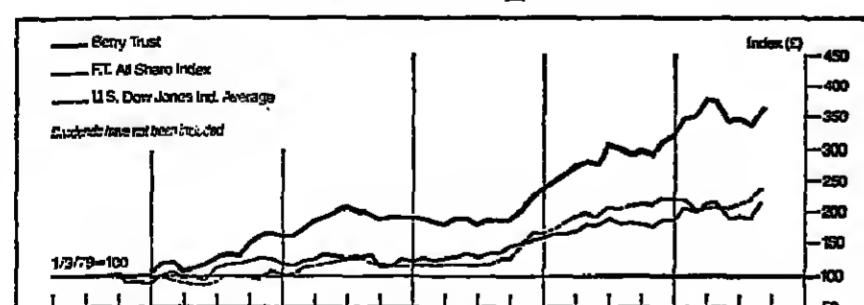
The Laing and Cruickshank annual gets heavier each year as more information is provided on trusts, managers and the state of the sector. It is a must for the advisor and the dedicated amateur investor, but not for the first time punter.

Eric Short

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### SUMMARY OF THE YEAR ENDED 31st AUGUST 1984

	1983	1984	% change
Total net assets £000	46,870	57,533	+22.75
NAV per ordinary share*	147p	181p	+23.13
Earnings per ordinary share*	1.01p	1.46p	+44.55
Dividends per ordinary share	0.95p	1.00p	+5.26

\*assuming full conversion of loan stock and adjusted for capitalisation issue 20.1.1984

For a copy of the report and accounts of The Berry Trust p.l.c. contact G.T. Management Limited at 8th Floor, 8 Devonshire Square, London EC2M 4YJ. Telephone: 01-283 3575.

George Graham reports on the end of the interest rate war

## Who wins, borrower or lender?

BUILDING SOCIETIES are breathing a scarcely disguised sigh of relief at the apparent end to their interest rate war.

"I am glad we have been able to reduce our mortgage rate to more sensible levels," said Tony Stoughton-Harris, Chief General Manager of the Anglo Building Society. "In future I think we can expect more sane, orderly changes."

For borrowers the cut in mortgage rates is a welcome relief, but for savers it means another round of analysis if they are to stay in the highest-paying accounts.

The golden days for savers may be drawing to a close: the higher interest rate accounts, which have in recent months been offering exceptionally attractive returns, are for the most part being cut by more than the ordinary share accounts, narrowing the range of interest rates available.

"There was an acknowledgement that we were offering too much in market terms," said Roy Gravestock of the Halifax Building Society. "The borrower was having to contribute too much."

Most major societies are lowering rates on their higher interest accounts by 1.3 per cent, and on ordinary share accounts by 1 per cent. Ordinary share accounts now attract an almost universal rate of 6.75 per cent.

This was all very well while it lasted, but building societies have to perform a balancing act between borrowers and lenders. High interest rates to savers mean high mortgage rates for homeowners. In particular, most societies put the burden on their larger borrowers, with interest rate differentials of as much as 3 per cent for mortgages over £40,000.

The immediate consequences of the drop in mortgage rates are not yet entirely clear. The Halifax, the largest of the building societies, has reduced

### YOUR GUIDE TO THE BEST RATES

	Repayment mortgage base rate	Endowment mortgage	Ordinary share account	Cut in higher rate accounts
Halifax	11.875	12.375	6.75	1.3
Abbey National	11.875	12.375	6.75	1.25-1.38
Nationwide	11.75*	12.25	6.75	1.3
Woolwich	11.75*	12.25	6.75	1.3
Leeds Permanent	12.0	12.5	6.75	1.25-1.33
Anglo	11.875	12.375	6.75	1.3
Barclays	12.5*	13.5	—	—
Midland	12.5*	13.5	—	—
NatWest	11.75*	12.75	—	—

\* No differentials for larger mortgages.

It is lending as much money as it planned to do, around £5m a month, and at the moment is able to give mortgages only to existing investors.

The score of borrowers has been more noticeable, however, for societies which charge more for loans over £15,000. There is now speculation that some will be forced to abandon differentials at least for mortgages under £20,000.

What of the banks? NatWest has dropped its mortgage rate by 1 per cent, in line with the building societies, and now charges 11.75%. Midland has also dropped by 1 per cent, but this only takes its rate down to 12.5 per cent.

Barclays, which has not yet lowered its home mortgage rate, had been offering 12.5 per cent since September 3. The banks also charge 1 per cent extra for endowment mortgages, whereas for building societies 1 per cent is the rule.

So the interest rate war is over for the time being. Or is it?

The Bristol and West Building Society was following the pack by lowering its mortgage base rate to 11.75 per cent, but it will not, for the time being, change its interest rates for investors.

"Of course, the mortgage and investment rates cannot remain out of line indefinitely," said Harry Chadwick, the society's general manager: "but in today's volatile market we want to keep our options open as far as investors are concerned."

Investors may find it is better to wait a while before switching to a new account whose interest rates look attractive now. Societies may find that they cannot afford to maintain high investment rates while lowering mortgage charges for long after the flotation of British Telecom.

### BUSINESS EXPANSION SCHEME

## Central City, a sign of things to come

TIM DICKSON reports on one more way to beat the taxman

day by Mr John Moore, Financial Secretary to the Treasury, that the scheme has so far proved "a great success" the opinion of many professionals in the City of London is that private investors view the BES as a highly useful tax avoidance vehicle provided the underlying investment is as risk free as is possible.

Central City, which will carry on the age-old activity of purchasing properties in Central London and converting them into flats, certainly seems to fit the bill. The company has received clearance from the Inland Revenue on the grounds that it is not a property investment company—the flats, once converted, will be sold immediately and the net proceeds reinvested.

Central City's management team ex-VIC10 pilot Ian Shearer, now a successful builder, Charles Fry of Johnson Fry, and the late Gerald Nabarro's daughter Sarah Sharpley-bare, according to the prospectus, been doing very

nicely from residential property conversion, on their own account. They also say they are not short of offers from banks to put up the money for them to continue their lucrative work.

The obvious question then is why use the BES? One answer given by Fry is that it is a private share subscription of £5m

ensures continuity for the company and is protection against the possibility of a property slump. (The £5m, in other words, will arrive in one lump and will see them through the next five years whereas the bank finance, arranged on a project by project basis, would dry up if the market turned sour.) Another clue, however, lies in the skillfully constructed remuneration package for the management team. According to the prospectus this has been designed "to provide a high degree of motivation" and "is highly desirable from the investors' point of view."

It is, one has to say, also highly desirable from the management's point of view, who without putting up any money for their shares could have done so over the last few years.



free of tax. So is a lump sum which is paid solely because the employer is getting the benefit of a new employee's business connections

## YOUR SAVINGS AND INVESTMENTS

George Graham looks at the new boom in unit trust advice services

### If you're bothered and bewildered

ONCE, you could put your money in a unit trust and leave the fund managers to make the rest of your investment decisions. Now, there are so many unit trusts to choose from that you are faced with some difficult decisions before you start.

There are now more than 700 unit trusts, and a bewildering choice of specialist and overseas funds. When to switch in or out of Japan is a decision that many investors do not feel confident about making on their own.

The traditional source for investment advice, the stockbroker, has in recent years been less welcoming to private clients. The trend is now reversing, and many stockbrokers have formed their own unit trust advisory services. But in the interval, a host of new unit trust advisers has sprung up.

Several of the principal advisory services are run by unit trust management groups. The services offered range from a simple recommended portfolio of the group's own funds to a complete discretionary service in which the adviser will carry out all changes to the portfolio on the client's behalf, and invest also in other groups' funds.

At this end of the spectrum is Touche Remnant's Unit Trust Service, which gives clients the option of having no funds at all in Touche Remnant unit trusts. For those who do not take this option, the group limits investment in TR funds to a third of the total, and is in fact currently well below this formal limit. To some extent

this reflects the financial management division's origins as an independent adviser until it was bought by Touche Remnant in 1982.

Most will go to this ex-

lire, but do impose an upper limit on the percentage of a portfolio that may be held with their own group. Henderson, for instance, probably the largest unit trust advisory service in the UK, will not invest more than 40 per cent of a client's money with any one management group, including its own unit trust managers.

Other advisers may be totally independent of any unit trust group. They include divisions of insurance brokers such as Trowry Law as well as smaller operations specialising in unit trusts, such as Berry Asset Management or Hargreaves Lansdown.

What will you have to pay for the services of these advisers? Charging systems are far from uniform, and investors should make sure which one is being applied to them.

The most common charge is a fee based on the size of the individual's portfolio. But this percentage can range from 1 per cent at advisers such as Hoare Govett and Premier Unit Trust Brokers to 1 per cent at Aitken Hume, and Whitechurch Securities will charge either 4 per cent of the value of the portfolio or 15 per cent of the gains made.

Others charge a flat fee—£40 a year for Richards, Longstaff's discretionary service, or £200 a year at Henderson.

This reflects the financial management division's origins as an independent adviser until it was bought by Touche Remnant in 1982.

Some advisers also offer a personal financial planning service. They may belong to larger financial groups which can provide you with a full range of services, and detailed advice on your tax, investment and financial planning needs.

In many cases, however, the investor will in effect be buying the product—a model portfolio picked from a range covering specific investment objectives—and will already be receiving personal advice from other advisers such as lawyers or accountants.

Henderson, for instance, offers balanced growth, general, rising income, highest income and high risk portfolios, and will place clients in whichever plan best fits their investment goals.

Investors should, however, bear in mind the commissions that advisers will receive from fund managers when they switch to a new unit trust, in most cases 3 per cent of the investment. Some advisers will offset these commissions against any charges for their services, so that the client may end up not paying any extra charge at all.

Indeed, a number of unit trust advisers will not make any formal charge for their services at all, but rely entirely on these commissions. This approach is adopted by Trowry Law, for instance, while Capil-Cure Myers charges stockbroking commission on sales of units.

But every move to a new unit trust will cost the investor 5 per cent of his investment in front end charges.

What do these fees buy? At the least, you should receive a portfolio adapted to your investment objectives and willingness to accept risk with recommendations updated periodically. Valuations of the portfolio are generally sent half-yearly, and newsletters are sent quarterly.

Miller does not believe that

"My view is that the logistical problems are not much greater for a £25,000 portfolio than for a £15,000 one," said Philip Stevens, formerly director of the Henderson service and now director of investment management services at Hamptons Bank. "If you charge a percentage then you are penalising your smaller investors at the expense of the larger ones."

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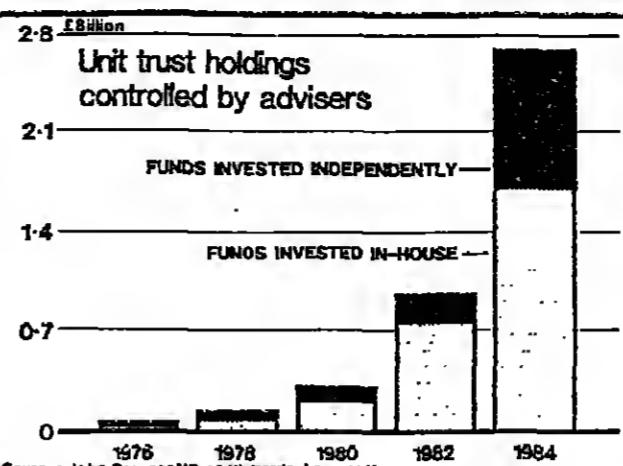
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unit trust advisers can do better for their clients by switching from fund to fund, with the front end charges and commission that entails, than the fund managers can do by altering an individual fund's portfolio. The best results are achieved, he says, by picking one or more funds and sticking with them.

The array of specialist funds on offer can prove daunting to the individual investor, but Miller says one of the main reasons these funds have sprung up is the demand for the advisory services. "We don't have any very specialised funds," he said of Framlington, "because we haven't really been asked for them by the public."

It is a criticism to which some advisory services are sensitive, but one which they rebut. "They can provide, they say, a much more sharply defined investment policy, whether it be by geographical area or industry sector."

"If you analyse the international funds' portfolios the percentages don't change very significantly," comments Roger

Young, managing director of Touche Remnant Financial Management. "I challenge you to find an international fund with no exposure in the US, whereas we might at times have none."

Young also points out that advisers can take advantage of fund managers' ability to move their prices for buying and selling units within a range permitted by the Department of Trade and Industry.

"Part of the skill is knowing which funds are on a bid price basis," he said.

Individual investors, he noted, will generally not know which unit trusts are priced at the lower end of the performance range in this way, and which are on an offer price basis, at the high end of the range.

Investors seem to agree, for they are electing a steadily growing proportion of their unit trust investments through advisory services. But they should be clear exactly what kind of service they are buying, and what it will cost them in direct and indirect payments.

### Units for Christmas

UNIT TRUSTS do not spring to mind as convenient Christmas presents. Minimum initial investments are generally £500 or £1,000, and this tends to be out of reach for a casual gift to a distant godchild.

But F & C Unit Management, part of the Foreign & Colonial group, thinks units would make a good present from those who are stuck for other ideas. It plans to remove the obstacles by offering units in the F & C Capital Fund for a minimum investment of £20, an condition that the recipient is under 18 years old on Christmas Day.

The units will be held in the donor's name until the recipient's eighteenth birthday, and can be added to in multiples of £20 for future birthdays or Christmases. The idea seems to be to solve your present problems not just now but for the future.

F & C Capital is a UK authorised unit trust investing internationally in technology stocks. It was founded in June 1973 and is currently visiting around 14 per cent.

£1,000 invested five years ago with income reinvested would now have grown to £2,485, according to figures published in Money Management.

George Graham

### BUSINESS EXPANSION SCHEME



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### Getting your pound's worth overseas

SENDING MONEY abroad is fraught with peril. If the money arrives at all, it arrives too late—and it always seems to be exchanged at the worst possible currency rates.

What are the best methods of transferring money overseas in order to avoid these problems?

• Bankers' drafts are best for Christmas and birthday presents because they can be posted with your card or letter. All the High Street banks will give you a draft in the appropriate foreign currency, with the exchange deal done at the time you order it.

It is drawn on the bank's agent in the foreign country, and there should be no extra charges at that end. But you will pay a commission of 10.5 per cent, with a minimum of £4.

• Barclays Bank offers a cheaper transfer. The international money order costs £2 and can be exchanged for cash or deposited in an account at major banks around the world.

The drawback is that it is available only in sterling or US dollars, so the person you send it to may have to pay a commission to change it into local currency.

• National Girobank transfers cost £2.50 but you cannot post the payment yourself. Some countries pay in cash at local post offices, while others give a bank cheque. The transfer is simpler if you can give a Giro account number for the money to be sent to.

• Bank transfers can be useful, especially for large sums, if you

send money to Money Transfer, a company that can be used to clear and collect charges or cable if it is needed urgently.

A foreign exchange deal is done when you contact your bank. Your sterling account is debited and the foreign currency equivalent credited to the recipient's account in whatever country it may be.

If you don't know which bank to send the money to, a transfer can be made to any bank in the area. They will then notify the recipient, who can call to collect the money or ask them to credit his account elsewhere. The foreign bank will charge for its costs and the UK bank will charge the same as for bankers' drafts plus telex or cable costs if appropriate.

• Credit cards can be used to settle deposits on hotel bookings or for relatively small payments to businesses. You give your card number and are billed in the same way as though you had used the card while travelling abroad.

Your own cheque is not recommended, because the cheque can take months to clear and collecting charges are high. One cheque for £15 sent to Canada ended up worth just over £4 by the time it reached the recipient's bank account. If you wish, however, you may send the cheque in sterling, or cross out the £ sign and write in the foreign currency.

• Bank notes in the post are also a bad idea. They can easily be lost and some countries have regulations against the import of their own currency. Check with your bank first.

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## TRAVEL

*The many faces of Mexico*

BY ARTHUR SANDLES

MY GARDEN wall these days glares out evidence of its touristic ownership. Grumpily staring from its white background are three pottery faces, mass produced in some Mexican sweatshop and transported by me, from their sunny setting now to adjust to the gloominess of an English winter. I doubt if their noses will survive the first deep frost, but so far they have served their purpose of reminding me of tropical evenings and tequila sunrises.

For reasons which I have never been able to fathom Mexico has always been off the tourist map for most Europeans.

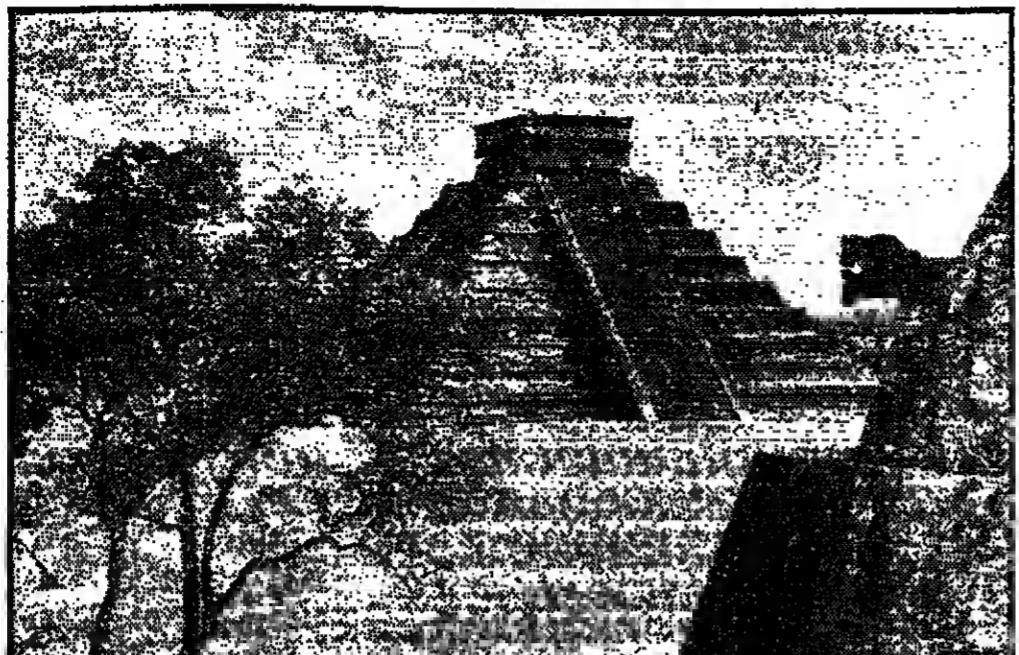
Mexico City is the world's biggest, fastest growing and slowest moving conurbation. Getting around the Mexican capital is already difficult and, if one is to believe local traffic investigators will, in a few years time, become impossible other than by foot. My visit a few months ago was after a gap of nearly a decade and the change in that time came as something of a shock.

At peak traffic times Mexican streets take on a mood that would make the average resident of Hong Kong feel claustrophobic. It remains, however, an invigorating, fascinating city of architectural gems, cultural delights, culinary excitement and relatively low costs.

I would place Mexico City high on the list for any first time visitor to the country. The national Anthropology Museum alone is worth the Atlantic flight for anyone with an ounce of imagination in their bones, and is certainly an essential briefing centre before further excursions into the worlds of the Toltecs and Mayas.

It is these ancient cultures which are surely likely to be the elements of Mexico which have proved the motivating temptation for European visitors. We have sunshine and beaches somewhat nearer in hand, even in the winter months.

Let us for a moment, however, follow the little red ribbon of sunshine as it swims towards the sweeping beaches and cultural desert of Acapulco.



A Mexican pyramid at Chichen Itza

Those that have been there tend to boast their worldliness by dismissing its attractions, claiming it to be tawdry, devoted to the great god Dollar and elbowing for position as a place to avoid with Miami Beach, Waikiki and Torremolinos.

In fact Acapulco is set spectacularly on the Pacific against a backdrop of steeply rising mountains. It has beach, bars and shops by the bundle. The weather is superb, the restaurants excellent, the drinks cheap and the mood, well... holiday. The one bit of history, an old fort towards the northern end of the resort, where the cruise ships tend to moor, is overlooked by most visitors and has a habit of being closed when those like me want to wander around it. Enter into the fun and you'll enjoy it as probably not worth going that far for that sort of holiday for the average European.

The one exception might be for the sheer squalid joy of staying at the hotel Las Brisas. Many years ago, when even more impoverished than I am today, I would gaze at this luxurious retreat, built on one of those mountain sides with each chalet style room boasting its own swimming pool, and dream that one day I might have the depth of pocket to venture inside.

This year I did manage a couple of nights, waking each morning to find fresh hibiscus flowers baving been thrown on to the pool surface and to sip my coffee looking out over Acapulco harbour.

But let us shake ourselves away from such self-indulgence to the other side of the geographic, and cultural, coin. A little nearer to Europe is the Yucatan, that bit of Mexico that sticks out into the Caribbean, has Caribbean beaches, Caribbean sunshine but ends its similarities there. The Mexican authorities and American developers have done their best, particularly in Cancun, to erase local flavours from the resort mix but, thank heavens, they have failed. The mood is still basically Mexican.

The Yucatan is the one-time home of the Mayan Indians (see the excellent Penguin paperback on the subject) a people who built cities and then suddenly, for reasons that have yet to be explained, upped and left these magnificent structures to retreat to the jungle. When the Spaniards arrived the Mayans had already abandoned their urban life and gone back to nature. Some successful grass root revolution perhaps?

Today the descendants of those Mayans can be seen carving a rural livelihood from seemingly scant fertility with little apparent change in lifestyle over the centuries. What a contrast from both Mexico City and Acapulco. I rented a car in Cancun (a locally built Volkswagen which the Americans in front of me refused to take because the woman reckoned it to be a death trap on wheels) and spent lonely and enchanting days on deserted roads visiting quite astonishing Mayan structures. More cities, extensions of previous discoveries, complex road systems and strange religious structures are constantly being found.

real.

SAAB GOT the message a long time ago. The best way for a small maker to survive and profit in a world populated by giants is to move up market.

With its new 9000, due in Britain next spring at £16,000 upwards, Saab will compete directly with such established senior manager's favourites as BMW, Mercedes, Audi and Rover.

Although there are superficial similarities between 9000 and the Lancia Thema, there was a joint development programme in the early stages — they are more apparent than

car, the Audi as mid-size, and the BMW as a compact. We wanted to make a very roomy car without overall bulk," Saab explained in my when I drove the 9000 for 400 miles between breakfast and tea time on the German autobahn last week.

The 9000 is quite the best car Saab has ever made and the first with a transverse engine since the original two-cylinder 35 years ago. The turbocharged four-cylinder is muscular and raises its voice only if taken up to high revolutions in the lower gears.

Saab's fast and spacious 900 hatchback has a turbocharged 13-valve engine, transversely mounted

real.

The 2-litre, 175 bhp 16-valve turbocharged engine with inter-cooling, the five-speed gearbox and familiar lightweight rear axle are all Saab's own.

And the 9000 is a true hatchback, with a sill level with the massive back bumper, not a three-box saloon.

It is shorter than an Audi 200.

The same length as a BMW 3-series, but is claimed as significantly larger inside than either rival. The U.S. Government Environmental Protection Agency rates the Saab as a large

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## HOW TO SPEND IT

by Lucia van der Post

### Salmon sampling

FOR MANY of us smoked salmon is almost as much a part of the Christmas scene as the turkey and plum pudding. It's not only marvellous to eat ourselves, being the perfect trouble-free starter, but it makes a handsome present. Much of the smoked salmon buying is done by mail, with the purchaser having no chance even to see what he is buying, let alone taste it.

How sure, we wondered, could purchasers be of the quality of the salmon? Was there a great deal of difference between the companies? In short, did it matter much who you ordered it from?

The only answer was to taste for ourselves. We ordered sides of smoked salmon from seven different mail order outlets. We specified that the salmon should be Scotch and all the sides pre-sliced. All orders were made anonymously and sent to a private address.

We asked four people along to taste, Philippa Davenport, our cookery writer; Brian Turner, chef at the Capital Hotel in Basil Street, London SW1 and William Rudd, owner of Rudds, the fine butcher and fishmonger shop in Kensington Court Place, London W8. Finally, speaking up for the ordinary consumer, was my secretary Lucinda de la Rue. All the salmon was served without any means of identification. For the judges views read on.

**HARRODS,**  
Knightsbridge,  
London SW1  
Tel. 01-730 1234  
£21.23 for just under 2 lbs

Will deliver if you are an account holder or credit card holder. The only smoked salmon to arrive in its own rather grand wooden box, which did make it seem more of a present. Most of the judges liked this salmon,



Brian Turner



Philippa Davenport



William Rudd



Lucinda de la Rue  
Photograph by Trevor Humphries

**MARINE HARVEST,**  
Craig Crook Castle,  
3 Crook Road,  
Edinburgh  
Tel. 031 336 1777  
£19.30 for 2 lbs

Accepts all credit cards. Marine Harvest sent us their Lochinvar salmon and though we had specified it should be pre-sliced, it came unsliced. It looked very dry and almost klippery and opinions differed more of this salmon than of the others. Philippa (and I) both liked the

taste very much—it was very aromatic and rather woody. It had, as Philippa put it, an almost primitive smoked fish taste which was quite unlike most smoked salmon but very nice for all that. Brian Turner thought it looked very unimpressive but found when sliced it

describing it as having a good colour, a slightly bland pink, and two of them (William Rudd and Philippa) voted it number two overall. It was fairly lightly smoked and moderately moist which meant that for Brian Turner it was a

"very ordinary smoked salmon but one I enjoyed." Most of the judges liked the way it was sliced but Brian Turner felt that it was a little bit too thin. Our amateur taster, Lucinda, placed it number three in her list and thought

it looked too pale and too fatty but felt it looked much better when arranged carefully on a plate. She liked the thickness and sizes of the slices and thought it tasted good and was admirably moist.

**SELF RIDGES,**  
Oxford Street,  
London W1  
Tel. 01-491 2693 for  
credit card orders  
£16 for about 1½ lbs

Accepts credit cards or cheques. The first drawback here was that it took us at least half an hour to order the salmon as Lucinda was buffered from department to department and then had to hang on while an argument (which she could hear) ensued between two

people in the smoked fish section. When the judges came to see and eat it there was unanimous distaste. It was much the smallest side, looking very mean and miserly. It looked very pale, was sliced quite differently to all the other sides which meant that each piece had

was actually more moist than it looked. He wondered if the heavy smoke taste could be hiding a multitude of sins and therefore placed it at number five. William Rudd thought it was wild salmon, not farmed and he, too, thought it

tasted rather suspiciously heavily smoked and placed it at number five. Lucinda thought it looked rather more like cold roast beef than salmon and found the taste much too meaty for her liking. She rated it number four.

**S. BARON,**  
Assembly Passage,  
Mile End Road,  
London E1  
Tel. 01-790 2246  
£9.13 for just under 2 lbs

Accepts cheques or credit cards or COD in Inner London. S Baron delivered the day after our telephone call and was incredibly cheap. We double-checked that it really was Scotch and they assured us it was. It looked good said Brian Turner, commenting that it was the

optimum size in his view, and had a good colour but he thought it didn't smell nice and it had very little taste. It was sliced in very long pieces across the top which some people liked and others didn't. William Rudd liked the puck because it was unpretentious and a good

feeling to it. This is, apparently, quite the wrong way to slice a side. When slices were placed on a plate they looked awful, Brian Turner could only bring himself to say it was very salty and he wouldn't wish to say anything else. William Rudd was much more forthright and

said it was "revolting, crudely presented, revolting to taste and came bottom of the list." Philippa said the tiny slices had leathery, bloody skins, it was too salty and was "dreadful to eat." Lucinda, too, placed it last, finding the slices thick and leathery and a very odd colour.

**PINNEYS OF SCOTLAND,**  
Brydekirk,  
Annan,  
Dumfriesshire  
Tel. Ecclefechan 401  
£22 for approximately 2 lbs

Doesn't take credit cards but invoices you with the salmon. Somehow this seemed a very large side and most of the judges didn't like the rather obvious interleaving of the paper between the slices. There was a unanimous feeling that this tasted the best of all but most

felt (Lucinda being the dissenter) that the slices were much too thin and papery, making it difficult to arrange attractively on a plate. It would certainly be the best buy for those wishing a side to go furthest. Brian Turner thought it had the nicest colour, a good taste,

was lightly smoked and the best of them all, the one he would buy. William Rudd thought it was a good colour, spoilt by the silver-looking interleaving and he liked the shape of the slices—it was his number three on presentation

but number one on taste. Philippa, too, thought it had a nice colour, well-shaped slice, apart from being too thin, and rated it her number one choice.

**OCEAN TREASURE,**  
St Ives,  
Cornwall TR26 2JH  
No telephone orders  
£22.45 for 2½ lbs

Doesn't take credit cards. You have to send a cheque and a covering letter and the salmon is then sent by return of post. This was another of the sides that was sliced in long slices along the length of the fish. It was a good but darkish

colour. It looked good on the plate and Brian Turner thought it "ate nicely" and overall came a very good second when taking into consideration that the number one choice was so very thinly sliced. It was certainly much

easier to handle than the Pinneys side. William Rudd thought it was very dark and the slices too long but he liked its look on the plate and its rather woody flavour. He rated it number three overall. Philippa thought it a bit dry

looking and said the smoking reminded her of prosciutto crudo but found it rather nice to eat. Lucinda thought it looked mediocre in the pack, mediocre on the plate but liked its flavour and rated it number two overall.

**THE SMOKEHOUSE,**  
Achiltibuie, Ullapool,  
Ross-shire, Scotland  
Tel. Achiltibuie 353  
£24.50 for a 2½ lb side

Doesn't take credit cards—but will post it by return on receipt of a cheque. The side came unsliced and it had travelled badly having one end slightly bent. The colour was darkish and

it looked rather dry but seemed to taste much less dry than it looked. Brian Turner thought it had a "very pleasant smoke." He would buy this one for a friend who didn't eat smoked salmon regularly. William Rudd said that it was

a darkish rather muddy colour and thought at first it was dry looking on the plate the colour seemed to improve. Philippa thought that it had a nice, smoky taste but rather a bitter after taste while Lucinda said that it looked "old, dried and curled up." She felt it smelt and tasted far too woody but was above all put off because "it looked so old."

### The verdict

Everybody without exception had been quite surprised at how different the sides of smoked salmon not only looked, but tasted. Normally one never sees so many together but comparing and tasting in this way made it quite clear that the differences are vast.

Most of the judges felt that for most people the current methods of pre-slicing were a great help (though this didn't help the appearance of some of the sides) but those who really knew how to slice, like Brian Turner and William Rudd, felt they would always buy unsliced sides for themselves as it keeps the salmon fresher and more moist. There was total unanimity that the side from Pinneys of Scotland was by far the favourite (and remember none of the sides was labelled) and the two men were agreed that if you bought the most popular four—you'd be pretty happy with what you got, but the bottom three (Selfridges, S Baron and Lochinvar) would be very disappointing—though Philippa, too, liked the smoky Lochinvar taste.

Once you've decided which smoked salmon to order you might like to do something more original with it than serve it plain with lemon and brown bread and butter. Philippa Davenport gives some ideas below.



lunch dish for four people, cut 6 oz smoked salmon into narrow strips about 1½ inches long. Sprinkle the dish with fresh chopped dill or 2 teaspoons dried dillweed, and a grinding of pepper.

For a smoked salmon quiche to serve 4-6, cut 5 oz or so of smoked salmon into snippets and sprinkle them over the base of a partially blind-baked 8 in shortcrust pastry case.

Beat together 8 fl oz thick cream 2 eggs and a good grating of black pepper. Nothing else. Pour the mixture over the fish and bake (standing the flan on a pre-heated baking sheet) at 375 F, 190 C, gas mark 5 for about 25 minutes until the custard is slightly puffed up and just set. Like all quiches this one is best served warm rather than piping hot from the oven.

I first ate pasta with smoked salmon in Rome, where I was told it is traditionally served on Christmas Eve, but to judge by its increasing popularity in Italian restaurants in London this date is by no means sacrosanct.

For a substantial supper or

### Fish and Tips

**SMOKED SALMON** seems to be making its mark on Christmas menus—and for good reasons. Not only is top quality smoked salmon supremely good to eat but it gives the cook a well deserved break from the marathon labours involved in preparing the turkey, plum pudding etc.

Christmas day lunch chez Lucia consists of smoked salmon served the classic way (many would argue the best, the only way): with wedges of lemon, good brown bread and butter and plenty of champagne. A simply magnificent feast.

I must confess, however, that I find lemon juice too tart for smoked salmon. Sacrilegious though it may sound, I prefer a few drops of vinaigrette or (and this is our Christmas lunch) a few spoonfuls of creamy hot scrambled eggs with a watercress salad on the side.

I have a friend who takes the smoked salmon and scrambled egg theme a step further. She splashes out with Christmas smoked salmon rolled into cornets, stuffed with a little cold scrambled egg and a generous

sprinkling of caviar. Another more economically minded cook celebrates with a splendid smoked salmon salad which cleverly stretches 1 lb of fish to serve eight without any hint of stinting.

The sheets of smoked salmon are laid down the centre of a large pretty dish. Two carefully peeled, stoned and sliced avocados are fanned out down one side of the fish. Six peeled and sliced tomatoes are arranged, overlapping, down the other side of the dish.

Both fruits are moistened with vinaigrette as is the garnish of chopped hard-boiled eggs, parsley and chives which is sprinkled over the salmon.

Other good ways of sharing smoked salmon between several people include using the fish for a quiche, serving it with pasta.

These are both very rich dishes—far too rich for Christmas Day eating I think, but well worth remembering for other occasions when you may want something a little fizzy yet very easy to cook—and they are, incidentally, valuable recipes to turn to if your smoked salmon

is not quite good enough to warrant serving plain and simple. I have made them quite successfully using rather too salty smoked salmon, frozen Pacific smoked salmon and end pieces.

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For a substantial supper or

bring back their stories about the animals and wildlife in their country. In this way many of the animal fables that go back right into the beginning of time have been captured and recorded. As Richard Leakey points out in the introduction it is extraordinarily interesting to see what close parallels many of them have with Aesop's Fables.

Each of the fables features an animal or bird and slowly its essential characteristics are revealed. We learn how the dog came to live with man, why bats face downwards, and why it is that lions roar. These are fables that everybody can read with pleasure but for the small child they are brought particularly alive by the enchanting illustrations by Kenyan children.

The book is only available direct from Alan Hutchison Publishing, 31 Kildare Terrace, London, W2. £1.50, including postage and packing.

**Philippa Davenport**

### African appeal



**AFTER ALL** that indulgence with the smoked salmon it is a relief to feel that there are ways of making present-giving a little less self-indulgent. In particular by buying How The Zebra Got Its Stripes. It is in its own right a perfectly charming book, first published in 1978, put together at the instigation of Richard Leakey (of the famous East African family), but in addition at the moment Alan Hutchison Publishing has undertaken to send all the profits on its sale to help feed the people of Ethiopia, specifically through the charity War on Want.

As to the book—it is a collection of stories and pictures by the children of Kenya. Richard Leakey has been associated with the Wildlife Club of Kenya Association since its beginning in 1968 and it was his idea to ask children to talk to their elders in villages and towns in their school holidays and to

bring back their stories about the animals and wildlife in their country. In this way many of the animal fables that go back right into the beginning of time have been captured and recorded. As Richard Leakey points out in the introduction it is extraordinarily interesting to see what close parallels many of them have with Aesop's Fables.

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**Woodstock**

**The perfect gift for Christmas**

The original cook's ALA CART trolley by Alan Hutchison, handmade in solid maple—perfect for food preparation. The ALA CART trolley is at the Woodstock workshop, Pakenham Street, London WC1, 9to6 Mon-Fri 10 to 2 Sat. 01-837 1816/3220.



### General Information

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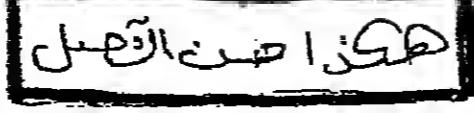
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To, F & C Unit Management Limited,  
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If we wish to invest £ \_\_\_\_\_ minimum £20 in units of the F & C Capital Fund at the offer price ruling at the time; please sign this application.

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**Foreign & Colonial MANAGEMENT GROUP**



# FINANCIAL TIMES SURVEY

Saturday November 17 1984

# Galicia

This isolated corner of Spain is learning that its new autonomy is overshadowed by economic pressures from outside and inside its borders

## Problems at Earth's End

By David White

**I**N JUNE this year, the embalmed body of Sr Alfonso Castelao was flown back from Buenos Aires, for re-burial in his little-known homeland of Galicia in northern Spain.

A writer and artist, member of the defeated Spanish republic's government-in-exile and eloquent father-figure of Galician nationalism, Sr Castelao had a vision of Galicia as the cornerstone of an Iberian confederation.

His return to Spain, 34 years after his death, was attended by as much ceremony as that of Picasso's symbolic masterpiece Guernica. But the distinctive thing about Sr Castelao is that hardly anybody outside this corner of the peninsula had heard of him.

Thereby hang two basic lessons about this little-known region: that Galicians are deeply proud of their heritage, and that although its government institutions are in conservative hands, and it has no big separatist movement, Galicia is a country apart.

Galicia won its autonomy in 1981, following the pattern of the Basque country and Catalonia. Historically, however, the impetus behind home rule has been very different from the other two. In Bilbao and Barcelona, nationalism grew out of strength, with roots among a powerful 18th century bourgeoisie. In Galicia it came

on of being downtrodden. Galicia's population of about 2.8m has shrunk through emigration from 10 per cent of the Spanish total at the beginning of the century to about 7.5 per cent today. The share of national income, according to latest figures based on 1981, is below 6 per cent, after a period of relatively high growth.

The region, which is the Finisterre (literally, End of the Earth) in weather forecasts,

in many ways resembles Ireland, more than the rest of Spain, except that its interior is higher.

Light-years away from the Spain of bullfighting and flamenco, it is a place of rain, fog and stone walls. Galicia is unmarked by Moorish domination, having Celtic traditions, its own folklore, some of the country's best food and some of its most potent wine.

### Restructure

Like Brittany, Galicia is a preserve of Catholic-conservatism with leftist strongholds. Galicians hold a reputation among other Spaniards for backwardness, mysticism, peasant guile and political fiefdoms.

Typical stories which regularly feature in the national Press are of priests and villagers on the rampage against nudist bathers; of witchcraft and of the efforts of the Spanish authorities to break up tobacco-smuggling rings, and of social anachronisms such as the village in Lugo province where parents pay for school meals in

potatoes. Since last year, however, a new element has come to dominate the news about Galicia—the fight to preserve jobs. Late to industrialise, Galicia has received the brunt of the most drastic of measures by the Socialist Government in Madrid to restructure loss-making heavy industries. Plans to close the region's principal civilian shipyard, the state-owned Astano, have rallied opposition from conservatives, nationalists and Communists alike.

The threat to shipbuilding, the most important of Galicia's industrial activities, coincides with a crisis in fisheries and an undeclared "fish war," both with the EEC and with neighbouring Portugal.

Galicia's first autonomous government has come rapidly face-to-face with the reality that its most important economic decisions are made elsewhere.

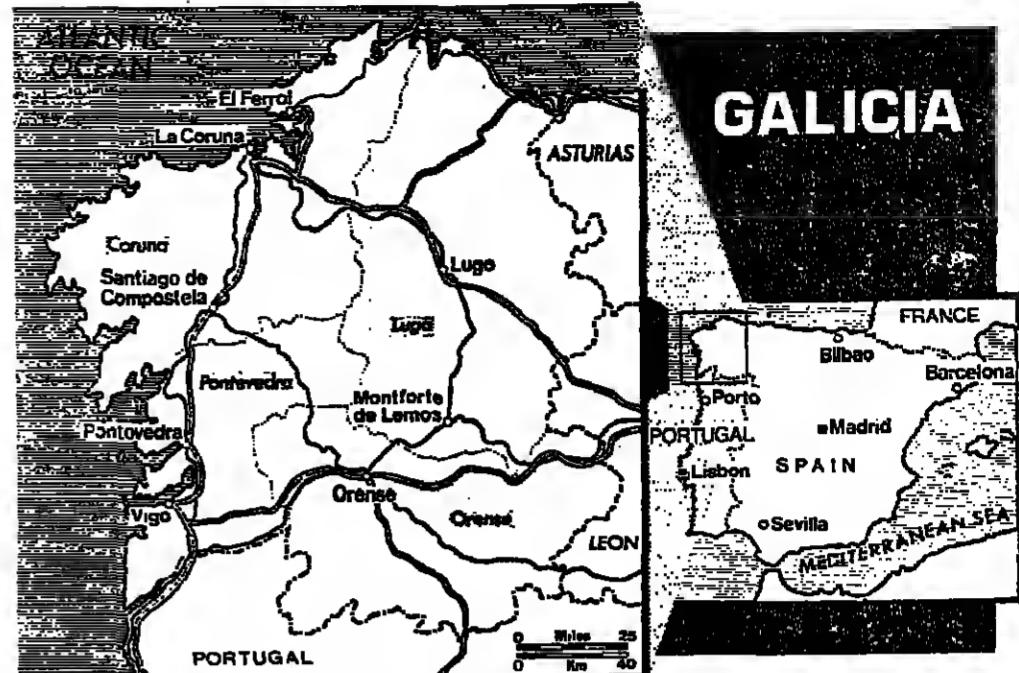
The region risks being the worst hit of any in Spain as a result of EEG entry. Some Spanish agricultural areas stand to benefit enormously, but Galicia, a milk and beef producer, does not. Dairy output, in particular, desperately needs reorganising to face membership.

Farms and fishing will not be able to continue providing 40 per cent of jobs. Since the industrial job outlook has been badly upset by the shipyard cuts, it is a bad time.

Rural Galicia is marked by a



Early milk delivery in Santiago.



panies and 90 per cent of enterprises employing 250 or more.

The other two provinces, Lugo and Orense, are more reliant on agriculture than any in the rest of Spain. The farm sector, with its tiny family units, covers up a considerable but uncalculated amount of unemployment—which explains the paradox of Galicia having the lowest jobless rate in the country at the same time as one of the lowest per capita income levels.

The impact of the EEC has never been an electoral issue in the region, and the Xunta (autonomous government) has taken time to wake up to the implications. Sr Jaime Trebolle, its economy wizard, brought in from a central administration job a few months ago, has overseen a first regional plan, aimed at meeting requirements for regional funds from the commission.

Madrid is already worried that membership may widen the gap between Spanish regions. Galicia's militant nationalist trade union, the INTG, says it is against the EEG "and all it signifies."

The region's share of national income grew in the period after the 1973 oil crisis, but has recently stagnated. The Xunta has been wrangling with Madrid over what Sr Trebolle describes as a "fraud" in provisions for redistributing wealth. The argument on the percentage of central revenues

which it should be used in schools.

The Galician language has a pedigree: Alfonso the Wise, 13th century king of Castile and Leon, chose the language as the vehicle for writing religious songs. But since the 16th century it has been pushed aside, and there is argument among intellectuals about which direction it should turn to adapt to modern use: borrowing from Castilian, the language which usurped it, or from Portuguese, its closer cousin.

Like the Portuguese, the Galicians, for all their internal rivalries, have a sense of sticking together.

Galicia was a prime source of migrants to Latin America almost from the moment the caravelle La Pinta landed in Bayona in 1493 with the first news of Columbus's discoveries. Between 1860 and 1930 as many as 700,000 are reckoned to have gone there. In Argentina the name Gallego is used to refer to Spanish immigrants generally.

From 1960, the region went through a fresh wave of emigration, this time of labourers headed for West Germany, Switzerland or the booming industrial centres of Spain. This has also dried up. Some money has come back into the region.

CONTINUED ON  
NEXT PAGE

# GALICIA, AN OPEN LAND



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## Galicia 2

### Defender of a heritage

'WHEN THEY asked where the Xunta should be located, I did not say Santiago. I said right here, on the Obradoiro Square.'

It is a privileged perch. The new Dr Gerardo Fernández Albor, first president of Galicia's first home-rule government, has from his office window in the neo-classical Raxoi Palace is of architectural showpieces ranging from the 12th to the 18th centuries.

In front is the Obradoiro, the facade of Santiago Cathedral. 'Here,' he says, gesturing to the great shrine, 'is the centre of Galicia. We all turn around this.'

The 67-year-old doctor got here via a political career of just one electoral campaign. A well-known figure in the city with a successful clinic, he had never held or run for public office before the elections for a Galician parliament in 1981.

He has since become vice-president of Alianza Popular, Spain's main conservative

#### PROFILE

**Gerardo Fernández Albor**

opposition party, on the strength of his position here.

Dr Fernández Albor plays the part in statesmanlike style, as a figurehead with no evident taste for politicking.

A connoisseur and defender of Galicia's distinctive heritage, he does not see why regional autonomy should not fit in with the image of the right. His reading of history is that the right—by which he evidently does not mean the Franco regime—has been more on the side of autonomy than the left. But he emphasises: 'Nobody is thinking of separation.'

Relations with the Socialist Government in Madrid are marked by both national politics

D. W.

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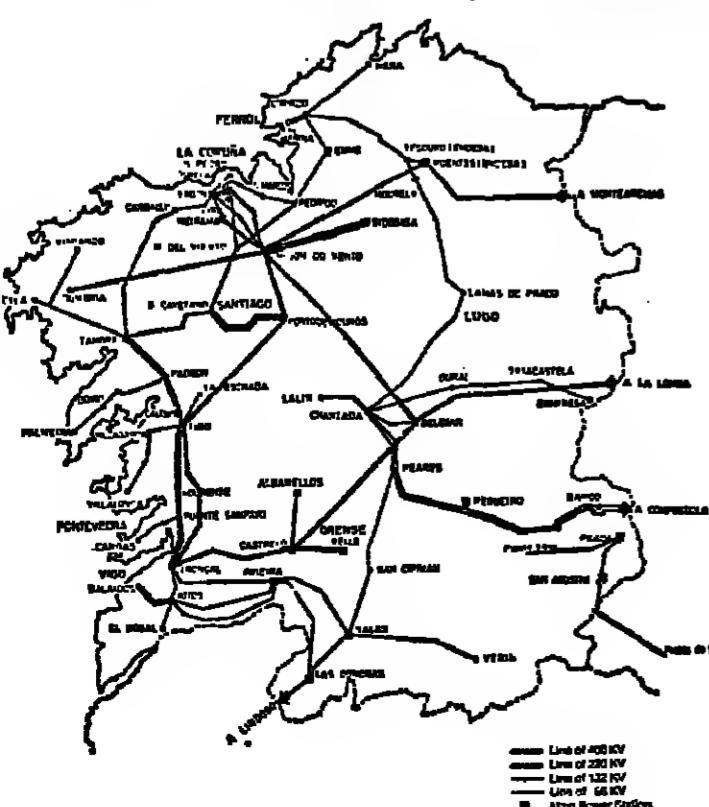
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### GALICIAN NETWORK

#### Data

Power in Galicia	
Hydroelectrical power installed .....	1,243,702 KW
Thermal power installed .....	1,020,000 KW
Total .....	2,263,702 KW
Number of distribution Substations 51	
Hydroelectrical .....	52
Thermal .....	2
Total .....	54
Km. of High Tension Lines	
380 KV .....	171.1 km.
220 KV .....	271.6 km.
132 KV .....	153.6 km.
66 KV .....	373.0 km.

J. A. G. / J. A. G.

### Xunta faces problems ensuring self-rule is seen to be working

#### Autonomy

TOM BURNS

and regional politics, and the Xunta president has but one word for them: 'Bad.'

The announcement of shipyard closure plans, made over the Xunta's head and in a manner the region's leaders claim goes against the Xunta, has aggravated the situation.

Dr Fernández Albor says the friction over crucial issues affecting jobs fomenting a more radical kind of Galician nationalism.

On other key issues, such as Spain's渔业 negotiations with the EEC, he complains that 'they take decisions without informing us at a crucial moment.'

He finds the EEC entry prospect 'very preoccupying' since some of the issues that most closely affect Galicia have been left to the end, and may be hurried through in the final rush to get into the community.

Relations with the Socialist Government in Madrid are marked by both national politics



Cela: most important Spanish writer of his generation

### Prolific liberal of prose

SIR CAMILO Jose Cela reaches across, extending his right thumb. 'Feel,' he says.

The thumb is a minor monument to a prolific novel-writing career. It is heavily callused, because Cela, with more than 25 published works and countless articles behind him, writes everything in loquacious.

'I don't know how to use a typewriter,' he explains. An American university recently offered to buy his manuscripts—which after revisions and insertions end up, so the author says, looking 'like Paul Klee pictures.' But he has, so far, refused. He wants them to stay in Spain.

Sr Cela, now 68, established himself as the most important Spanish prose writer of his generation from his first novel La Familia de Pasqual Duarte, a macabre saga published in 1942.

Backward and isolated—'We are the Finisterre,' says Sr Antonio Rosón, Speaker of the Galician parliament—Galicia lacks an enlightened, entrepreneurial class like that which spurred nationalism in Catalonia. Nor does Galicia have a populist political movement like the Basque Nationalist Party, that makes confrontation with Madrid its talisman.

The Xunta itself has been prey to political infighting, a product of Alianza Popular's minority status in the local parliament, where it is the largest single party in the assembly but gained only 26 of the 71 seats.

Conselleros, or local ministers, have come and gone with the internal crises mostly promoted by the party's national headquarters and Sr Fraga Iribarne in Madrid. While Sr Fernández Albor is the supposed charismatic president of the Xunta, real local power is handled by his deputy Sr Barreiro.

Galician-born and a speaker of Galician—or although he writes in Spanish—Sr Cela has returned to Galician themes. His latest novel, Mazurra Para dos Muertos, was set among the country people of the region. The one he is now working on, aspires to be about the 'death coast' of Finisterre.

Sr Cela's father's family were Galicians, country people and monarchists. Of his own political leanings, he says: 'I belong to a liberal family and I suppose I am liberal.'

What one asks, is a liberal? 'In 1915 my father married an Englishwoman,' answers Sr Cela. That was a liberal.

His last name, from his English mother, is Trulock. As a child he spoke English before he spoke Spanish.

Sr Cela, while attached to his native region, prefers to live in his villa in Majorca, surrounded by mementoes of Picasso.

Although he says he can obtain a good living from his novels, he has been supplementing his income with TV ads for book editions.

This north-western corner of the Spanish coast is the country's biggest fishing region, accounting for about a third of the total catch and a bigger proportion of the deep-sea catch. The sector employs about 35,000 in Galicia and an estimated 17,000 in the Vigo area alone.

According to 1981 figures, fishing provides 4 per cent of jobs in the whole region and slightly more of the region's economic product.

Ever since 200-mile fishing limits became the international norm in 1977 pessimism has taken hold of the Spanish fishery sector, and fishermen's representatives now fear 'irreparable damage' if they are forced to enter the EEC on unfavourable terms.

In Vigo, however, which lays claim to being Europe's biggest fishing port in terms of the volume of fish—fresh and frozen—landed there, the crisis is hardly anywhere to be seen. Here, in a port which has heavily concentrated its activity in frozen fish, where there are

more than 1,000 fishing boats, the outlook is different in other parts of the region.

Coastal fishing, mostly carried out by boats well past retirement age, has already been laid off by 'Grand Sole'—that is, by the restrictions on fishing licences given to Spanish trawlers.

Portugal, which wants to join the EEC with a clean slate, suspended its fishing agreement with Spain two years ago and denounced it officially at the end of September. The decision has hit some norts hard, for instance that of Marin just north of Vigo.

In La Coruña, a wet-fish port which these days ranks with Boulogne among the most important in Europe, the difficulties are also much more in evidence than in Vigo.

Sr Jose Freire Vazquez, president of the fishery association Arespeca in La Coruña, says that the north's livelihood is as much as 75 per cent dependent on the EEC.

'This fleet was built specially for fishing in Community fisheries.

Part of the criticism directed at the Xunta is, as Sr Fausto Dopico, a sociology lecturer at Santiago University, puts it, 'the dramatic increase in red tape.' Bureaucracy has allegedly run amok as the Xunta invested itself with local powers and attributions. A further complaint by Sr Dopico, a former member of the local Socialist Party executive, is that autonomy has exacerbated 'caciquismo' or clientelism in the local context.

Sr Vazquez, the mayor of La Coruña and the current strongman of the Galician socialists, tartly accuses the Alianza Popular Xunta of 'losing three precious years when we should have been preparing for entry into Europe.'

The opinion is echoed by Sr Santiago Rey, publisher of the area's top selling newspaper La Voz De Galicia. He claims that the Xunta 'has been incredibly slow over the Community issue.'

#### Divided

There is a pervading sense of political inertia surrounding the Xunta that bodes ill for the fortunes of Alianza Popular in local elections scheduled a year from now. The cards were certainly stacked against it, given that the party is in opposition nationally, that Alianza Popular has hardly been a convinced believer of the autonomy model, and that Galicia lacks the elementary social and economic structures to make self-government initially viable.

The socialists in Galicia, bitterly divided between Gallegists and individuals who claim direct descent from Gallegista nationalist parties and organisations in the republican 1930s, Coalición Galega is a cornerstone in the attempt at a national level to forge a third force between the socialists and Alianza Popular.

As far as Coalición Galega is concerned, the creation of a liberal-progressive wedge between the ruling Socialists and the Conservative opposition comes second to the primary aim of building a firmly nationalist political option that puts



Ashley Ashwood  
Galegos, like this vineyard worker, have their own heritage, culture and language

half of the 1970s, and of groups

Galicia will never be able to solve its problems while it is governed by centralist-based parties,' says Sr Xosé Pena Rey, Coalición Galega Secretary general.

A second widely shared forecast is that a decisive factor in forthcoming elections will be a high abstention rate. Galicia's experiment with autonomy may have revived nationalist thinking, but it has also reinforced a guiding age-old principle in a Gallego's approach to politicians: politics is a mala cosa — a 'bad thing.'

### Perplexed onlookers in EEC debate

#### Fishing

DAVID WHITE

diversified fishing companies and where the fleet is of considerably more modern construction than the Spanish average (almost half of Spain's fishing boats are more than 20 years old), the sense of emergency has hit least.

Since the 1980s Vigo has developed as a centre for distant water fishing, with freezer trawlers operating in areas such as South Africa and Namibia.

Sr Enrique Lopez Veiga, manager of the local port cooperative, is an active propagandist for the sector, eager to debunk the popular British or French image of the Spanish fisherman and the menace of a 'Spanish Armada' invading EEC waters.

Spain, be it anxious to point out, has only traditionally obtained around 10 per cent of its catch from those waters. He also dismisses the view that Spanish fishermen are poachers who have exhausted all the fish in their own waters.

The outlook is different in other parts of the region. Coastal fishing, mostly carried out by boats well past retirement age, has already been laid off by 'Grand Sole'—that is, by the restrictions on fishing licences given to Spanish trawlers.

Yields, Sr Freire says, have been diminishing, and some vessels which have been forced to fish outside the 200-mile limits have been losing money. Owners have been unable to compensate rising costs, especially of fuel, and EEC restrictions have increased the overfishing of Spanish waters.

Pressure on fishing rights has led to a number of boats being transferred to joint-venture fishing companies under British or Irish flags. These co-owned operations, set up under a 1976 Spanish proviso, have continued in operation after a clampdown last year by the UK Government, which stipulated that in order to fly the UK flag fishing vessels were required to have crews at least 75 per cent

composed of British or EEC nationals. Ireland introduced a similar ruling. However, in spite of the cost and logistical complications of ferrying crews from the British Isles, usually by air, and friction over working methods and conditions, about 60 trawlers are operating on this basis from Galician and other northern Spanish ports. La Coruña is a main centre.

Since 1978, when 240 licences were awarded to Spanish-flag vessels to fish in EEC grounds, the number has been cut by half.

#### Wealth

The Spanish fishing industry also complains about the structure of EEC fishing quotas, based on a one-to-two ratio between hake and related species. Some north-western ports are much more geared to the related species, notably Vigo, which specialises in megrim and angler.

However, if the fishermen are making their voice heard it is not just because of the extent of their problems but also because they are a well-organised and powerful lobby.

At the same time Galicia's shellfish are potentially a source of considerable wealth within the EEC. This sector provides the visitor with one of the region's principal delights, and one of its most extraordinary sights: the armadas of mussel-rafts in its river estuaries.

Galicia exports its mussels, but the whole business is almost entirely still in the craft stage, with producers organised in local 'cooperatives' or guilds. Once again, its future hangs partly on the terms of transition towards EEC membership, with respect to the removal of current tariff barriers. But with measures to rationalise archaic structures, and to widen the range of species, the opportunities are considered to be enormous.

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## Galicia 4

# A shared secret between friends

### Tourism

TOM BURNS

"GALICIA," says the Xunta tourism department official to La Coruña, "is not Benidorm—thank goodness."

Tourism policy plans to keep it that way. Galicia is for the discerning who stay the package holiday herd, and it hopes to remain that way.

Tourism to Galicia is modest by Spanish standards and is atypical to the rest of the country. Foreigners make little impact: nine out of 10 tourists in Galicia are Spaniards, and the odd foreigner is more likely to be Portuguese than from anywhere else.

Galicia is the antithesis to the stock view of Spain, the land of sunbathing, sangria, castanets and earmuffs. The estuaries on the Pontevedra coastline, known as the Rias Bajas, are close cousins to those of southwest Ireland and Brittany. Inland Galicia could be Wales but for the odd palm tree and the temperate climate.

Big hotels in the region can be counted virtually on the fingers of one hand, and the huge tourist complexes that are a feature of Spain's Mediterranean coast are non-existent. Only the Island of La Toja, north of the city of Pontevedra, with its grand hotel, golf course and casino open until 5 am

approaches the big holiday play-ground league. But La Toja, which includes a luxury villa development, is upmarket and suitably sedate.

Hotels in Galicia tend to be small, family operations. The region has a 3.3 per cent share of the hotels in Spain but only 3.2 per cent of the hotel beds. Business is very seasonal and in recent years has shown an occupation rate upwards of 80 per cent between June and September.

With a certain amount of relish, Xunta officials stress that tourism in Galicia is something of a shared secret among old friends. It is a family holiday place and the visitors come back year after year.

A "ceremony of the dead" involves those who survived serious illness the previous year being paraded in coffins

There is every reason however for the outsider to make the effort and break through the low-profile promotion. Galicia, like any place that takes a pride in being Celtic, is packed with antiquity and mystery—or rather with *meigas*, the local folklore term for witches.

The region has stunning natural scenery that culminates in the estuaries through green farmland, above the pine and eucalyptus forests to moors with colour. Galicia is also a

gastronomic experience as befits a region that boasts a huge fishing fleet, an abundant vegetation and the best beef.

Antiquity in Galicia means principally the Way of St James, the extraordinary medieval pilgrim road to Santiago. The Romanesque churches and hermitages are, however, only part of the story. Galicia is studded with stone roadside crosses, some dating from before the 11th century, known as *enrevesos*. These represent both signposts for the traveller and memorials for past martyrs and criminals.

Even others are the *paloza*, adobe thatched huts that are among the most primitive settlements still in use in western Europe. A system of *mudrarias* on stilts, called *burracos*, also found in other areas of northern Spain and in north Portugal, are especially concentrated in Galicia. Galicia is also rich in country manors called *pazo*.

The odd *pazo*, notably that of Bayona and one in Cangas, both on the Pontevedra coast—have been turned into *paradores* by the state-run luxury hotel organisation. A long-term project by the Xunta's tourism department is to create a more encompassing *pazo* network, opening them up to the public like national trust country houses and transforming some into guesthouses and restaurants.

In a Spalo where almost the sole representatives of architecture grand living are big mostly ruined castles, the com-

fortable and stylish *pazos* stand as incongruous exceptions.

Protecting the countryside is a top priority for the Xunta.

The minor allocations for the tourism department have made something of an issue of environment. A chief aim is to establish controls for camping sites in rural areas, not least because of the forest fire hazard.

Far more could be done by the tourist department to encourage walking tours and hiking. Equally there should be a future in developing the region's well-stocked rivers for the angler tourist. The magical primitive and rural Galicia has still to be opened up for the outsider and there is a middle way between making it ecologically and turning it into Benidorm.

The small hamlets, or *aldeas* of Galicia, are rewarding in their folklore and customs and each celebrates the feast day of its local patron in appropriate style. The most exhilarating of the country festas involve rounding up the wild horses that live on the moors. These are staged mostly in the province of Lugo in the spring and consist of distinctly Buchanalian rodeos.

A dozen oysters, and very good ones, cost less than £1.50 and they are consumed by the ton.

This year, the Grand Hotel of the nearby La Toja resort ran an all-menu for the festival at a cost of £25 a head—the top-priced menu during the week—which included oysters, spider crab, lobster, clams, coquilles St Jacques, langoustines, and several other crustaceans in abundant quantities. That was just the first course.

Hake, the *meluzen* beloved of Spaniards, came afterwards. There was a variety of puddings—a separate area of local gastronomic pride—to finish.

One drawback, according to conventional tourist promotion wisdom, is that Galicia is wet. This is undoubtedly true in comparison to the rest of Spain, but certainly not, against the European mean. Pontevedra, somewhat surprisingly, comes 11th in the annual hours of sunshine league among Spanish provinces.

Another is that though there has been some improvement in the access roads to Galicia from the Castilian hinterland, the region is still badly connected with the rest of Spain. The road network within Galicia also remains backward. The extension of Santiago de Compostela airport, now served by regular flights from several European points including London is a distinct improvement.

If the cheats who arrive in Santiago aboard charter flights are included up to 100 pilgrims are estimated to make it to Compostela cathedral on what are known as Holy Years, the years when St James' feast day falls on a Sunday. The real pilgrims start back in France and do the "French road" all the way from Paris to Vezelay, from Le Puy or from Arles which were the four main departure points in the 11th century.

# The patriarch of Orense

### PROFILE

#### Sr Eulogio Gomez Franqueira

Franquist economic anarchy and, along with it, the end of the UTECO monopoly status.

From his vantage point at UTECO and using to the full his intimate knowledge of the psychology of rural society, Gomez Franqueira's patronage of the Centro Party, Coalition Galega, is seen as essential to the fortunes of the political group.

He is the undisputed patriarch and is Orense's chief employer, main banker and its foremost political broker. Sr Gomez Franqueira's patronage of the Centro Party, Coalition Galega, is seen as essential to the fortunes of the political group.

The business achievement of Sr Gomez Franqueira is recorded in the 1983 annual report of COREN (Cooperatives Orensanas), which showed that this holding company of 19 co-operatives had topped a £1.925m turnover for 3.55m up on the previous year and double the 1980 turnover.

In addition two pig-producing cooperatives associated with COREN raised their stake last year in the local slaughterhouse Frigoloura 48 per cent and the meat processing plant required a turnover of close on 100m.

Medieval man was enthralled by the legend of the arrival of St James' coffin aboard a stone boat in the western shores of Galicia shortly after he was beheaded in 44AD or thereabouts by just the first course.

Hake, the *meluzen* beloved of Spaniards, came afterwards. There was a variety of puddings—a separate area of local gastronomic pride—to finish.

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T. B.

The appointment coincided with liberalisation laws that meant the formal end of the

cooperative

## Galicia 5

# Ships hit broadside by restructuring crisis

## Industry

DAVID WHITE

GALICIA, the least industrialised region of northern Spain, has been hit broadside by the industrial crisis. Its biggest industrial sector, shipbuilding, is the one most squarely in line of fire for restructuring measures being planned by the Madrid government.

The cutbacks which have been banging over Spain's ship-builders for more than a year and are in the tense last stages of negotiation, mean the end of ship construction at Galicia's main civilian yard and the loss of 60 per cent of jobs there. Three of the smaller shipyards in the Vigo area are also in trouble.

The shipyard conflict, which has become the dominant political issue in Galicia and can be expected to explode with increasing regularity on to the streets, shows up the fragile structure of industry in one of the regions where it was last to develop significantly.

Manufacturing industry in 1981 accounted for 14 per cent of jobs and 18 per cent of production in Galicia — compared with more than 40 per cent in both cases, in the Basque country. While several big industries have been installed, there is no reserve of medium-sized companies capable of replacing any one of them.

While in both new and old industrial sectors there are signs of thriving entrepreneurial activity, the fact remains that there is no single big industrial company headquartered in Galicia.

## Tankers

The shipyards represent roughly a third of this sector in Spain, and account for a total of about 20,000 jobs, according to trade union figures.

Shipbuilding grew out of fishing — the basis of today's Vigo shipyards — which brought rapid growth to the town in the 1960s, and out of the navy, which established an arsenal at El Ferrol in the 18th century. Although the civilian shipyards began under private initiative, the state has to come play the dominant role there, too. The El Ferrol yard in Astan — which specialised in oil tankers, the vessel most badly hit by the crisis — and the small Vigo builder J. Barreras were taken under the state's wing in the 1970s. The two large yards, the ill-fated Astan and the Bazan — the naval yard next to El Ferrol's naval base — belong to the state INI Group.

The cutback plans — which do not take Bazan into account since it comes under the category of defence industries — would reduce Astan's workforce from 5,600 to 2,200. The conservative regional government has joined with centrists, communists and radical nationalists in opposing the measures, seen as penalising Galicia on grounds which have more to do with politics than economics. Sr Ramon Diaz del Rio, the Xunta's man in charge of industry, argues that the restructuring has been badly planned and that the choice of Astan for closure has "scant justification from a technical point of view".

The real argument of the plan's opponents, however, is that in Galicia the industry represents a bigger share of the

total economy than anywhere else. The threat of serious recession hangs over two of Galicia's main industrial centres — El Ferrol and Vigo. To reduce the damage, the Xunta is offering special aids of up to 20 per cent for ship construction in the region and plans incentives of between 10 and 20 per cent, plus substantial interest rate relief, for new investments.

Galicia's only other traditional industrial sector, also linked to fishing crafts, is canning. Spain's first cannery factory was set up near Vigo in the 1880s and dozens of companies are active.

## Aluminium

The sector has had a series of recent setbacks. Difficult home market, fall-out from the "toxic syndrome" scandal which made consumers wary of anything using Spanish edible oil, EEC barriers and competition from other producers.

However, the canneries have played an important role in fostering side activities. Just as shipbuilding brought in engineering activities, the canneries provided a stimulus for the local development of card-board, packaging and aluminium.

The main part of Spanish aluminium output is concentrated in Galicia, making use of the abundant energy resources. It is the main modern arrival in the region after the motor industry 25 years ago and the two sectors are entirely in the hands of state and foreign capital.

Citroen, with about 8,000 jobs in Galicia, is the region's largest industrial employer. The French manufacturer, attracted to the region by free zone facilities, then being opened in Vigo, produces more than 100,000 vehicles a year at its plant and has a components factory at Orense, as well as a joint venture in Vigo with the state-owned producer Seat making transmissions.

The Vigo factory is Citroen's principal production unit outside France. It exports about half its output exclusively to the French parent, which centralises worldwide sales. It is also dependent on parts and some motors from French factories for slightly more than half, on average, of every car.

Spain's entry into the European Community, scheduled for 1986, now poses the problem of adaptation for the Spanish



Most of Spanish aluminium output is concentrated in Galicia

## Sheltered by regional strength

## PROFILE

## Banco Pastor

YOU CAN TELL you are in Galicia by the bus shelters. These are invariably built as advertising supports for banks, and the dominant variety is concrete and bears the name of Banco Pastor.

At Pastor's headquarters, near the waterfront of La Coruna, they like to say the name is so well known here it is not even used, and that the bank is referred to simply as O Banco (The Bank).

Although a medium-sized bank by Spanish standards, Pastor claims to be number one in its home region, by the number of its branches, the size of its liabilities and the volume of its loans.

With the rival Banco de La Coruna having been swallowed up by one of the major national banks, Banco de Bilbao, its position in Galicia is virtually unchallenged.

Geared from long ago to channelling the funds remitted by Galician emigrants, Pastor developed into an industrial bank during the Franco period under the control of Sr Pedro Barrio de la Maza.

His empire included the Astano shipyard in El Ferrol and Génova, the electricity-generating company. But this em-

phasis progressively declined as the shipyard was taken under the state umbrella in the early 1970s, and the Banesto banking group took the main shareholding in Fenosa, before the latter was absorbed by Union Electrica.

The team brought in after Sr Barrio's death in 1971, headed by Sr Ramon Linares, as chief general manager, has moved back to developing Pastor as a commercial bank. It does, however, still have important investments, including the island of La Toja, near Pontevedra, being promoted as an up-market leisure playground, a real-estate venture and golf-course and hotel-casino.

Sr Linares is convinced that having a strong "regional component" — about 80 per cent of Pastor's 300-plus branches are in Galicia — is the key to survival for a medium-sized bank. At the same time, because of its traditional business with Galicians abroad, and Barrio families would provide enough material for a good Victorian novel. When Sr Barrio died, his empire — including the chairmanship of the bank which by tradition alternated between the different branches — passed to his recently-married wife, Carmela Arias y Diaz de Rabago, Countess of Fenosa.

This must be one of the oddest titles of nobility in existence. Fenosa is neither a royal house, nor a place, nor a battle. It is the initials for the company Fuerzas Electricas del Noroeste S.A.

Recognising that "the most important and basic work of industrialisation in a country was the supply of electricity" — in the words of Sr Joaquin Arias, vice-president of the foundation and brother-in-law of the founder — a grateful General Franco conferred this title on the man who made the company.

D. W.

Tom Burns



Coat made by Adolfo Dominguez in Orense.

## Local boy clothed in fortune and fame

ON A GENTLE slope in a valley some 10 miles from Orense there are three granite single-storey blocks that are reached by what is at present a cart track and look like either bomb shelters or missile emplacements. They are in fact the home and headquarters of Sr Adolfo Dominguez, 37, a self-made local boy who has achieved fame and fortune by designing avant-garde clothes that extol the virtues of the "wrinkle" and the crumpled look.

Sr Dominguez is the most disconcerting individual to be found in the inland province of Orense. This most backward province of the already backward Galicia region has at the same time produced the last word in Spain in everything that is super cool, chic and sophisticated.

Inside the granite blocks, where all is whiteness, space and unusual furniture, Galicia is left behind on another planet. The talk is of "what constitutes the vanguard," and there is general consensus that Japan dictates clothes fashion and that the traditional design names are dead. A lot of the talk is about industrial design and about the real test of creativity.

Introverted, or perhaps just timid, Sr Dominguez has no particular time for publicity and not much personal interest in being a celebrity. But he is not a recluse in Orense by choice.

His home town just happens to provide cheaper manufacturing costs and this has enabled him in the past four years to build up a turnover of Pta 2bn (US\$115.6m) by supplying his clothes to 500 upper bracket establishments, 150 of them outside Spain.

Were it not for his factory in Orense Sr Dominguez would prefer to live in, he thinks, Los Angeles. "The big city might pollute your health," he says, "but rural living pollutes the mind." Topics about small things being beautiful tend to make him as impatient as those about haloclic pastoral life. "What I want is to have up to 3,000 people working for me and a Pta 15bn turnover."

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Local gossip about the Pastor and Barrio families would provide enough material for a good Victorian novel. When Sr Barrio died, his empire — including the chairmanship of the bank which by tradition alternated between the different branches — passed to his recently-married wife, Carmela Arias y Diaz de Rabago, Countess of Fenosa.

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## BOOKS—FOR THE BUSINESSMAN 1

# Ambition usurps style

BY RICHARD LAMBERT

**Gentlemen of Fortune.**  
The World's Merchant and  
Investment Bankers  
by Paul Ferris. Weidenfeld and  
Nicolson. £10.95.

PAUL FERRIS had his introduction to Monsoon a quarter of a century ago, and the book which followed—*The City*—remained a worthwhile read for many years. The shelf life of his latest study, covering the world's investment and merchant bankers, will be considerably shorter. Although the book includes events which took place as recently as this summer, it is already beginning to look a shade dated.

Take the title, for starters. Is it still accurate to describe these people as "gentlemen"? Admittedly there are still few women in the top ranks of the trade, but in other respects the personalities are changing out of all recognition.

For one thing, they have to work much harder. Ferris quotes several Wall Streeters who regularly get in work before 7 a.m., and the business lunch—still a hallowed ritual in the City—is becoming

less of a habit in New York's financial district.

The distinguished east coast families who used to run the big U.S. investment banks are being replaced by a rougher crowd, often brought up in the cut-throat world of the trading room rather than the more refined atmosphere of the corporate finance department. Old-style partners, in the words of one senior figure, have been "replaced by people who are possibly harder working, probably cleverer, certainly more ambitious. They start with no money and are out to make it quickly," which produces a different ethical approach."

It is debatable whether these characters should still be called bankers. They don't make much of their money out of straightforward loans, and they do not have the kind of relationships with their clients which used to extend across generations.

Instead, they spend their time dreaming up new products—a word which would have seemed vulgar only a few years ago. Investment banking, it has become fashionable to

argue, is a "transactional" business these days. In other words, you are only as good as your last deal.

Ferris is a first-rate reporter, and his book captures the excitement of the upheaval which competition is causing among the world's investment and merchant banks. It is very good on Wall Street and rather snooty on London. It also extends, in a rather less confident manner, to Japan and France.

Along the way the reader is given a painless introduction to such technicalities as interest rate swaps and repurchase agreements, as well as some enjoyable snapshots of individual bankers.

Here is Michael von Clemm, of Credit Suisse First Boston: "The only difference between a good Eurobond issue and a bad Eurobond issue is that a good issue reaches the Belgian dentist in one week, and the bad issue, or the issue that ran into trouble because the market went sour, gets to the Belgian dentist in three months."

Or Joseph Perella, First Boston's takeover whizz: "If you get 'em greedy, the shareholders are going to be looking for a buck. But if you create the fear that the guy they've got their stock parked at may never pay them, you have an explosion in the emotional element of the deal. And on this matter, I would have to say we have no equal."



Michael von Clemm: "Good issue reaches the Belgian dentist in one week"

The unanswered question concerns how some of these firms will stand up when they are tested in the fire. U.S. investment banks are taking far greater financial risks today than their predecessors would have contemplated. So far, they have been largely successful; a prolonged period of heavy trading activity and rising security prices has helped to cover most shortcomings.

London merchant bankers, for their part, have traditionally been risk-averse—and with a few exceptions—have little experience of trading activities. They are plucking into the securities business in a big way. The chances are that some will get it wrong, and if bad judgments were to coincide with a bear market, the consequences could be explosive.

# Caught half-German and dawdling

BY DUNCAN CAMPBELL-SMITH

**The Rise of Merchant Banking**  
by Stanley Chapman. George  
Allen & Unwin, £15.

WHEN THE Accepting Houses Committee was formed in August 1914, no fewer than 12 of its 21 member banks were German by origin. Britain declared war on Germany the day before the committee had its first meeting, so there must have been plenty to discuss.

Dr Chapman has chosen this point at which to conclude an engrossing account of the City's merchant banking community, but only partly for the obvious reason that war brought such dislocating changes.

He also thinks that the merchant banks, broadly speaking,

were over the hill by 1914—or rather that by then they had already spent a decade or two resting on their laurels.

It is difficult to resist the conclusion that the revered City establishment dawdled into the 20th century.

So world war caught them dawdling as well as half-German. The repair work was only just in place when the depression hit the City sideways again. In short, the next big story to come along for historians of the merchant banks is their post-1945 growth and the Euromarket revolution. And the background to these later events is already in place to an uncanny degree by 1914.

It is remarkable how many of the personalities stepping through the long mercantile

background between 1800 and 1914 carry surnames still recognisable in the modern city. Dr Chapman traces the fortunes of a great number of famous families, from Kleinwort to Schroders and Rothschilds, to Barings.

But this is not a work of hagiography—the author is positively snooty about amateur scholars using the archives for inconsequential family histories. And the development of the various banks is set firmly in the great financial issues of the last century, from the building of the North American railroads to the opening of the Far East.

The link between merchant banking and the North Country cotton trade is drawn in marvellous detail by Dr Chapman.

Who is an authority on the history of textiles? The collapse of the American Confederacy and Manchester's decline are kept twice in the book's subplot which traces the rise of the Square Miles' hegemony both at home and abroad.

While no doubt an ideal Christmas present for bankers of a bookish turn of mind, this is a monograph of some scholarship, as its price suggests. This is all put forward by the author as another reason for his stopping at 1914: not every archive has been moved to the Guildhall's helpful library and many of the more modern records are still restricted by the famed discretion of the bankers.

How many decades will we have to wait for the records of today's City revolution?

# Jack-of-all-trades' manual

**Practical Financial Management** (2 vols.)  
Gee & Co., London, £7.50.

FINANCIAL MANAGERS have years of specialized training in management accounting, auditing and financial planning, yet they find they have to be something of a jack-of-all-trades in the day-to-day running of a company.

They will usually play a key role in the selection and installation of computers in a company. They are drawn into the business and need to be familiar with the jargon of marketing, purchasing and

supply and export and import procedures.

Other directors and managers will often turn to them as a source of information on company and business law, on tax matters and on employment issues, including the provision of pensions and employees' benefits.

Business colleagues will not expect managers to be expert in all areas, but they will assume a certain familiarity with most.

This manual, which is available on approval, helps fill the gap.

The manual is designed to give the financial manager a good grounding in a whole

range of subjects, to enable him or her to ask the right questions of experts and to tell them where to go for further information.

More than 50 specialists have been brought together to contribute to the manual. It has nine sections which, with its loose leaf structure, can be regularly updated or expanded as necessary. The subjects are management accounting, finance, financial reporting, taxation, financial tables, employment, law, computers and managing a business.

The quality and usefulness of

the chapters and information varies from author to author. Some of the most interesting articles are by practitioners such as John Chandler of Reed International, who gives a clear exposition of the rudiments of business planning, and Roger Mountford of Hamro Pacific who discusses takeover bids and corporate strategy.

Practical Financial Management was launched last December and new chapters have already been added on computer applications in management accounting and foreign exchange exposure management. More will follow.

## BOOKS OF THE MONTH

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## BOOKS—FOR THE BUSINESSMAN 2

# Staying ahead in a ruthless race

BY TERRY DODSWORTH

### High Output Management

by Andrew S. Grove, Souvenir Press, £2.95

MIR ANDREW GROVE is one of an elite — the brilliant, buccaneering young scientists who turned the rich farmland of the San Francisco Bay area into the even richer factories of Silicon Valley.

His curriculum vitae reads like a fairy tale. He was born in Hungary, fled after the troubles of 1956, and three years after arriving in the U.S. graduated top of his class in chemical engineering at City College, New York. Then came a PhD at Berkeley, business, and a fortune.

Todays, Mr. Grove is president of Intel, the semiconductor manufacturing company he helped found 16 years ago before most people knew what a silicon chip was. In the last ten years, through the roller-coaster ups-and-downs of this infant industry, Intel has grown from profits of \$20m. to \$12m., breaking through the \$1bn sales

level last year. It has become such a force in its sector that IBM has taken a stake of just over 20 per cent.

This sort of dynamism has rarely been paralleled in industrial history. Yet Mr. Grove's book tells us virtually nothing about the history of Intel's remarkable growth. He has chosen instead to write a completely different kind of book — a hands-on account of his management techniques. Indeed, the word technology, quite deliberately, is hardly mentioned.

There is nothing wrong with this objective. Indeed, many managers will undoubtedly find the book useful as a kind of tip sheet. As Mr. Grove makes clear, he has not tried for the sweeping vision of an Alfred Sloan — the man who created a managerial structure at General Motors which has withstood 30 years of hard slog.

He wanted, he says, "to reach the middle manager, the usually forgotten man or woman of any organisation, who is of immense importance to our society and economy."

Even in a highly technology-oriented company like Intel, the

principal managerial role of these executives, the hook implies, is the organisation of other people. To this end, Mr. Grove develops three main points:

- That managerial work should be just as dedicated as the production line to the concept of maximising output.

- That a manager's output is defined by the team under his influence.

- And that the team results depend on everyone performing to maximum efficiency.

The emphasis on performance is so relentless that it might even cause a doubt or two at such a ruthlessly anti-bureaucratic company as Marks & Spencer. Mr. Grove is full of tips on how to ensure that executives fill their time effectively, give priority to the most important things, and — above all — keep their subordinates on their toes.

The methods he advocates also explain some of the scepticism about the book displayed by Mr. Grove's peers in the gossip world of Californian high-tech. In these circles, he has a fearsome reputation as

an executive who manages more by confrontation than by any identifiable system. Yet the two are not incompatible. Mr. Grove's methods require constant supervision, a continuing drive to ginger up the men that a manager is required to manage.

All of this undoubtedly tells us something about how Intel has managed to stay ahead in the ruthless high technology race. Mr. Grove's enormous will to succeed, his aim to squeeze the maximum possible out of everyone around him, shines through every page of the book.

Even so, it is hard not to feel some disappointment that the book does not take us deeper into such an unusual business environment. Companies like Intel need an extraordinary culture to survive. They combine an unusual mixture of entrepreneurial risk-taking and technological sparkle. And just as important, they have to maintain both qualities to stay ahead. It is a hair-raising way for a business organisation to live, and 220 pages of Mr. Grove will give you no hint of how it is done.

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### Low Pay or No Pay?

David Farrell

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of minimum wage law with a critique of the Low Pay Unit by

S. R. Dennison

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## BOOKS

# Famous family

BY A. L. ROWSE

**The House of Mitford**  
by Jonathan Guinness with  
Catherine Guinness Hutchinson,  
£12.95, 604 pages

Coleridge, who knew the Germans well, said that there was "a nimety, a ton muchness" about them. This applies equally well to the Mitfords, who have been no such seen and heard in our day. The Guinness authors of this book evidently mean it as a corrective to the unreliable picture presented in the public by the media, TV and the popular press. In that they have succeeded; this is a perfectly serious, rather too hefty, family history putting the family in the perspective of the transition from the security of the Victorian age in what Nancy Mitford described as "this terrible 20th century."

We are given full-length portraits of the remarkable grandfathers. Lord Redesdale emerges as a more attractive and interesting man than one might suppose from his sponsorship of the carefree Houston Stewart Chamberlain, with his Teutonic mania and racialist nonsense about Aryans sickly being top of mankind. Apparently, poor Unity Valkyrie Mitford owned her appalling bad names to Grandpa—and I have always thought a good deal could be made of the pro-German mania that ruined her.

An historian can appreciate the circumstances that led to the 19th century cult of Germany: the superiority of German scholarship, historical, classical, even theological, the splendid achievements of German science and technology, let alone the ascendancy of their music. On the other hand, much of German thought, both political and philosophical, was deplorable, its influence disastrous, most of all upon the Germans. Santayana said the last word about that, in his classic *Egotism and German Philosophy*.

However, the other grandfather, Thomas Gibson Bowles,



Nancy Mitford in 1947—a detail from the portrait by Mogens Tvede

was more sensible: the journalist creator of the periodical, *Vanity Fair*, with the "Spy" caricatures that give one an amusing idea of Victorian celebrities. These still hang about in clubs: the smoking-room at All Souls is decorated with these familiar. He also started The Lady, still going and owned by two of the family. Then entered that eccentric streak of Stanley fanaticism, that popped up again in three notorious grandchildren.

The authors do their best to keep a just balance about the eccentricities of these, on the whole succeeding pretty well and considering their close relationship, only a hit too favourable to the Mosleys, giving them more importance than history warrants. They perceive very well that Mosley made fatal mistakes of judgment. He should have "remained within the democratic system" (their phrase), instead of seeking to overthrow it; they tell us that he meant to dispense with Parliament. Even more important, collusion with Hitler, non-resistance to Nazi Germany, would have left it up to Europe and Britain at its mercy, as it very nearly did if it had not been for the U.S. and USSR. The authors rightly pinpoint Hitler as the man who wrecked Europe and initiated the Holocaust.

It is easy to see all the consequences from the vantage-point of hindsight, as they rightly do; but some of us appreciated the appalling threat beforehand. One could read it all from the history of modern Germany, let alone from a reading of *Men At Work* where the plan of action was laid out for all to see. Ominously, few did see.

From that point of view one should hardly take seriously the fixation of two moonstruck schoolgirls, only twenty or so, on Hitler and the Nazis; they were ignorant alike of history and politics, had no sense of judgment, and like all the Mitfords—would not take telling, besides taking themselves too seriously. Here is Unity on

ther were daughters of an English Lord and therefore useful stones. We are given some horribly revealing photographs of those pretty young girls hollering with the thugs—Julius Streicher handing Unity a flower, etc.

What emerges from this book is how much the most intelligent, by far, was Nancy Mitford, and how right she was on every issue that comes up—as against her three Silly Sisters: for Jessica too had her juvenile phase, embracing Communism. She has seen the error of her ways: it is disgusting in prolong juvenile infantilism into old age. As for Duchess Deb, the book concludes with the words, "she will never take up politics." It may be taken as the moral of the tale.

Patricia Crampson has won the Schlegel-Tieck Prize for her translation of *Morhet*, by Wolfgang Hildesheimer, a biography of an imaginary figure who lived, we are meant to believe, in the 19th century; it is published here by Dent.

The prize, worth £2,000, was awarded after the German translators of Shakespeare, is awarded annually for the best English translation of a 20th-century German work.

## Schlegel-Tieck Prize

Walter Mondale is the most religious nation on earth." If we accept this statement at face-value and do not quibble about substituting "churchgoing" for "religious"—how, we might ask, would Mr Mondale explain why the United States is also, allegedly, the most violent nation on earth?

The two books under review illustrate different aspects of the now legendary American preoccupation with violence. The first is a novel by William Kennedy; the second an account by Joseph Wambaugh (the author of *The Choirboys*) of the activities of the San Diego Border Alert Robbery Force (BARF for short).

"This is a true story," says Wambaugh, dedicating *Lives and Shadows* to "those who lived it, on both sides of the line." On one level, the line refers to the border between the United States and Mexico; on another, the narrowness of the

# Georgian poet at war

BY RICHARD ADAMS

**John Masefield's Letters from the Front 1915-1917**  
edited by Peter Vansittart.  
London, £12.50, 298 pages

**John Masefield: Letters to Margaret Bridges 1915-1919**  
edited by Donald Stanford.  
London, £8.95, 122 pages

**John Masefield: Selected Poems**  
edited by Donald Stanford.  
London, £7.95, 541 pages

John Masefield was a good man and a nice man, kind-hearted, admirable and like Newbolt highly literate. Though he was no place-seeker or snapshot, it tells against the Georgian establishment—the world of Asquith, Earl Haig, Bonar Law, Ramsay Mac and Stanley Baldwin—that this harmless, biddable conformist, whose talent (as he himself admitted) was in truth modest, should have become an honoured public figure and eventually poet laureate.

These misnamed *Letters from the Front* never was at the front exemplify his best qualities and are worth selective reading for their style, realism and authenticity. Aged 36 in 1915, he is characteristically volunteering for active service, but was rejected for health reasons. He could have had a soft job, but by early 1913 had

got himself to France as a Red Cross orderly for the French.

Like Macheath, he suffered full

of horrors. He witnessed men

suffering from appalling wounds

and burns. "One can't describe

such wounds," he wrote, "they

have to be seen to be believed."

All the letters are to his wife,

and it says much for their

relationship that he was able

to find relief and comfort in

writing to her so unreservedly

of what he endured. The hor-

tors were not his only disillu-

sion. By his nature, Masefield

liked to idealise women. "One

only sees the good things

through women. Our hearts

are 'stables for beasts' and

women bear the Christ there.

Yet this view he could not

entirely sustain in the hospitals.

"While I was looking, in

came . . . the grande dame.

She had two little baggages

with her, and she was made

up to look the youngest and

most innocent of the three.

She came up and talked to

me of her writings, much as

Victoria must have talked to

Tennyson . . . I could see that

the French infirmières saw

what she was."

In 1916 Masefield went to

America as a propaganda lec-

turer, and then—stirred at the

heated of the establishment—

began journeying over the

Somme battlefields in prepara-

tion for his books, *The Old*

*Front Line* and *The Battle of*

the Somme. His letters remain vivid and direct; yet even in the privacy they afforded he never expresses any of the misgivings and despair which increasingly grew upon Robert Graves, Siegfried Sassoon and Wilfred Owen.

Peter Vansittart's 42-page introduction gives a fully adequate account of Masefield's life and work. Yet this would have been a better book if the letters had been winnowed, edited and abridged. I can't imagine anyone wanting to read it from start to finish. It is, however, well-produced; a handsome volume, an honest job and the best book

of the three.

In my view the 73 letters to

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book of the three.

Mr Stanford has also pro-

duced a selection of Masefield's

poetry, but what really need reviving are his two delightful children's books, *The Mid-night Folk* and *The Box of Delights*, which reveal among other things a wonderful sense of humour.

We are told that Masefield's mother died when he was five but on page nine Mr Stanford records that he was born in 1878 and that his mother died when he was seven in 1885. Apart from this lapse, Mr Stanford has done his best for this kindly, decent man, whose entire oeuvre, devoid of all real challenge or controversy, never included anything beyond the intellectual grasp of the Fifth Form and the village concert audience. No dates are given for the poems, but since Masefield hardly ever wrote anything topical and his style never developed, this scarcely matters. (If anyone argues that Masefield became a poet despite bumble origins, I direct him to *Glove and Hardy*.) Pleasant light verse was his forte, and we can sincerely thank him for "Sea Fever," "Cargo," and a few more. I don't think I'm uncharitable. Dr Johnson was more dismissive of one who was, surely, a finer poet. "Sir Gray was dull in company, dull in his closet, dull everywhere. He was dull in a new way, and that made many people think him GREAT." Those remarks apply better to Masefield.

## Fiction

### When violence erupts in the U.S.

BY GEOFFREY MOORE

**Ironweed**  
by William Kennedy, Viking,  
27.95, 227 pages

**Lives and Shadows**  
by Joseph Wambaugh,  
Macmillan, £9.95, 353 pages

"The United States" said Walter Mondale, "is the most religious nation on earth." If we accept this statement at face-value and do not quibble about substituting "churchgoing" for "religious"—how, we might ask, would Mr Mondale explain why the United States is also, allegedly, the most violent nation on earth?

The two books under review illustrate different aspects of the now legendary American preoccupation with violence. The first is a novel by William Kennedy; the second an account by Joseph Wambaugh (the author of *The Choirboys*) of the activities of the San Diego Border Alert Robbery Force (BARF for short).

"This is a true story," says Wambaugh, dedicating *Lives and Shadows* to "those who lived it, on both sides of the line." On one level, the line refers to the border between the United States and Mexico; on another, the narrowness of the

gap between hunters and York begins with Francis visiting the graveyard where his mother and father are buried and imagining the former making crosses from dandelions and the latter stuffing his pipe with roots of grass. This piece of fantasy strikes a note which runs through the whole book. Apart from talking to the dead, Francis is full of memories of them: all too real presences haunt him like the ghost of his son Gerald, allowed by Francis accidentally to slip out of his diaper and break his neck.

Then there is Strawberry Bill, buried in a pauper's grave; his father, Michael, knocked 50 ft by a train; and Harold Allen, of whom the author says chillingly that he was "the first man Francis ever killed."

Francis's life is awash with violence, and yet he is fundamentally an innocent character. Like Manny Lopez in *Lives and Shadows*, he is archetypal. His constant companion is Rudy, who is dying of cancer; his side-friend is the amole Helen, who was educated at Vassar. Life centres on the Methodist Chapel run by the Reverend Chester, for that is where song and other staples are dispensed.

There is an intimacy and tenderness about the way in which the author deals with these hu-

tional creatures of an era long before his own. They have entered into his bones; in a way they are his family. The reader begins to see, long before the last brutal attack on Albany's shanty-town by self-appointed vigilantes, that William Kennedy is, indeed, an artist and that the fantasy which at first seemed artificial is necessary to the handling of what would otherwise be sordid and unreleaved fact.

Taken singly, the novels of the Albany Trilogy—*Legs*, *Billy Phelan's Greatest Game* (both available in Penguin) and now *Ironweed*—are comparatively slight. Taken together, they add up to a study in poetic realism which, old-fashioned though it may be, can be compared with the techniques of the Barths, the Bratticans and the Keseys, as is moving to see them in the last few years. That there is violence in America is undeniable, but as long as there are Kennedys and Wambaughs to handle it, a safety-valve is established. It is the subtle checks and balances of American society which, in the end, will always confound the critics who see it merely in terms of crass alterna-

natives.

Despite the seriousness of the problem—perhaps because of the realism . . . sometimes achieves surreal proportions; it's at times a bit like cartoon violence. Yet there are undoubtedly casualties, as much in the mind as in the body. Four years after the BARF experiment, its members are still suffering from fits of weeping and thoughts of self-destruction.

The anti-hero of Ironweed, on the other hand, is made of stern stuff—too stern, perhaps. "Alleluja, I'm a bum," says the Depression song. But

Francis Phelan, although he is a bum, is not much unlike alleluja about Francis Phelan, although he is a bum. The novel, set in Albany, New

York, begins with Francis visiting the graveyard where his mother and father are buried and imagining the former making crosses from dandelions and the latter stuffing his pipe with roots of grass. This piece of fantasy strikes a note which runs through the whole book. Apart from talking to the dead, Francis is full of memories of them: all too real presences haunt him like the ghost of his son Gerald, allowed by Francis accidentally to slip out of his diaper and break his neck.

A generation ago, people read Boswell's *Life of Johnson* and seldom looked at what Johnson wrote. Things are different now. Johnson is not a neglected author and some readers may even have to be reminded, by now, that there is a mine of information about him, beautifully indexed, in what Boswell daily reported of his talk. And to return to Boswell now is to

be struck again by the paradox of their 20-year friendship. Boswell was a man of liberal sentiments; at times, even if the champion of Corsican liberty ended his days six years after the French Revolution, by endorsing the intertwining supremacies of Church and State, and he had been touched in youth by the snarl of the European Enlightenment. He was also deeply silly, as Macaulay saw and I do not think Prof Brady's brief dismissal of Macaulay shows him to have been wrong.

Johnson was a Tory through and through, by contrast a man of fervently superstitious mind racked by hatreds petty as well as large, and tortured by irrational fears concerning this life and the next. He was also deedly intelligent. Mr Finlayson justly concludes his little book by remarking that Boswell never loved himself as much as he loved and was loved by others. That is his charm. But the story of his immortal friendship with a far greater man leaves the problem of human intelligence looking no easier and might even in the wrong hands serve to legitimise the irrational and give reaction a good name.

## In orbit of the Great Cham

BY GEORGE WATSON

**James Boswell: The Later Years 1769-95**  
by Frank Brady, Heinemann, £20,  
6

*Shell in 1984*

# IT SEEMED AS GOOD A PLACE AS ANY TO START LOOKING FOR NORTH SEA OIL.

1 9 6 5

A routine press conference in London, and an off-the-cuff remark by Shell UK's top geologist. Within minutes his comments are on every Editor's desk in Fleet Street, and by morning, being repeated the length and breadth of the country. While the sceptics scoff, the politicians pray. If what has been hinted at is indeed true, it will alter the economic and political fortunes of Britain for decades to come. Out in the North Sea, it is reported, Shell expects to strike oil.

1 9 6 6

The financial markets of London buzz with anticipation following Shell's discreet announcement of 'a significant gas discovery' 32 miles off the coast of East Anglia. Within two years Shell and other companies are bringing North Sea gas ashore, and with it a dramatic revival for the British gas industry. Plans are made for completely converting the National Grid to natural gas.

1 9 6 7

Armed with the latest seismic data, two geologists from Shell set up a small office in a tiny flat, over a bookshop, in the centre of Aberdeen. It seems as good a place as any from which to tackle their awesome task. They have been instructed to begin exploration of the vast and hostile waters of the northern parts of the North Sea.

1 9 7 1

At the northernmost offshore well yet drilled in the world, a veil of secrecy descends over Shell's activities. Communications with the mainland are suddenly coded through 'scrambler' phones. Information is rushed to Shell's scientists for prompt analysis. Until, as abruptly as they began, the exploration team cease all activity; seal the well, and are clearly seen making off for entirely new locations. A simple manoeuvre to ensure that nobody will guess what they have found.

1 9 7 2

Shell proudly announces the discovery of what will prove to be a giant oil and gas find for Britain, the Brent Field.

1 9 7 4

The latest analysis of the Brent Field shows that the possible reserves of oil and natural gas liquids are double the original estimate. With Britain's oil deficit still around £3.8 billion, the news is welcome indeed.

1 9 7 6

The very high ratio of gas and gas liquids to oil being produced at Brent leads to a daring new scheme. A pipeline 278 miles long is to be laid on the seabed, to bring ashore the gas and gas liquids for separation. It will be the longest, and deepest, offshore pipeline ever built and is yet another challenge for British industry. Much of the technology required for North Sea development must be capable of operating in waves of up to 100 feet high, and in gusts of wind up to 100 miles per hour. In this instance, underwater cameras, side-scan sonars and computer systems are needed that will operate 600 feet beneath the sea.



1 9 7 8

The scheme is a success. Now it will be possible to bring the gas and gas liquids ashore for further use. The gas will be extracted and fed into the National Grid.

It would be possible to split the remainder into ethane, butane, propane and natural gasoline — important resources for industry. To do so, a highly advanced plant, costing many millions of pounds, will have to be specially built.

1 9 8 0

Work begins on the £400 million Gas Liquids Plant being built by Shell at Mossmorran, and on the 138 mile pipeline that will feed it. Soon Mossmorran will be the largest construction site in Europe.

1 9 8 2

Oil production from Brent approaches 310,000 barrels per day. This vast quantity helps transform Britain's oil deficit of yesteryear into a surplus of around £4.4 billion.

1 9 8 4

A VIP gathering to witness the opening of the new Mossmorran plant. Distinguished speakers touch on one or two environmental aspects of the plant, such as how it has been built tucked into the contours of the land so as to be as unobtrusive as possible. Also mentioned are the industrial aspects, such as how the hydrocarbons being produced will ultimately be used in the manufacturing of a thousand and one household items, from lipsticks to records.

But above all, it is noted that the opening of Mossmorran marks the culmination of the twenty years in which Shell, and the countless number of smaller British companies that have worked for her, have invested thousands of millions of pounds and great skill and ingenuity in the North Sea.

With excitement, we all look forward to the next twenty years.

**YOU CAN BE SURE OF SHELL**



## ARTS

*All in the mind*

There was a time when people kept telling me that Radio 4 seemed obsessed with hypochondriacs. The new trend is away from the body to the mind. John Searle's Reith Lectures (which I shan't return to here until they've earned their retrospective, unless something quite staggering happens) are concerned with the mechanics of the mind. New Radio 4 has begun a new series of Friday afternoons beginning yesterday, called *The Mind in Focus*.

The first of five programmes promised well, even if there was something slightly condescending about the manner of Peter Evans, in the chair. Mr Evans solicited opinions from Edward de Bono (who didn't miss his chance to slip the words "lateral thinking" into his contribution) and two psychologists, Liam Hudson and Anthony Storr.

Opinions were what was wanted; there could be no firm answers to such flexible problems, for the subject was the nature and characteristics of creativity. Creators themselves were given a chance, but hadn't much to offer. Margaret Drabble opted for instinct as the basis of creativity, but went on to say how she used different coloured inks to write about different characters. Graham

of the mechanics of reading. If I had been in a more sceptical mood, I might have raised an eyebrow or two at some of the revelations in Gordon Honeycombe's stories of the Metropolitan Police's Black Museum (or rather, museums — there are four). There is, for instance, a tank of preservative in the Scotland Yard, the Black Museum, in which are kept two severed arms — the German police's reply when asked to supply the fingerprints of a deceased suspect. And Professor Keith Simpson, the retired Home Office pathologist, still has the gallstones of Mrs Durand Deacon, whom Baig dissolved in a tank of sulphuric acid. The police exhibits are only wax copies.

Weeding to find something funny, I turned to a new comedy series, starring two chaps with a feature in the *Tele* Times. I switched on Radio 4 as I got my Monday's lunch out of the fridge: "Ah Charles, so there you are," I heard. "Morning, George." "Lovely day, isn't it?" "Lovely." "Thought you were going to miss it for once." As an editor once said to me when questioned about a pointless cartoon joke, "It's what's called recognition humour." I recognised it at once as something I didn't want another minute of, though in fact it was more than five minutes before I turned it off, for ever. *Anything Legal*, it was called. I can't blame Donald Hewlett (Charles) and Michael Knowles (George) for their script, and it would be kinder of me not to name the scriptwriter.

There's a different kind of humour in Radio 3's Sunday evening *New Premises*, though less than the Radio Times ("a blend of talk, parodies, new writing, interviews and documentaries") would have you believe. It's an engaging programme about phenomena in the arts world that are, as we used to say, off beat. This week, the Britiso Art Show in Birmingham, where artists are beginning to paint figures again, with an interview with a Chinese-American architect whose name I can't spell more conveniently than Yo Ming Pai, about his new tower-block for the Chinese Bank in Hong Kong and his glass pyramid in the Louvre; the relationships between authors and publishers. "Too many damned amateurs in the novel-writing business," one agent said. The programme didn't seem to me as sceptical as the Radio Times said it was, in fact it didn't seem sceptical at all, but very interesting, and well presented by Stephen Games.

## RADIO

B. A. YOUNG

Greene (in a snap from a previous interview) told how he felt trapped between the lines of ruled foolscap and switched to A4 typing paper.

There was much more discussion on such things as style, motivation, intuitive judgment, information systems, the incubation of ideas, the decrease in creativity of artists with psychotic illnesses. I can listen to this sort of thing by the hour.

A more positively profitable approach to such problems, and less speculative, came in *The War of the Words*, 50 minutes on dyslexia, scheduled unexpectedly by Radio 4 late on Saturday evening. (It was repeated on Wednesday morning.) Like John Searle and Edward de Bono, Georgina Ferry spoke of such matters as "information processing." Her description and analysis of the different kinds of dyslexia were interesting and encouraging. It's good to be told what's wrong with you, even if you can't always get better. And as Miss Ferry said, the study of dyslexia helps the wider study

*Melbourne leads its arts*

BY ANTONY THORNCROFT

A new arts centre is like an intricately carved picture frame, a fine setting but one that only springs to life with the quality of the centrepiece, the performances on the stage or in the concert hall. At least in the accepted wisdom, but one that is increasingly challenged as new arts centres — the Pompidou in Paris, the Barbican in London — become objects of crucial attention. The play of the symphony loses its luminosity: the occasion is the visit to the auditorium.

In this light, the Victorian Arts Centre at Melbourne, which has just opened, is a work of art in the Australian perspective: it is the southern city reasserting itself against Sydney and its opera house, proving for all its quitter ways that it can make artistic waves.

On a global view it is one of the most successful enterprises of its kind in recent years, opening the eyes of a British visitor to the inadequacies of London's newer arts complexes. The site offers little: it has historical tradition in being the Melbourne home of the circus since the 1850s and, in an earlier existence, a spot for aboriginal corroborees, but it is in a hollow on the down-town side of the little regarded Yarra River. In an ingenuous attempt to accommodate the building architect, Sir Roy Grounds designed a copper spire. Although over 350 ft high it completely fails to dominate Melbourne, perhaps because it tops a theatre in which all three stages are sited underground.

But then theatres that make an impression — the National in London, for example — often make an uncomfortable impression. The Victorian arts centre, bounded on one side by the National Gallery of Victoria and on the other by the Melbourne concert hall (which opened two years ago), completes a trio of tributes to communal pride which are the more impressive for their eclectic humanity: no brutalist challenge here.

This bias towards welcoming audiences, and comforting rather than challenging them, was on display at the opening. On the approach to the arts centre a dance band was playing and anyone in the mood could waltz or foxtrot — no overtly populist pop or élitist chamber music here. But the greatest pleasure of the building awaits inside: the hero of the arts centre is the designer John Truscott, who has created a banquet of luxury, comfort and, most vitally, artistic delight, at

a cost of £3m on furnishings alone.

A central plaza, which gives access to every part of the building, has black glass walls and ceiling making it seem measureless. Thick red carpets cover the floor and the walls are masked by important paintings from contemporary Australian artists. Sir Sidney Nolan, for example, has given the second part of *Paradise Garden*. \$4 frames, depicting Australian plant life (a work insured for around £1m). The confidence, showmanship, pride which has gone into the centre, not least in the 2,000-seat State Theatre, modern haroque enlivened with raspberry reds and a ceiling decorated with 75,000 tiny brass buttons, cannot fail to persuade audiences that they will enjoy an experience.

How dull the interiors of modern British theatres and concert halls are in comparison, and how wise to bring the best contemporary art out of galleries and into contact with people. Vast crowds are already visiting the centre by day: at night they have been offered for starters *The Steeple Beauty* in the main auditorium, and modern plays in the 850-seat Playhouse, which will be the main home of the Melbourne Theatre Company, and in the experimental Studio.

*The Sleeping Beauty*, danced by the Australian Ballet in its new home, is the first major production from Maia Gielgud, the artistic director of the company and, not surprisingly given the glittering first night occasion, she played safe, distracting the eye with lavish costumes and fairytale sets by Hugh Colman, and keeping in the main to the original choreography of Marius Petipa.

Nothing goes seriously wrong and the lack of any great vivacity could be put down to first night caution. David Ashmore is obviously bringing dependability to his new company and he was well matched by Christine Walsh as Princess Aurora.

The spectacle on stage was matched by the opening ceremony which followed the ballet. The two principals walked to the rear of the described stage, the scenery lifted as they continued into a back area equal apparently, to a space for eight suburban houses. Then the audiences from the other two auditoria poured on to the State Theatre stage led by a troupe of clowns. Speeches followed.

With many a bark at Sydney, while gold dust fell from the heavens and the arts fulfilled at least one of its purposes as a modern state religion.

Such extravaganzas was quite missing on a visit to the Playhouse a few nights later to see a new play by Ron Elisha for the Melbourne Theatre Company, *Per Americana*. Although dressed up in philosophical flattery as "what is truth in history" this was nothing more than a crude hatchet job on the Kennedys, the kind of thing that a progressive university drama group might have entered for a students' theatre festival in the late 1960s.

Mr Elisha is very keen on his work and has fought against any culling of a text which provided two acts of 105 minutes each. Actually the longevity was redeemed in part by my frequent attacks of apoplexy as the author's paranoia let rip. An incidental argument that anyone who was nice to writers was somehow a fascist made more sense when Jesus was added to a list of fascists — yet Elisha has no great sense of humour.

The set, a subsiding Capitol in Washington, was effective and the company, covering such predictable parts as Marilyn Monroe, de nown for any play about the 1960s, Lennie Bruce, Senator McCarthy, Castro, Lee Oswald, etc., were manful, especially John O'Day as Kennedy and Chris Connelly as his assassin. But even apart from its doubtful polemic *Per Americana* hastes for a place among the prize turkeys by committing two cardinal sins — having a narrator to tell the audience what is happening, thus relieving the writer of the task of actually creating dramatic scenes, and having a half-hearted subplot of an investigative observer to provide "modern" relevance.

The Playhouse, which incidentally is not the most comfortable of new theatres, will soon stage more worthy works — its Christmas production is Ken Hill's *The Curse of the Acrobats*. The State theatre plans Victoria State Opera productions of *The Magic Flute* and *The Trojans* and, early next year, welcomes *Nicholas Nickleby*. The opera company is on the crest of a wave at the moment, with a record box office and a spectacular *Don Carlos* behind it, while the



The Melbourne arts centre opens with a bang

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In its two years the concert hall, as beautiful as the theatre, its concrete walls painted to convey the colours of the Australian outback, has attracted over 1m customers, with an average capacity of 89 per cent. The theatres are looking for at least 80-per-cent capacity. That is because recent examples have rarely met expectations.

In Australia, a more hopeful and idealistic country, it seems quite right that Melbourne should have decked itself out with buildings which have modern but harmonious exteriors and all the conveniences of the age inside.

And standing on the terrace by the art deco Treble Clef restaurant, overlooking the Yarra, a murky but free-flowing river, towards the Edwardian confidence of the main station, still among the busiest in the world with the modern city behind, Melbourne itself looks more exciting than its reserved reputation suggests. It is, after all, the place to live while Sydney is a place to visit.

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Theatre arts as promoter for around a third of the performances; in the State theatre it will be less, although it is co-producing *Nickleby* and bringing back *The Pirates of Penzance* to the concert hall. In the UK there is a feeling that the era of the grand arts com-

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## LEISURE

Through  
a glass  
darkly

HOW DID the ancients invent glass, glazes and glossiness? Was the technology discovered independently in different places, or did it spread from just a few places in the Near East? How did the first glaziers find the formulas, and learn the recipes for different colours?

These have been among the themes of a recent conference on early vitreous materials held by the British Museum Research Laboratory. The answers may tell us much of the development of early cultures, and their relations with other cultures, and how inventive or receptive they were. The adoption of a new technology from abroad or the imitation of a foreign shape—perhaps in a different medium—may tell us far more about the attitudes of a culture than the finding of several imports.

The general outline of the early history of glazing and glasses is fairly sure. Glazing is known back to before 4000 BC in Mesopotamia (Iraq); and at least to the 4th millennium in Egypt, probably as a separate invention. By the time of the 3rd Dynasty (2686-2613 BC) the great Step Pyramid had underground passages lined with bright blue glazed tiles to imitate hanging mats.

At about the same time glazed objects appeared in Minoan Crete—some beads and a bowl. Were these local, or imports from Egypt or elsewhere? We do not know. The beads are bad evidence for local manufacture, being very few, and could easily have been acquired in a foreign port or have been a gift to natives. The bowl would be better, if it is disintegrated.

The second millennium until around 1300 BC was the heyday of glazing, with multi-coloured tiles, inlays and vases being added to the repertoire of blue-glazed figurines, beads and vases. It was a heady time of invention, with shiny bowls, trinkets and even 40,000 beads to make a dress, spreading glamour and international style around the East Mediterranean.

Before 1500 BC glass appeared in Mesopotamia, marking an exciting improvement on the glazed pieces, since the whole silicate mass because molten in manufacture. Sand-core moulds were dipped into the hot mass and then yellow and white threads of glass drawn across the blue ground,



A rhyton, or funnel, for pouring offerings of wine (around 1000 BC)

## ARCHAEOLOGY

GERALD CADOGAN

to make miniature bottles shaped like amphorae or pomegranates that probably held scented oil.

The general collapse of power in the East Mediterranean around 1200 BC did not help the industries, which were producing luxuries for prosperous patrons, but they revived after a few centuries and flourished until Hellenistic and Roman times.

It is not always easy for the archaeologist to translate problems, such as the provenance of a material and the trade it may be implied, so that they will make sense to a scientist—or vice versa. If one does try, the gain in understanding is enormous. The surge of archaeological science over the last 20 years leaves one with a deep respect for the inventiveness of ancient man.

The first need is definition, and agreement on it. Most present did agree. For instance, that most of the early glazed objects—the beads, figurines and small vases—are to be called *faience*.

The name comes from Faenza in Italy, in the 16th century (AD), a centre for maiolica (earthenware with a lead glaze to which tin oxide was, and is added to produce an opaque white finish which is a ground for coloured designs. Ancient faience is not maiolica since, instead of clay, it has a body of powdered quartz (sand) combined with an alkali such as plant ash—which is what alkali means in its original analyses—is to reproduce the Arabic—or, in Egypt, natron. Natron is a natural soda compound named after the Wadi Natrun north west of Cairo.

Firing to around 900 degrees centigrade led to the forming

NEVER PLAY golf for money with a suntanned stranger who turns up to the first tee carrying a one iron in his bag.

The suntan, of course, suggests he has recently been on a golfing sabbatical. Possession of the one iron—weapon which only the most skilful can use to good effect—will be a much more subtle clue to his real golfing ability.

This valuable piece of advice was given to me recently by a man at the 19th hole who quite unconsciously fitted the description and who had just won two Dunlop 65s (price at least £1.50 each) at my expense.

In locker room language such a brawler is sometimes described as a "bandit"—reference to the fact that his handicap was far less flattering than it might have been. The reason for introducing him in this article is that some believe he has become a much more familiar figure on the golfing landscape since the inception of the "new" handicapping system at the beginning of last year and that the unwary ought increasingly to be on the look-

out for his kind.

Given the varying conditions under which golf is played—wind, rain, hangovers etc.—handicapping inevitably is a relatively inexact science. But if it permits something which few other sports can provide, namely a contest between players of widely varying standards on theoretically equal terms.

The key difficulty under any system, however, is how to achieve equity and uniformity among tens of thousands of individuals. The old British method is based broadly speaking, on taking the best scores which an individual chose to submit.

Unlike its predecessor, moreover, the new system has to be rigidly observed—an obligation made all the more onerous by the descriptive booklet's close resemblance to some of the denser passages of a typical Finance Act.

In essence, if a player puts

## in a surface glaze which is

clearly different from the body

of the material. By adding copper oxide to the mixture, or on the surface, it would turn shiny blue. Blue *faience* is still made in the Middle East for beads and bowls, especially in Iran.

There were often two firings for *faience* and for Egyptian blue, a modern name for a related copper compound which is blue throughout. Between firings the materials were ground up and only then modelled by hand or pressed into moulds. One cannot throw them, or glass, on a wheel. Egyptian blue, if fired once, is just a lump of bright blue pigment, which could be abraded to make colour for, say, wall paintings.

The black designs on *faience* were made with magnesium or iron based paint. The liveliest are found in Egypt, derived from the waters of the Nile. There are bowls with fish swimming among lotus flowers, and hippopotamus figurines with plants on their backs—perhaps to show the animal just below the weeds. Other colours needed other minerals. Lead made yellow.

So we are learning to define science scientifically. The analyses reveal the demands of the craft, detecting the compounds used, and pointing to the temperature control of a masterly pyrotechnology. One may compare metalworking, needing also heat and trace additives.

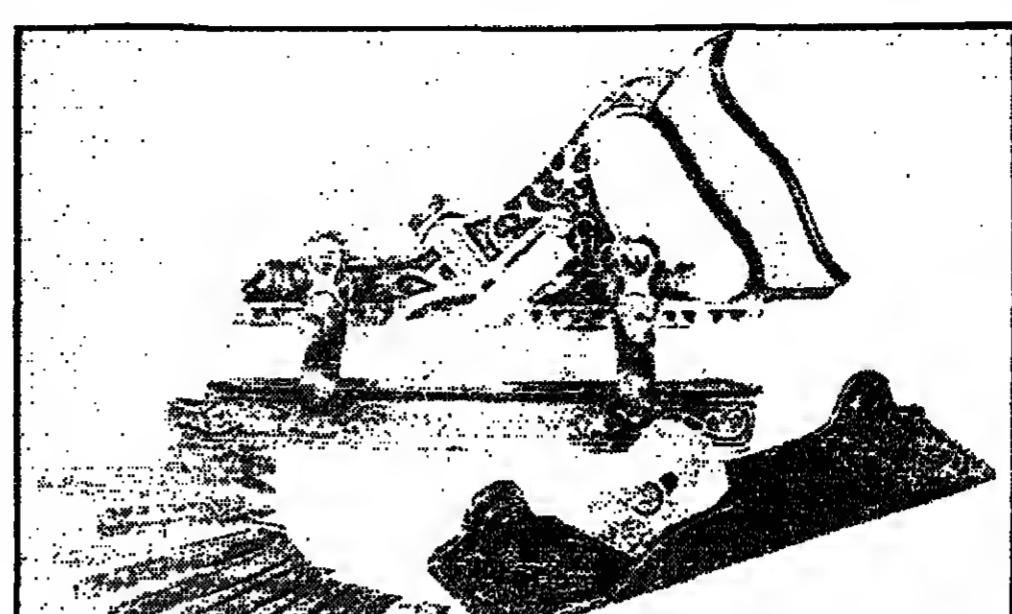
There are good arguments, scientific and typological, for local manufacture of beads in Bronze Age Britain. About 300 are known, and 300 are extant. The Devizes Museum has several. The rest must be excavated from the records.

For a long time the British beads were thought to be Egyptian. Now neutron activation analysis by Dr Stanley Warren at Bradford shows an unusually high ratio of tin to copper, by contrast with East Mediterranean beads. With the tin from Cornwall, that is not surprising. And the shapes of the beads are also different.

How faience making reached Britain, or if it is a local invention—a considerably sophisticated one—is much argued and needs an open verdict for the moment. The final test for the analyses is to reproduce the Arabic—or, in Egypt, natron. Natron is a natural soda compound named after the Wadi Natrun north west of Cairo.

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Stanley "Miller's Plow" and cutters in "Woodworking Tools" by Christopher Proudfoot and Phillip Walker.

## Old saws, plane dealing

## COLLECTING

JUNE FIELD

THE TOOLS of a workman's trade have been collected for as long as they have been used. Many of today's collectors first acquired them because there were no modern equivalents of quality.

Patina is important. In a plane, black encrustation contributes to its attraction as much as the polished brownish red parts that are constantly handled when the plane is in use.

"The rather insipid pinkish-tawn colour of raw beech mellows with age, use and constant applications of linseed oil, colour that is hard to distinguish from mahogany," says Christopher Proudfoot, director of Christie's South Kensington.

He says that although a good patina is desirable, it is not always a sign of great age, any more than a plane looking almost new and unused is necessarily of recent manufacture.

"Many planes that look at first sight to be in little-used condition have had the misfortune to be cleaned. This means that much of the old surface has been removed, and perhaps treated with a coat of varnish."

"Such mistaken treatment often occurs when someone finds Uncle Joe's old tool-chest in the garden shed and decides to clean up the contents before

selling them. They don't realise, that with every stroke of the sanding block they are reducing their desirability."

Christopher Proudfoot and Philip Walker have just published "Woodworking Tools" (Phaidon/Christie, £13), an indispensable guide to introduce the novice as well as the enthusiast to the make-up of planes and braces, compasses and calipers, hammers, chisels, saws and turnerscrews of old-fashioned name for a screwdriver.

"Mark twice, cut once" is an old adage in woodworking classes, and the beauty of many marking instruments should be encouragement for anyone to obey the instruction with pleasure, says Proudfoot. He draws attention to the steel blades on British squares which are found in a variety of plain decorative shapes, the various escutcheon designs on the rosewood or ebony sections making them a particularly worthwhile acquisition.

The greatest scope for a collector is in the field of planes. Apart from the familiar smoothing and jack or "bench" planes, there was in the past a vast range of special-purpose planes for grooving and shaping, most of which are now obsolete. Moulding planes—so much variety over the years—make an ideal category in which to specialise. Hollow and round planes (so called after their own shape, unlike most moulding planes, which are known by the shape they produce), are exceedingly useful where a new piece of moulding has to be notched to an existing one in restoration work.

As for prices, while a well-made piece like an "Uhlmann" brace in ebony, brass-plated, will fetch something between £70 and £90 at auction because of its elaborate workmanship, a "Canterbury" hammer with its claw for withdrawing nails, is far less. Yet it is the hammer, the most basic and commonplace of all tools that is the most difficult thing to collect.

Christie's, South Kensington, holds regular sales with many lots under £50, although ploughs with their adjustable depth-stops and a choice of up to eight cutters, will often go to £300 and £400, and a full-scale turning lathe on large mahogany stand, complete with all the necessary apparatus, recently fetched £950.

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I NEVER REALLY believed those who told me that the main pleasure they received from fishing was the fact that the sport took them to the most beautiful places.

But now I have joined that club. I spent a week last October trying in vain to catch a salmon on a steadily rising river. But I went through the motions, casting automatically into the flood, which, once you have got the action right, gives one plenty of scope for observing the surroundings and thinking of something else.

On the other bank of this west coast river are the remains of a crofting village. Some of the stone-walled cabins are still standing. The original thatch has gone and been replaced with rusty iron sheets. None of them is lived in now. Those families still farming have more modern two-storeyed houses built between the walls and the old cabins are used for storage or housing animals.

At one time, these areas were very thickly populated. In the late 18th century, sheep were brought to many parts of the Highlands and the inhabitants forcibly evicted if they refused to go quietly. It was a cruel period and still spoken of with great bitterness.

The sheep has been blamed for crimes other than the evictions. Originally, we are told, the Highlands were covered with forest, a mixture of Scots pine, oak and other trees, of which only small areas remain. They were felled for fuel and timber over the centuries and would generally be expected to regenerate from seed. But the sheep, gnawing away as they do at every green thing, prevented that and left only the brown grass and the heather, which give the Highland hills and mountains their greatest attraction. I love to see the great sweeps of hill and mountain and resent the encroachment of the new pine forests.

These trees are native to the country, but the alien rhododendron is spreading remorselessly wherever it gets the chance. Originally, I suppose, it escaped from some rich man's garden, where it had been planted as a curiosity. It provides colour in June and thickets of green among the autumn and winter woodlands.

There is not a great deal of bird life by the river. A few buzzards mew over the valley woods. Every now and then, a heron flaps sedately up or down stream and there are mergansers, fish-eating duck, which move very fast indeed, as if every man's hand is against them. As indeed is every gull's who values his fish. On the water itself are dippers about the size of a small blackbird, which, according to a film I have seen, can walk not on but underneath the water.

Last but not least, the hooded crows wait to share my sandwich. The hoodie is a native of Scotland. Why are these black and grey crows never seen south of the border?

## Beware the one-ironed bandit

## GOLF

TIMOTHY DICKSON

in a score more than two shots worse than his current "playing" handicap or records a "No return," his exact handicap moves up as a result by 0.1. If he is playing below his playing handicap his exact handicap is reduced by an amount per stroke that he was playing below his playing handicap, this amount depending on his handicap category. If it is currently below 5, the amount is 0.1; between 5 and 12 it is 0.2; between 13 and 20 it is 0.3; and between 21 and 26, the maximum handicap, it is 0.4.

Let us assume that the Standard Scratch Score at mythical Barbados Hill is 72 against which handicaps are measured). A seven bandit-capper who scores 79 is playing exactly to form. If, on the other hand, he shoots 82, 83 or even 102 his exact handicap goes up to 7.1 (though his playing handicap will remain 7 until the exact variety reaches 7.5, when it will go up to 8.1). Applying the same rules, if he goes round in 18 shots he comes down 0.2. If he shoots 77 shots he comes down 0.4 and so on.

By attempting to reflect the current form of a player the new system irritates those of us who enjoy Sunday morning foursomes, play in few "qualifying" competitions and (if the truth be known) prefer our own morale and self respect to what we know is our best, rather than our average performance.

By allowing players to return at qualifying competition cards completed either at their home course or elsewhere, moreover, some say the system encourages suntanned strangers to massage

their handicaps upwards. According to Alan Thrillwell of Formby Golf Club, who is Secretary to the Council of National Golf Unions, two modifications this year have headed off much of the criticism. One is the creation of the two shot "buffer zone" so that players can score up to two shots above their current handicap before upward adjustments take effect. The second was to limit the upward movement to 0.1 for all categories.

Thirteen rightly points out that there will always be anomalies in any system and wishes to scotch a rumour that the Australians have abandoned the scheme because it is too complicated.

It seems that we will be working out decimal points for the foreseeable future. There is, perhaps, something to be said for the James Braid approach. The great man, who was professional at Walton Heath for many years, used to dock members' handicaps two shots immediately if they were impudent enough to beat him in a match. No doubt some of them carried a one iron.

can produce similar sustained peak form.

Olympiad history is against West Europeans: gold medallists in the previous 25 contests are USSR 14, U.S. 15, Hungary 3, Germany, Poland and Yugoslavia 1 each. This domination by east Europe and the U.S. was broken only in the bizarre circumstances of 1989 when war broke out during the Buenos Aires Olympiad. While Germany and Poland battled for first place.

In his view, the right approach to winning the Olympiad is to aim for a score of "plus 15"—15 more game wins than losses, and an average of 24/4 in each match.

The Olympiad is run under the Swiss pairing system which effectively means the leading teams meet easy opponents at the start, play their main rivals in the middle rounds and again face weaker sides at the end. Anderson's aim is to achieve around "plus 7" in the early rounds, hold it in the hard matches, and then improve to "plus 11" in the final rounds.

England, sponsored as usual by merchant bankers Duncan Lawrie, are represented in board order by Miles, Nunn, Speelman, Chandler, Mestel, and Short, while the women's team is Jana Miles, Sheila Jackson, Clare Whitehead and Susan Walker. There are 14 rounds of play, a total of 56 games for each team of four, with the finish on December 5.

The absence of Karpov and Kasparov, still locked in their world title match in Moscow, means that the Russians are seriously weakened in the men's contest. The race is more open than for some years, with six countries as obvious contenders: USSR, U.S., Hungary, Yugoslavia, Czechoslovakia, and England.

England's best results since the Olympiads began in 1927 have been bronze medals that year and in 1976, but there were no Russians either time.

Hopes that 1984 could be our year rest on the team's youth: all six are under 30, while Short, the world's youngest GM is 18—and on their current board form six have scored

statistics over the years show that our gold medal teams always have at least two or three players scoring high percentages—certainly over 75, probably over 80. Even without Karpov and Kasparov, the Soviets have an advantage in that three of their likely team, Tal, Vaganian and Beliavsky, are noted for ability to crush tournaments of weaker opponents by wide margins.

Among England players Mestel had a run of brilliant wins in last year's European championship, and our prospects may depend on whether he and the other lower boards

## POSITION No. 542

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# FINANCIALTIMES

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Saturday November 17 1984

## Form versus substance

**THE TWO** dominant concerns of British financial markets this week: the Government's Autumn Economic Statement and the long-running miners' strike, illustrated in different ways by a British obsession with the contrast between form—the way things appear—and substance—the underlying reality. Mr Nigel Lawson, the Chancellor of the Exchequer, went to some pains to present austere-sounding spending projections which disconcerted some of his parliamentary colleagues but the substance was much less severe.

For his part, as some miners returned to work, Mr Arthur Scargill tried desperately to maintain that the substance of his dispute still corresponds with the form he likes to project—"a fight to save jobs." Both Mr Lawson and Mr Scargill found difficulty in persuading all of their traditional followers of the merit of their tough lines.

Mr Arthur Scargill, it must be said, has never come close to persuading all of the miners, let alone the general public, to join his holy crusade against capitalism—although he does seem to be attracting some converts from the Church of England. The drift back to work is by no means yet the flood which would herald an early end to the dispute, and it has been partly stimulated by the cool hoard's corral of a Christmas bonus, but it does suggest the erosion of Mr Scargill's almost hypnotic control over his fellow miners. The stark facts of the strike—failure to hold a ballot, guaranteed jobs for miners who want them and exceptionally generous redundancy terms for those who do not—must be increasingly shaking the confidence both of striking miners and of TUC, Labour Party and Church leaders who still see room for mediation.

If the strike was an uphill struggle for Mr Scargill, it cannot have been much easier for the Chancellor. Mr Scargill, to be fair, is trying to lead only one group—his fellow miners. The Chancellor faces a trickier balancing act: he must reckon with at least four different interest groups—Cabinet colleagues, the financial markets, leading industrialists and Tory backbenchers—all of whom are making different demands. To date, the Chancellor has concentrated on pleasing the markets and to a lesser extent industrialists. To his colleagues in front and backbench alike, he has tended to turn a deaf ear.

The dilemma for Mr Lawson, as the autumn statement so clearly underlined, is that he cannot satisfy everyone at once. The Chancellor is doing his best to talk up the expectations of businessmen; the Treasury's latest forecast is remarkable if only because it is more optimistic than the average of independent economists.

**University challenge**

From the President-Elect,  
Scrutinizers Heads Association.

Sir.—Michael Dixons article "University challenge" (November 10) suggests that Oxford's planned reform of its admissions procedure is intended to promote social equality by making entry easier for state school applicants, and by abolishing the seven-year term exam which was alleged to favour independent schools.

Autumn 1984 sees the first stage of the new scheme—there is no seventh term exam this month for Oxford entry. Oxford's arrangements have, however, attracted an extra 900 independent school candidates, while 400 fewer state school candidates have applied for entry in 1984.

There are many of us in the state schools who believe that the fourth term is the wrong exam at the wrong time. It disrupts the autumn terms of the second year sixth when the academic momentum in the longest term of the school year can least do with interruption. It involves success and failure for the academic cream of the school by the beginning of January—six months before "A" levels. The successful know they have only to get 2 As at "A" level to complete their requirements, so they can afford to ease off; the unsuccessful have to pick up the pieces of their shattered morale and get into the mode for working again for their "A" level targets.

The Cambridge proposals for an exam in the summer term are far more attractive to schools. Candidates will have the benefit of the full "A" level course instead of 31 terms as favoured by Oxford; the vital autumn term in the second year sixth will not suffer interruption and candidates will have the additional maturity that

taking the exams in the summer, and we in the schools can vouch for the difference that period brings.

This association and Head Masters' Conference have encouraged Cambridge to find a sixth term solution, and it is to be hoped that when it does Oxford will be willing to realise the wisdom of that route and will follow suit.

R. P. Brown,  
Royal Grammar School,  
High Wycombe, Bucks.

**Confusion over plutonium**

From Dr D. Lowry

Sir.—May I be permitted to clarify two matters arising from your report (early editions, November 10) of the disagreement between the Central Electricity Generating Board and Campaign for Nuclear Disarmament over the past use of CEGB plutonium?

Your special correspondent writes that CND "claims" it had a tape recording of an interview with Lord Hinton of Banksyde. There is no doubt in this matter. I reprinted an interview with Lord Hinton on January 19 1981 at his office at Millbank, London. Extracts were played to a Press conference launching the CND evidence on October 8. A shorter extract was played on the BBC 9 o'clock news that evening. Sir Frank Layfield, the Sizewell Inquiry Inspector, was twice given the offer to hear the relevant tapes during CND's evidence last week. He twice declined.

Mr Baker, for the CEGB, claims that CND kept the tape secret for 22 months. This is a proper use of the word "claim". It is also untrue. CND was not in a position to divulge the contents of the tape recordings as it did not own them. The interview was made as part of research done under the auspices of the energy research group at the Open University. For CND to have used the Hinton "Millbank" tapes before permission

was given to the press is to have stolen them.

They are, however, now public. The most important matter is to ascertain the truth about the past use of CEGB plutonium, as confusion currently reigns.

So far, the CEGB has provided "assurances" but no evidence to the Sizewell inquiry or in the public on this matter. As you reported (November 9) Sir Frank Layfield told the Sizewell inquiry he was having difficulty in reaching a judgment on plutonium evidence because of lack of information from the CEGB on the matter. David Lowry,  
Green University,  
Walton Hall,  
Wilton Keynes, Bucks.

**British Rail architecture**

From Mr B. Rukas

Sir.—The article by Gillian Darley (November 8) on the architectural legacy of British Rail was an excellent example of journalistic encapsulation of a convoluted problem inherent in the need to maintain a balance between conservationist aspirations and the needs of the business. There is only one significant item which would benefit by a gloss. She refers to the Denmark Hill Station project as one where the "use was not confirmed until well into the building programme". The converse of this statement is correct. As Director-Environment at the time it fell to me to make it abundantly clear that no financial resources of the Board would be made available unless and until it was

## Letters to the Editor

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official use for the restored pavilion. Certainly the Historic Buildings Council would not have been prepared to give such generous grant aid in this project without such assurance.

Bernard Rukas,  
13, Lynwood Road, W3.

**Portable pensions**

From Mr R. Nunez

Sir.—The damp results of the Fowler effort to solve the early-leaver problem is a classic example of what might have been expected when high ideals clash with economic practicalities in an environment of rather vague knowledge of the up-to-date facts.

Few of us were unsympathetic with the effort to remove the early leaver problem, and most of us were aware that any solution must ultimately increase the costs of pension provision. What I believe was little perceived in the heat of the battle, certainly by the "pro-Fowler" if I may use that term, is that most of the early leaver problem, so brightly and rightly illustrated in the Press, was contained in substantial accumulations of past service for which retrospective legislation would really have been required. As far as recent and future benefits of early leavers were concerned, not one but two main statutory elements of projection were already in force or in the pipeline. I refer of course to the provisions of the 1978 Pensions Act which initiated the protection of a significant portion of post 1978 benefits and secondly the impending legislation to give a minimum 3 per

Go

Do you have at least £30,000 of assets (including shares, unit trusts, building societies, etc.) which can be readily cashed in?

Buy £8,000 worth of shares in both spouses' names. Apply for maximum number of bonus shares and vouchers. Hedge by writing BT calls and buying BT puts and roll forward for three years. Hold shares until December 24 1987.

Do you have any views on the likely performance of the BT share price over its first seven in 12 months?

Do you believe there is a high risk that the BT share price could fall substantially over its first seven in 12 months?

Do you have at least £1,000 of assets which can be readily cashed in?

Will you be using a telephone in your home in the second half of 1985?

Do you have at least £3,500 of assets which can be readily cashed in?

Buy £500 worth of shares, take voucher option, sell on June 26 1985.

Do you have any views on the likely performance of the BT share price over the next three years? Sorry if you have already been asked.

Do you have any experience or understanding of dealing in traded options?

Will you be using a telephone in your home in the UK throughout the three years to June 1988?

Buy £1,000 worth of shares, take voucher option, sell on December 24 1985.

Buy no shares.

Do you have at least £1,750 of assets which can be readily cashed in?

Buy £250 worth of shares, take voucher option, sell on June 26 1985.

Should you buy the shares?

Do you have any views on the likely performance of the BT share price over the next three years?

Buy up to £5,000 worth of shares and take bonus option—but commit no more than 10 percent of your assets to BT shares.

Are you both married and expecting to use a telephone at home in the UK throughout the three years to June 1988?

Do you believe that the BT share price will rise strongly over the next three years?

Will you be using a telephone at home in the UK throughout the three years to June 1988?

Invest 5% of your accessible assets, up to £5,000, in BT shares and take bonus option. If married, consider buying more shares in other spouse's name as follows:

Are you single?

Commit 10% of your accessible assets to BT shares. On first £3,000 worth, take bonus option. Put the next £2,000 worth in other spouse's name and take vouchers.

Buy £3,000 worth of shares, take the voucher option, hold until December 24 1985.

Buy £1,000 worth of shares, take voucher option, sell on June 26 1985.

Buy £500 worth of shares, take voucher option, sell on June 26 1985.

Investors will get first crack of the whip, ahead of institutions and foreign buyers. But there is no guarantee that you will get all the shares you apply for. You might receive only a proportion, and this could bring your holding below one of the thresholds for receiving extra telephone bill vouchers.

Will the share price go up?

There is a good chance that it will. At least in the short term. Institutional investors are likely to buy the shares, if for no other reason than that British Telecom will immediately represent nearly 1 per cent of the market capitalisation of the FT All Share Index.

What income will I get from the shares?

BT expects to pay a dividend of 2.8p per share net of basic rate tax for the remaining months of its business year, which ends on March 31. This means it will be giving a gross return of around 7.1 per cent, nearly half as much again as the average for companies in the FT All Share Index.

Will I receive all the shares?

Two months ago, the question was yes certainly. The problem was where investors would find the more than £3.9m that will be raised.

Now the issue seems almost certain to be healthily over-subscribed.

It is probable that private

investor, the partly-paid form of

shares will exaggerate any movements in the price.

Second, the high income predicted from the shares will lead to sharp price adjustments around dividend dates. The half-yearly distribution of telephone bill vouchers will only multiply this effect.

Third, the programme of

perks ends in 1987, so the value of shares to investors who have held them from the start will drop then, just as the approaching general election brings the possibility of renationalisation to the fore.

What can I do to safeguard against this?

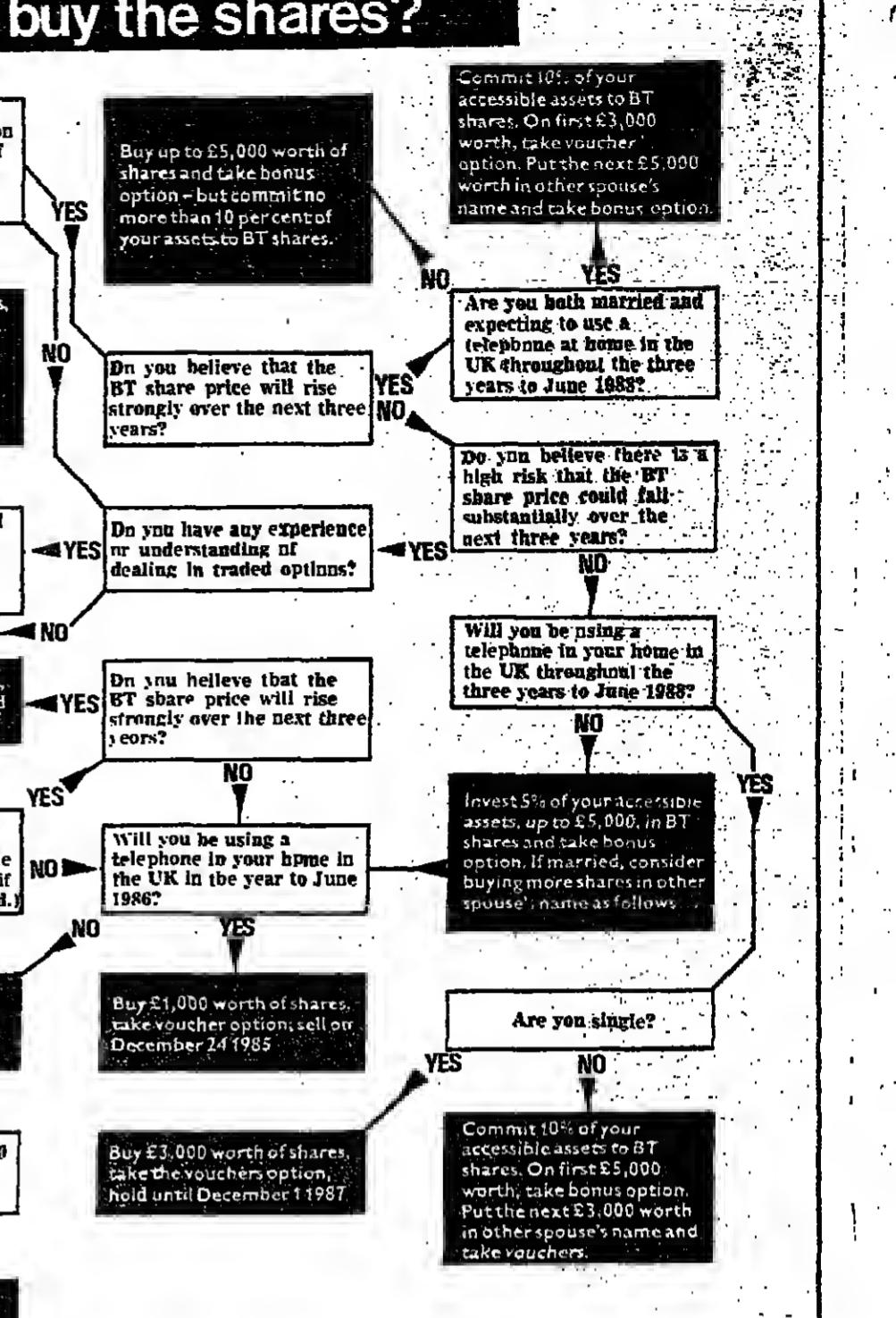
If you are prepared to use traded options, you can eliminate all risk of fall in the British Telecom share price.

But it would also mean missing out on any possible gains in the share price over the three years. For more details see page 8.

Should I choose telephone bill vouchers or bonus shares?

The vouchers offer extremely high returns in the short term, and are especially attractive to higher rate taxpayers because they are free of income tax, though they will reduce the base value of your shares for

capital gains tax purposes.



## BRITISH BROADCASTING

**The fight to shape the future**

By Raymond Snoddy

BRITAIN'S broadcasters are getting down to a series of elaborate political poker games and the stakes are high. In the next few months political, commercial and fiscal decisions will be taken which will have a profound influence on the shape of British broadcasting to the end of the decade.

At stake will be the health of a system which is often claimed to be, and sometimes is, the best in the world.

On Thursday the BBC submitted to the Home Office its case for a big rise in its television licence fee for the three-year period starting next March. Peat Marwick Mitchell, the accountants, are also hard at work on the "value for money" inquiry into the BBC requested by Mr Leon Brittan, the Home Secretary. That will form an important part of the negotiations.

At Granada Television, Mr Andrew Quinn, general manager, is finalising a business plan for the direct broadcasting by satellite (DBS) project. The plan is due to be completed soon and then the BBC, the 15 ITV companies and five non-broadcasting groups led by Thorn-EMI will have to decide whether to invest around £60m to produce three new channels of TV from space.

A joint Home Office and Treasury review (with Independent Broadcasting Authority representation) on the future of the levy on ITV profits is collecting evidence. The ITV companies fear that the findings of the Whitehall Levy Review Group will change ITV's taxation structure and increase the tax burden on the system.

In the face of these three issues, all of which are inter-connected in complex ways, it is hardly surprising that the signs of strain are starting to show in broadcasting boardrooms. The lobbying is becoming intense even by the standards of an industry which knows how to bend a minister's ear.

This week it is the apparently arcane issue of the method of taxing ITV companies which has leapt to the forefront. Why should the loudest squeals of anguish be coming from ITV whose advertising revenues have grown as if there were no recession, which has consistently been trouncing the BBC in the ratings and has 13 of the 15 nominations for international Emmy awards in New York next week?

The issue can be simply stated. The Treasury believes that the present tax of 65.7 per cent on profits after a "free



A scene from Jewel in the Crown—the quality money can buy

slice" of £650,000 or 2.8 per cent of profits, whichever is the greater, may encourage inefficiency and overmanning. Broadcasters, so the argument goes, are encouraged to be prodigal because if they aren't the moey will go to the Chancellor or me.

Programme makers counter by saying the system of high marginal taxes encourages the making of costly high risk, high quality programmes which would not be made if tax were deducted at source from revenue.

The issue was symbolised in an exchange between a Treasury official and Mr David Plowright, chairman of the Independent TV Companies Association and managing director of Granada, who the companies gave evidence to the review earlier this month.

"Could not a change in the levy make it possible to 'make more for less'?" said the Treasury.

After denouncing such a simplistic volume-oriented approach in the making of quality TV, Mr Plowright added: "We probably could have made Jewel in the Crown in the studio in Manchester with a painted backdrop but I don't think it would have been as good as sending 68 people to India."

The ITV case is that in the high risk business of programme making the high marginal rate of levy can be an incentive to programme invest-

ment. With the present profit-based system the risk was shared between the Treasury and ITV.

"In the case of a revenue-based system there was no risk to the Treasury, but the likelihood of much damage to the industry."

But how, asked the review chairman, senior Home Office official, could the present structure give "an incentive to spend for praiseworthy purposes but not also an incentive to pursue other, less praiseworthy activities?"

ITV executives fear the review may be heading towards a mixed tax structure—part revenue-based, part profits-based.

They oppose an the grounds that it would be possible to pay a mixed levy even in a loss-making year; that profitability in television is particularly sensitive to changes in revenue; and that the mixed system would start an inexorable slide towards a fully revenue-based system.

The civil servants have been keen to emphasise that the present exercise is "revenue neutral"—designed to raise no more than the £50m in levy that the ITV system will probably pay this year. But they add ominously, that setting the rate of a particular tax is of course a ministerial function.

"Any change to the financial structure of the ITV system that imposes further inhibition

or penalty at a time of significant technological advance and gathering competition could lead to long-term damage to the whole ecology of British broadcasting," say the ITV companies in their submission to the Home Office.

Profit margins which used to run at over 20 per cent have been halved by the cost of setting up Channel 4 according to the companies. Further cuts could damage export potential and prospects for more jobs.

There are fears that, at least in some ministerial minds, a link is being made between the financial state of the BBC and the taxation of ITV companies. If the Government, so the theory goes, is unable to give the BBC what it believes it needs for fear of the electoral unpopularity of a licence fee of around £67 a year, would not it be neat to clobber ITV too to restore the balance?

"There should be no thought in using the financial circumstances of the BBC to penalise ITV. In the process something very good about British industry could be destroyed," ITV executives told the review group.

There is little sign of such a "conspiracy" in the minds of the Government, but the fact the issue has been raised in such dramatic terms demonstrates the sensitivities of all concerned.

One other connection is much more explicit and direct. It is the link between ITV's investment in DBS—around £200m for their 30 per cent stake—any move which would increase ITV's taxation difficulties.

The levy review is expected to report in January or February. Minor adjustments could be made by order, moderate changes could be enunciated in next year's Finance Act, but radical change would require legislation.

It seems very unlikely that the boards of ITV companies will feel able to authorise one of the most speculative ventures they are ever likely to make without knowing what their shareholders or accountants, many of them graduates from middle class backgrounds.

Mr John Spalding, chief general manager of the Halifax, is a solicitor. Mr Clive Thornton, who was chief executive of the second biggest, the Abbey National, until he moved to the Daily Mirror, is a solicitor, too. Mr Peter Hemmingway, of the Leeds, is an accountant; so is Mr Alan Cumming, of the Woolwich.

The merger between the Halifax and the Alliance Building Societies announced this week not only creates the fourth biggest building society in the country, it reflects the hectic pace of change that over the past 20 years has transformed a conservative, provincial industry with its roots in Victorian self-help into a sophisticated sector of the financial services market. It also pinpoints the importance of marketing, and more specifically of advertising, to that development.

**Halifax**

**Abbey National**

**Nationwide**

**Alliance**

**Leicester**

**Building societies****The marketing men set a sizzling pace**

By Godfrey Hodgson

up after new building society legislation comes into force. That is expected in 1987, though Mr Durward speaks for many in the industry when he insists that "the last thing I want to do is to replicate a bank, with all its problems."

More recently the societies started to diversify their mortgage products as well, with differential rates and schemes for special categories of borrowers. In 1981 they moved into a phase of fierce competition, including rates. The latest signs are that they are ready to draw their horos in a little and last week's rate change was arrived at by agreement. "We have just come through a period of beserk competition," says Mr Hughes of the Nationwide. He believes that the competition will shift from savings to mortgages and points out that the Leeds is now advertising mortgages on TV.

Advertising campaigns have followed these broad phases of marketing strategy. The Bradford and Bingley's "Mr Bradford and Mr Bingley" campaign set the pace and achieved 34 per cent recognition among adults.

The first marketing man in a top building society job was Mr Jon Bradley, who spent ten years at Unilever before going to the Nationwide in 1972, then moved to be chief executive at Town and Country, the 20th highest society. Mr Malcolm Hughes, the present marketing boss at the Nationwide, was head of marketing at Pine Fare, Mr Richard Lacey, who runs the Birmingham and Bridgewater, is a marketing man, and so is Mr Peter Birch, who was managing director of Gillette before he took over from Mr Thornton at the Abbey National.

Both the Alliance and the Leicester, like the Bradford and Bingley, belong to an aggressive pack of growing medium-sized societies that have replaced banks as leaders on television advertising as they chase the leaders. The Leicester spends more on TV in proportion to its assets than any other society, relatively, almost four times as much as the Halifax, the biggest in Britain.

The merger also highlights the new generation heading the building societies, in a world where savings instruments are marketed like consumer products and automatic tellers are replacing mahogany counters.

There are still chief executives of building societies who left school at 15 and worked their way to the top of their local societies. Mr Herbert Walden, of the Heart of England, this year's chairman of the Building Societies Association, is one; so is Mr Cyril English, chief general manager of the Nationwide. In the big societies, however, they have been outnumbered for some time by professionals, either solicitors or accountants, many of them graduates from middle class backgrounds.

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Next, in the middle 1970s the emphasis shifted to devising new products where once there was only one kind of mortgage for all borrowers and a single share account for all lenders. Since then the societies have diversified, first into term shares, then into a variety of financial services. The Alliance, for example, has the best cheque account; the Leicester its Leicestershire card. This diversification will speed

**WHERE THE PROMOTION MONEY GOES**

Building Society	Market share	Advertising	Ratio of ads to assets		
			£m*	£m	TV:Press
Halifax	19	11.3	6.4	4.9	56.44
Abbey National	16	7.9	2.5	5.4	32.68
Nationwide	9	5.6	1.2	4.4	22.78
Leeds	6	5.0	1.4	3.6	28.72
Woolwich	5	4.2	1.6	2.6	38.62
Alliance	3	2.8	1.7	1.1	62.28
Bradford & Bingley	3	4.3	3.1	1.2	71.29
Leicester	3	3.3	1.9	1.4	59.41

\*First nine months of 1984.

Source: FT estimates

**BUILDING SOCIETY RATES**

	Share % of m s e c t o r	Sub on sh a n g e s o f b u d g e s a c c o u n t r i e s	Other
Abbey National	7.13	8.75	9.23 Seven-day account 9.75 Higher interest acc. 90 days' notice or charge 6.50-9.05 Cheque-Save
Aid to Thrift	9.60	—	Easy withdrawal, no penalty
Alliance	7.75	8.75	9.30 7 days' notice, 1mth. wdl. if balance £2,500+ Int. pd. 1-yrly, mthly, inc. opn. If bal. £1,000+ 9.50 Bank Save. Bal. of £2,500. Current account
Anglia	7.75	8.75	9.80 3-year bond. No notice, 3 months' penalty
Barbados	7.75	9.50	9.80 Capital share. No notice, 1 month's penalty
Birmingham and Bridgewater	8.00	9.25	9.70 7 days' notice. No interest penalty
Bradford and Bingley	7.75	8.75	9.50 Premium Access. On demand, no penalty
Britannia	7.75	8.75	9.30 Extra Interest—1 mth.'s notice or 28-day pen.
Cardiff	9.30	9.40	9.80 90 days' notice penalty if balance under £10,000
Catholic	8.00	9.00	9.80 Jubilee bond. Min. £1,000. Monthly income
Century (Edinburgh)	8.85	9.25	9.80 Permanent 2/3 years or variable
Chelsea	7.75	8.75	9.70 Gold. No notice. No pen. Under £1,000. 6.75: Over £2,500: £5,000+. 8.75 mthly. interest added
Cheltenham and Gloucester	—	7.75	9.70 7 days' notice. No interest
Cityzeos Regency	8.00	9.20	9.70 7 days. 9.00 monthly income
City of London (The)	8.00	8.75	9.55 21 days' notice—no penalty—monthly income
Coventry	7.75	9.00	9.60 Money Maker £20,000+. £1,000+. Instal. acc. no pen. Mthly. inc. opn. £1,000+. 2/yrly. inst. £1,000+. Close 90 days' notice
Derbyshire	7.75	9.90	9.75 Extra Interest—1 mth.'s notice or 28-day pen.
Gaiety	7.76	8.75	9.40 2/yrly. inst. £1,000+. No notice. No penalties. Monthly int. £5,000+. 8.82 If added to account
Guildford	8.00	10.25	9.60 Extra Income—3 mths' notice or 90-day penalty
Halifax	6.75	7.75	9.80 High Income—3 mths' notice or 90-day penalty
Heart of England	7.75	9.00	9.80 90 day notice. 9.30 5-day notice
Hemel Hempstead	7.75	9.25	9.80 10.00 2/yrly. inst. 9.65 28 days. 9.85 3 years
Hendon	8.90	9.50	9.50 7-d. s/c min. £500. 10.00 3 mths. a/c min. £1,000
Lambeth	7.90	9.60	9.60 7-d. s/c. 10.25 Magnum a/c 6 wks. & loss of int.
Leamington Spa	7.85	9.60	9.95 Lion sh.; 1 m. not. or 28 days' pen. £1,000 min. 9.50 Lion sh.; 1 m. not. or 28 days' pen. £2,000 min.
Leeds and Holbeck	7.75	9.50	10.15 Superbore; no not. 14 days' pen. £2,000 min.
Leeds Permanent	7.75	8.75	9.55 Monthly interest. Neither if £10,000 still in account
Leicester	7.75	8.75	9.50 Liquid Gold no not. no pen. HRAS 8.3m not. £500. lin. ac. no pen. 10.25 comp. 3 y. £2,000+
London Permanent	8.25	10.25	10.25 3-yr. tm. lin. wdl. 90 days' pen. £10,000+ no pen.
Middlesex	7.75	9.25	10.00 2-year term 2.25 diff. guar. 3 mths' not. or pen.
Morningside	9.30	7.50	9.50 £2K+. 10.00 £20K+. 10.00 £20K+. £2,000+
National Counties	7.85	9.05	9.80 90 days' notice, no penalty. 1.10-1.15
National and Provincial	7.75	8.75	9.55 28 days' not. 9.30 7 days' not. or pen. unless bal. stays £10,000+ 9.75 HYS (share + 2% guaranteed 3 years)
Nationwide	7.75	8.75	9.80 Capital bonds. 3 yrs. 9.90 90 days' notice/penalty

## Companies and Markets

## UK COMPANY NEWS

**Former Imperial executives bid for Cullen's**

BY ALEXANDER NICOLL

THREE FORMER executives of the Imperial Group yesterday announced plans to transform the loss-making Cullen's Stores group into a chain of new-look convenience stores.

They have launched a £6.6m bid for the 100-shop concern which has won the backing of the family-dominated Cullen's board, but only 21.4 per cent of voting equity has so far been pledged. The bidders are due to hold talks next week with Mr David Cullen, a former director who speaks for about 20 per cent of the voting equity, who has not yet agreed to the offer.

Cullen's shares returned from suspension after yesterday's announcement and immediately moved substantially above the offer price, indicating speculation that another bid could be in the offing.

One potential contender, however, appears to be out of the running. Mr Lewis Cartier, a former owner of supermarkets who had been holding talks with Cullen's, was understood to have decided that yesterday's offer price exceeded the level at which he would consider a bid.

The three men spearheading the bid quit Imperial Group on Wednesday and quickly raised £2m from a consortium of institutional investors. They have been advised by J. Henry Schroder Wagstaff and Cullen's advisers are Barclays Merchant Bank.

The executives are Mr Peter Matthews, who had been deputy managing director of Imperial Leisure & Retailers, in which he had executive responsibility for the Finlay's newsagents chain and Arthur Cooper off-licences; Mr David Claxton, who had been responsible for sales of



Trevor Humphries  
The three men bidding for Cullen's, Mr Sheridan Swallow (left), Mr Peter Matthews, and Mr David Claxton (right)

Courage beer to grocery shops and off-licences; and Mr Sheridan Swallow, an accountant.

The three are respectively chairman, managing director and finance director of a newly-formed company, now called Watling (1051) but due to change its name to Cullen's Holdings on completion of the offer.

Imperial Group had no comment on the departure of the three men, except to agree with Schroders' statement that they "have had previous experience related to reorganisation of companies whose trading performance has been disappointing."

Cullen's grocery and off-licence chain, concentrated in London and the South-East, had estimated trading losses of £800,000 in the six months ended August 31 1984, before profits from property sales of £640,000.

Cullen's has aimed for an up-market clientele, but suffered growing pressure on margins because of competition and the high cost of servicing its stores, most of which are fairly small. The small size of the stores—apart from five supermarkets purchased from Key Markets—had been seen as a deterrent to potential bidders.

Mr Matthews and his colleagues plan to continue to target fairly high income customers. But they plan to revitalise the group by converting a "significant number" of the shops into convenience stores.

Pioneered in the U.S., convenience stores are open from early in the morning until late in the evening to supply customers' immediate needs without substituting for bulk supermarket shopping. "There is development potential in areas of high discretionary income, and people whose lifestyles are demanding on their time," Mr

Watling (1051) said.

Watling (1051) has a cash balance of £40m, £27.5m in cash for cash non-voting, "A" shares, compared with yesterday's £30m close; and £50m for each preference share.

A share alternative—one share in the new company for each £1 receivable under the cash offer—is offered with the proviso that the institutional consortium will continue to hold at least half of the shares to which they have committed. A loan note alternative is also included in the offer.

The proceeds of the issue will be used to retire an equivalent amount of shorter dated debt—the new issue matures in 1991. B.A.T. has a "continuing programme to achieve an appropriate balance of short and longer term debt for the group, following its acquisition of Eagle Star."

The Matthews team plans to work with the existing group Fitch & Co on a distinctive look for Cullen's stores. Addison Group, a management consultancy which has worked on the plans, will have a 4 per cent stake in the new company with the three partners holding 11 per cent.

The bonds will be issued at a price of £99.75 per cent and will pay interest at 10.4 per cent, giving a yield almost identical to that on similarly dated UK government stocks. The issue is being lead managed by S. G. Warburg and Bevan. The bonds will be the broker is de Zoete & Bevan.

**BAT raises £100m in Eurosterling market**

By Maggie Urny

B.A.T. Industries yesterday made a £100m fixed rate bond issue in the Eurosterling market, the largest such issue yet made by a corporate borrower.

The proceeds of the issue will be used to retire an equivalent amount of shorter dated debt—the new issue matures in 1991. B.A.T. has a "continuing programme to achieve an appropriate balance of short and longer term debt for the group, following its acquisition of Eagle Star."

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A certificate of incorporation of Al-Fayed Investment and Trust (UK), through which it was said that the shares had been bought, is expected to be received next week. House of Fraser was informed on November 7 that

**Al-Fayed detail acquisition of House of Fraser holding**

BY JOHN MOORE, CITY CORRESPONDENT

The Al-Fayed family of Egypt yesterday stressed that they were behind the nomination registration of a 29.9 per cent state stake in House of Fraser, the Harrods stores group, which they had acquired from London for £130.4m two weeks ago.

As speculation mounted about the ultimate beneficial ownership of the shares the Al-Fayed explained the route by which 46.1m shares in the stores group had been acquired from London.

The shares were registered in the name of NC Lombard Street Nominees, and House of Fraser, following its usual practice, is seeking a formal disclosure of the beneficial ownership.

Mr Richard Desmond, B.A.T. group treasurer, said that the acquisition of Eagle Star gave B.A.T. an opportunity to create the right type of debt portfolio and a number of different options had been examined. The Eurosterling issue had been delayed because the market had not been receptive earlier in the year.

Last month BAT arranged a £200m Euronote facility intended to stand as a back-up source of credit to its commercial paper issues in the U.S. It added that the programme was now nearly complete and there would be no major issues.

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**Samuel Montagu forms link with U.S. composite**

Aetna Life and Casualty, the largest U.S. quoted insurance composite, is linking up with merchant banker Samuel Montagu, to penetrate the UK life market early next year.

The new company, Aetna Montagu, with an initial capital of £5m, held 60 per cent by Aetna and 40 per cent by Montagu, has applied to the Department of Trade and Industry for authorisation to transact life and pensions business. It is hoping to get approval from the Department in time to start operations in January.

Aetna, rather surprisingly, has little presence in UK general insurance and its recent efforts to establish itself in the UK life field through acquisition of an existing insurance company failed entirely by Montagu.

The new company is likely to join the proposed Association of British Insurers when it is formally established in the middle of next year. It will not be joining the Registry of Life Assurance Commissioners unless forced by Government action, though Mr Raper claims that he will be paying below the maximum Registry rates.

**Currys outlines defence strategy on video tape**

BY RAY MAUGHAN

Currys has sent its 4,000 share holders a 10 minute video tape demonstrating its "strategy for continued growth" as the latest line in its defence against the unwanted offer from Dixons.

Mr Terry Curry, the managing director, explained yesterday that the group used video a lot in its promotional and training organisation and said that it controls 10.9 per cent of its target after further market purchases. Its maximum at this stage is 15 per cent.

The video, which can be wiped clean and re-used once the message has been transmitted, takes further the technology

**Rank reviews £55m stake in U.S. telephones**

BY MARTIN DICKSON

Rank Organisation is reviewing its 30.5 per cent stake in Telecom Plus International, U.S. telephone equipment business. This includes the possibility of selling the holding, which has a market value of some \$70m (£55m).

Mr Douglas Yates, finance director of the leisure, office equipment and film group, said last night: "We are reviewing all of the alternatives open to us, and one of those alternatives is to sell."

Last month the company sold a portfolio of investment properties to British Land for £68m.

**Bank of Ireland acquires instalment credit company**

Bank of Ireland Finance (BIF) has acquired NIB, the Northern Ireland-based group of instalment credit companies, which has been the subject of rumours about its financial position.

BIF is a wholly-owned subsidiary of the Bank of Ireland. No price for the purchase has been disclosed.

The acquisition will add consumer credit business to the Bank of Ireland Finance's existing involvement in the industrial instalment credit field, and the bank said it was confident it could maintain the recent growth in NIB's trading profits.

**DIVIDENDS ANNOUNCED**

Company	Half-year to	Pre-tax profit (£'000)	Interim dividends per share (p)
A & B Hire	July	419 (360)	(—)
Amersham Int'l	Sept	8,000 (6,452)	2.2 (1.9)
Aquascutum	June	242 (181)	0.75 (0.75)
Autodromo Hldgs	Aug	231L (231L)	(—)
Compost Hldgs	Sept	341 (256)	(—)
De La Rue	Sept	17,690 (14,220)	8.25 (6.8)
Elliott, B.	Sept	167 (1,950)L	0.1 (0.1)
Ferguson Ind	Sept	2,860 (2,810)	2.5 (2.5)
Foster, Jnbs	Aug	21L (20)	0.5 (0.5)
Futura Hldgs	July	175L (174)	1.85 (1.20)
Globe Group	June	78L (56)	2.0 (2.0)
GEI International	Sept	1,310 (856)	1.94 (1.76)
Goldberg, A.	Sept	782L (1,352)	0.5 (1.28)
Grat Shopping	Sept	825 (111)	5.0 (2.5)
Hill Samuel	Sept	13,230 (10,900)	3.25 (3.01)
Hunting Gibson	June	304 (175)	2.0 (2.0)
Johnson Matthey	Sept	8,400 (15,200)	— (13.0)
Land Securities	Sept	45,400 (41,500)	2.6 (2.36)
LEP Grp	June	3,110 (864)	1.25 (0.8)
LCP Holding	Sept	3,820 (3,521)	1.8 (1.8)
Lloyd, F. H.	Sept	307 (1,046)	(—)
Moss, Robert	Sept	922 (710)	0.9 (0.81)
Oxford Inst.	Sept	2,310 (1,500)	0.4 (—)
Plessey	Sept	50,670 (50,930)	(—)
Polymark Intl	June	171 (361)	(—)
Prem Cons Orl	Sept	2,370 (690)	(—)
Regalman Prop	Sept	835 (1,439)	0.55 (0.75)
Renold	Sept	1,400 (1,800)L	(—)
Ruddie, G.	Sept	472 (1,250)	1.25 (1.23)
Slaters Food Prod	Sept	251 (282)	0.9 (0.9)
Slingsby, H. C.	June	125 (61)	1.0 (0.6)
Small, J.C. Tidmas	June	25L (196)	(—)
Staveley Ind	Sept	2,360 (2,010)	4.5 (4.5)
Tesco	Aug	30,300 (25,000)	1.75 (1.15)
Valor	Sept	2,010 (1,350)	1.24 (1.07)
Wilks, Crosswell	Sept	1,740 (1,480)	(—)

(Figures in parentheses are for the corresponding period.)

\* Dividends are shown net pence per share except where otherwise indicated. † Net taxed profit. L Loss.

**Offers for sale, placings and introductions**

Access Satellite International—Offer for sale by tender of 3m shares at minimum price of 150p per share.

Applied Computer Techniques is to raise £12.8m by placing 30 per cent of Apricot Inc and offering for subscription 51 per cent of same.

Biofuels—Raising £500,000 through a placing of 500,000 shares at 100p.

London and Associated Investment Trust—Issue of £580,000 104 per cent convertible debenture stock 2010 and £420,000 104 per cent non convertible debenture stock 2010 at 95p per £1 nominal.

Spring Ram Corporation—Raising £1.96m by placing 1.5m new 10p shares at 172.5p.

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## UK COMPANIES

Companies and Markets

## INTERNATIONAL COMPANIES and FINANCE

## RESULTS DUE NEXT WEEK

Wetherspoon is currently the City's favourite brewer, popular not just for its beer, but also for an aggressive expansion plan which has cost £20m on acquisitions in the past two years. The interim results for the end of August, due on Wednesday, should show some of the return on this investment which has been channeled into the retail division. In particular, there will be the first contributions from the Asda and Wetherspoon off-licence chain bought in January, and the Henekey Inns steak houses acquired in April. The brewing division has been cutting costs to improve profitability but sales this summer were not as strong as last year. Drinkers, it seems, have grown used to the hot weather. Overall, the group should make about £8m to £8.5m, up from £50m last year.

Boots' shares have had a strong run in recent months, sparked off initially by take-over rumours and firmly supported by evidence of profits growth which should be apparent when interim figures for the six months to the end of September are published on Thursday. The City is expecting the set £220m to £250m pre-tax, against £256.4m in the previous year, and profit per share of 40p. Retail profits will be inflated by a £5m payment from the DHSS to offset an underpayment of prescription charges last year. Sales have been reasonably buoyant, benefiting to some extent from the steady re-organisation of Boots' huge chain of outlets. In the industrial division, the best performance will come from pharmaceuticals in the UK, where the well-publicised price-cutting in drugs did not come until July.

Metal Box is expected to turn in only a small improvement in taxable profits when it reports on the first six months to September on Tuesday. Adjusting for the restructuring of the former Metal Box South African subsidiary and other accounting changes, the group total should rise from £20.6m to £22m at the most optimistic estimates. Volumes have been slack in the UK, although there are still productivity gains to come through import problems in Nigeria and MESSA's change to associate status could wipe out the African subsidiaries' contribution. The U.S. meanwhile, has experienced temporary plant disruptions due to the introduction of new capacity just as sales to Latin America have been hit by the region's economic problems. Earnings, however, will advance more significantly than that because of reduced minority charges associated with MBSA's losses in the dividend from an SISI to perhaps 6.5p net.

The market is unclear about what to expect from Telford's third-quarter figures to September, due on Thursday. The company is in the odd, unfamiliar position of having to make up for a small profit in the second half of 1983 from £3.5m expected from Chloride Group when it reports on the first six months to September on Friday. The improvement, however, comes from a very low base, and is still miles short of chairman Sir Michael Edwards' ultimate annual target of £50m. Volumes should be broadly unchanged, since demand from the car industry in particular has been flat. But margins should widen as the strike continues to cut costs. The first impact of the torque converter battery as it starts to replace older models, and the absence of the preceding interims' strike at Manchester.

A preference dividend is expected in line with the group's predictions in the summer, but ordinary shareholders are likely to have to wait another 15 months or so before they can look for a payout.

Announce- ment date	Dividend (p) <sup>a</sup>	Last year dividends	This year dividends
	Int'l	Final	Int'l
Tuesday	4.0	12.5	4.0
Monday	12.272	14.0	15.0
Monday	12.272	21	12.7
Wednesday	1.5	—	—
Thursday	2.3	2.2	—
Thursday	0.4	3.65	0.4
Wednesday	—	—	—
Tuesday	4.125	5.625	—
Wednesday	1.7	3.0	1.4
Wednesday	—	—	1.7
Tuesday	—	—	—
Wednesday	—	—	3.0
Wednesday	3.5	4.5	—
Wednesday	3.3	6.7	—
Wednesday	3.0	3.5	—
Tuesday	0.88	0.75	—
Wednesday	0.88	0.75	—
Tuesday	2.2	4.75	—
Friday	—	5.0	—
Thursday	0.77	1.5	—
Wednesday	1.5	4.5	—
Wednesday	2.5	5.585	—
Thursday	0.5	0.85	—
Thursday	0.45	4.15	—
Wednesday	0.45	4.15	—
Tuesday	1.825	3.333	1.7667
Tuesday	1.825	1.65	—
Tuesday	5.25	11.75	—
Tuesday	—	2.0	—
Wednesday	5.0	7.0	—
Wednesday	0.375	0.82	—
Wednesday	1.15	2.35	—
Tuesday	0.2	0.3	—
Wednesday	—	11.5	—
Tuesday	1.0	5.0	—
Tuesday	5.81	9.19	—
Wednesday	3.3	8.2	—
Wednesday	0.5	0.5	—
Friday	3.0	4.0	—
Wednesday	—	1.2	—
Wednesday	4.1	9.8	—
Thursday	—	5.0	—
Friday	3.5	4.0	—
Wednesday	—	1.5	—
Thursday	8.0	7.5	—
Friday	2.25	2.5	—
Wednesday	1.85	4.1	—
Wednesday	2.5	3.5	—

<sup>a</sup> Dividends are shown net per share and are adjusted for any intervening scrip issue. \* Cents per share gross. \*\* Third quarter figures.

## COMPANY NEWS IN BRIEF

Amari, the metals and plastics stockholder, has acquired a 10.3 per cent stake in Plastic Constructions, a supplier of anti-pollution and corrosion resistance equipment.

Amari said last night that the stake was a "long term investment" in an industry - plastics - in which the company was already involved. It was not intending to launch a bid.

Mr Henry Aron, chairman of Plastic Constructions, said Amari had not been in touch about the stake, and that any bid would be welcome. The company had been through two difficult years, but the future was now much brighter. Plastic Constructions shares closed at 52p last night, up 2p on the day.

The chairman of London Weekend Television is Mr Christopher Bland, not Mr John Freeman as reported yesterday.

The striking price in the offer for sale by leader of Access Satellite International has been fixed at 180p.

At this level, the offer has been over-subscribed two-and-a-half times. The basis of allocations will be announced on Monday.

Access, which has reversed into the FTSE quoted property con-

## BASF pre-tax profits up 75% after nine months

BY JOHN DAVIES IN FRANKFURT

BASF, the West German chemical group, has boosted world-wide pre-tax profits to DM 1.84bn (£821.5m) in the first nine months of this year. There should be a substantial benefit this quarter, though, from the sale of the group's onshore U.S. interests, and the one part retained - the Montana gas fields - has been increasing production. In addition, of course, the strong dollar will give rise to translation benefits. But against net income last year of £7.3m, forecasts range very widely - from little over £6m to a top end of close

Tuesday sees some statement from Mercury Securities, parent of merchant bankers S. G. Warburg, and quoted gilt-jobber Alkers & Smithers, which recently agreed to upgrade their relationship to a full-blown merger along with stockbrokers Potts & Pitman and Mulfene, the specialists in British Government securities. No great surprises are both companies trading positions were disclosed at the time the announcement of the multiple marriage was made last month. In Mercury's case, there will only be report half-time figures or pay an interim dividend. It has already indicated that profits are similar to the previous comparable period in a year which produced attributable income of £20.8m. It is unlikely the company will add much more.

Last month's announcement also gave a pretty good indication of the position at Acrey, which has been suffering from the difficult trading conditions in the gilt-edged market. There will be small profit in the second half of perhaps £1.5m to give a full year outturn of £9.3m pre-tax, against £16.1m last time. There are some worries about whether the company will maintain the interim dividend.

A more than doubling in taxable profits from £3.5m to £12.272m is expected from Chloride Group when it reports on the first six months to September on Friday. The improvement, however, comes from a very low base, and is still miles short of chairman Sir Michael Edwards' ultimate annual target of £50m. Volumes should be broadly unchanged, since demand from the car industry in particular has been flat. But margins should widen as the strike continues to cut costs. The first impact of the torque converter battery as it starts to replace older models, and the absence of the preceding interims' strike at Manchester.

A preference dividend is expected in line with the group's predictions in the summer, but ordinary shareholders are likely to have to wait another 15 months or so before they can look for a payout.

Bekaert gives furniture unit to managers

By PAUL CHEESERIGHT IN BRUSSELS

BEKAERT, the Belgian wire

group, has cut its losses in local

furniture manufacturing, by

giving away its Beka subsidiary

to the management and providing

BFR 225m (£3.75m) to restore

the company's capital structure.

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profits from £3.5m to £12.272m is

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## Companies and Markets

## FOREIGN EXCHANGES

## Dollar firmer

The dollar finished towards the best level of the day in currency markets yesterday. Once again there was little clear indication of the dollar's short term performance and trading volume was on the low side because of this. The market was also prone to latching on to any economic statistic in order to establish

some sort of trend. However, the dollar appeared to be locked into a fairly narrow trading band since the possibility of central bank intervention to head off any significant appreciation effectively put a top on the market while recent indications of lower U.S. interest rates attracted some scepticism and limited the dollar's downward potential. The dollar closed at DM 2.9673 from DM 2.9610 and SWF 2.4520 from SWF 2.4410. It was also higher against the yen at Y242.80 from Y242.35 and FFr 11.4850 from FFr 11.42 from FF 11.4850. Against the yen it eased to Y305.40 from Y305.95 and SWF 3.07 from SWF 3.08.

**STERLING EXCHANGE RATE INDEX**  
(Bank of England)

Nov 16	Previous	
8.20 am	76.4	76.6
9.00 am	76.4	76.6
10.00 am	76.3	76.5
11.00 am	76.3	76.5
1.00 pm	76.3	76.4
2.00 pm	76.4	76.5
3.00 pm	76.5	76.5
4.00 pm	76.4	76.5

Sterling was slightly weaker overall and its Bank of England

index eased to 76.4 from 76.5.

Against the dollar it slipped to \$1.2545-1.2555, a fall of 75 points. It was also lower against the D-mark at DM 3.7200 from DM 3.7428 and FFr 11.42 from FF 11.4850. Against the yen it eased to Y304.50 from Y305.95 and SWF 3.07 from SWF 3.08.

**POUND SPOT—FORWARD AGAINST POUND**

Nov 16	Day's spread	Close	One month	% p.a.	Three months	% p.a.
U.S.	1.2535-1.2538	1.2545-1.2558	0.05-0.02 p.m.	3.33	0.01-0.05 p.m.	0.10
Canada	1.6550-1.6562	1.6555-1.6565	0.30-0.31 p.m.	3.83	0.09-0.09 p.m.	3.93
Norzh.	4.181-4.221	4.194-4.195	0.15-0.21 p.m.	1.78	0.01-0.06 p.m.	1.32
Belgium	75.05-75.55	75.05-75.15	1.03-1.06 p.m.	3.13	3.13-3.19 p.m.	3.74
Ireland	1.2095-1.2106	1.2097-1.2106	0.11-0.11 p.m.	1.91	0.01-0.01 p.m.	0.24
W. Ger.	3.711-3.741	3.711-3.721	0.98-0.99 p.m.	3.87	2.90-3.95 p.m.	3.98
Portugal	22.00-22.04	22.02-22.04	0.22-0.25 p.m.	22.29	4.60-4.95 p.m.	22.29
Spain	20.00-20.50	20.00-20.20	0.33-0.36 p.m.	4.10	14.15-16.51 p.m.	3.73
Italy	20.50-20.75	20.50-20.75	0.59-0.61 p.m.	5.76	2.25-2.35 p.m.	5.88
France	11.41-11.48	11.41-11.42	0.88-1.00 p.m.	1.22	2.35-2.50 p.m.	1.61
Sweden	10.70-10.75	10.70-10.71	1.50-2.00 p.m.	2.46	2.04-2.40 p.m.	2.09
Japan	304-306	304-306	0.68-0.82 p.m.	3.17	2.02-2.17 p.m.	3.29
Austria	10.20-10.35	10.20-10.35	0.25-0.30 p.m.	2.05	13.00-11.00 p.m.	2.31
Switz.	3.00-3.05	3.00-3.05	0.30-0.35 p.m.	5.37	1.30-1.35 p.m.	5.47
Belgian franc is for convertible francs. Financial franc Y25.70-25.30.				12-month	1.00-1.15 p.m.	d.07
Si-x-month forward dollar 0.21-0.22 p.m. dis. 12-month 1.00-1.15 p.m.						

Si-x-month forward dollar 0.21-0.22 p.m. dis. 12-month 1.00-1.15 p.m.

## OTHER CURRENCIES

Nov. 16	2	5	2	
<b>Note Rates</b>				
Argentine Peso	168.09-165.58	159.02-151.04	Austria	36.05-36.35
Australian Dollar	1.4655-1.4575	1.1820-1.1830	Belgium	76.15-76.50
Brazil Cruzeiro	5.454-5.454	5.724-5.733	Denmark	13.40-13.64
Finland	1.00-1.00	1.00-1.00	France	5.711-5.720
Gulf of Drahman	161.84-185.70	160.51-182.57	Germany	1.205-1.206
Hong Kong Dollar	6.8560-6.9500	7.8185-7.8215	Italy	1.25-1.26
Iran Rial	1.25-1.25	91.40-91.50	Japan	303-305
Iraq Dinar	1.25-1.25	1.25-1.25	Malta	10.81-10.95
Luxembourg Fr.	75.05-75.15	74.60-74.50	Netherlands	1.25-1.25
Malaysian Dollar	5.0180-5.0240	5.0380-5.0380	Portugal	200-201
New Zealand Dlr.	2.5390-2.5410	2.6135-2.6160	Spain	807-817
Other Arab Gulf	1.25-1.25	1.25-1.25	Sweden	10.70-10.75
Singapore Dlr.	2.7050-2.7110	2.7125-2.7150	Switzerland	1.25-1.25
U.S. African Rand	2.1315-2.1324	1.7575-1.7580	United States	1.35-1.37
U.A.E. Dirham	4.6865-4.6880	3.6730-3.6730	Yugoslav	269-284

\* Seller rates.

## EXCHANGE CROSS RATES

Nov. 16	Pound Sterling	U.S. Dollar	Deutsche Mark	Japanese Yen	French Franc	Swiss Franc	Dutch Guilder	Italian Lira	Canadian Dollar	Belgian Franc
U.S. Sterling	1.	1.2555	1.2555	1.2555	1.2555	1.2555	1.2555	1.2555	1.2555	1.2555
U.S. Dollar	0.767	1.	2.8747	2.8747	2.8747	2.8747	2.8747	2.8747	2.8747	2.8747
Deutschmark	0.569	0.337	1.	1.2555	1.2555	1.2555	1.2555	1.2555	1.2555	1.2555
Japanese Yen 1,000	3.284	4.122	12.22	1.	1.2555	1.2555	1.2555	1.2555	1.2555	1.2555
French Franc 10	0.876	1.099	5.257	266.5	1.	1.2555	1.2555	1.2555	1.2555	1.2555
Swiss Franc	0.588	0.409	1.212	66.15	0.770	1.	1.2555	1.2555	1.2555	1.2555
Dutch Guilder	0.859	0.299	5.687	52.65	0.784	1.	1.2555	1.2555	1.2555	1.2555
Italian Lira 1,000	0.433	0.545	1.611	1.611	0.494	1.	1.2555	1.2555	1.2555	1.2555
Canadian Dollar	0.504	0.758	2.946	183.9	0.696	1.	1.2555	1.2555	1.2555	1.2555
Belgian Franc 100	1.338	1.671	4.953	405.5	1.021	1.	1.2555	1.2555	1.2555	1.2555

\* U.S. dollar rate for convertible francs. Financial franc Y25.70-25.30.

Above average activity was noted in the following stocks yesterday.

UK and Ireland are quoted in U.S. dollars. Forward premiums and discounts apply to the individual currency.

Below rates are for convertible francs. Financial franc Y25.70-25.30.

Above average activity was noted in the following stocks yesterday.

SELLER rates.

BUYER rates.

## MARKET REPORT

## LONDON STOCK EXCHANGE

# British Telecom optimism sweeps through markets and equities head back to all-time record levels

## Account Dealing Dates

## Option

## First Declarer Last Account

## Dealing Days

## Day

## Oct 29 Nov 8 Nov 9 Nov 19

## Nov 12 Nov 22 Nov 23 Dec 9

## Nov 26 Dec 6 Dec 7 Dec 17

## New Time? dealings may take place from 9.30 am two business days earlier.

## London equities bounced back yesterday after Thursday's technical reaction in markets dominated by the looming British Telecom flotation. The issue price of 130p was pitched at a level which should encourage a rapturous response for the UK's largest-ever offering of stock and investors began looking for a decent premium when dealings commence early next month.

The strong possibility of another cut in clearing bank base lending rates before then, added to the mood of optimism sweeping through markets. Retiring shares were particularly buoyed by the prospect of both cheaper money and increased consumer spending over the Christmas period. Leading issues often achieved double-figure gains following a strong late-morning burst of buying.

Interest spilled over into other top-quality shares and all measurements of the equity market trend soon began heading back to their all-time records. At the close, the FT Industrial Ordinary share was 54 up at 920.0, only 1.3 short of Tuesday's best-ever 924.3. Similarly, the FTSE 100 share index rebounded 8 to 1,753.

Other trading factors which would normally influence market sentiment were negated by the pending British Telecom issue. Neither sterling's late easiness against the dollar nor slightly cheaper opening Wall Street values made any impression late.

Interest rate hopes centred with the strong performance of U.S. bonds overnight lifted Government securities. Although institutional funds appeared to be limited, quotations advanced on light demand from private investors. Before the announcement of the October PSBR, longer-dated issues were higher but the news disappointed and prices began easing despite a lower Treasury bill rate this week. Late in the session the gains were halved to around 1.

## Clearers drop late

Quietly dull and around 5 easier at the "house" close, major clearing banks weakened

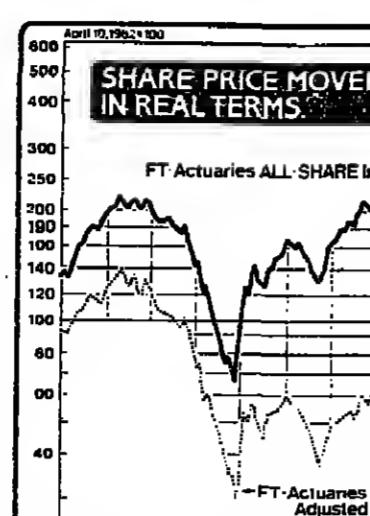
noticeably after-hours on reports that Lloyds had incurred heavy losses on a Saudi Arabian pipeline contract. Lloyds fell sharply to finish 20 down on the day at 510p, while NatWest, 555p, and Barclays, 510p, ended 15 pence dearer. Midland ended 8 off at 385p.

Speculators again chose to ignore recent denials that Charterhouse J. Rothschild intends to sell its near-25 per cent stake in Hambro Life and pushed the latter's shares up further 12, making a rise of 52 for the week at 455p. CIR held firm at the overnight level of 88p. Elsewhere in insurances, Royal advanced 17 to 515p following comment on the third-quarter profits. General Accident put on 16 to 500p and Sun Alliance added 7 to 412p, while GRE gained 6 to 680p. Commercial Union, however, which on Wednesday reported a £20m loss for the nine-month period, failed to participate in the improvement and closed unaltered at 1890.

Building shares put up a rather uninspiring performance. Among the occasional movements, Blockleys encountered sporadic support and put on 10 to 560p, while M. J. Gleeson, still reflecting the good preliminary figures, improved 4 more for a two-day rise of 19 to 209p. Ramsus responded to favourable comment with a rise of 1 to 80p. ICI traded quietly and settled a couple of pence better at 624p while Yorkshire Chemical, reflecting the reorganisation plans, improved 3 to 58p.

## Burton rise afresh

Continuing optimism about lower base lending rates stimulated fresh support for leading stores; much of the business was concentrated into a short period before lunch, but double-figure gains were commonplace with many counters attaining new 1984 peaks. Burton remained buoyant in the wake of the excellent preliminary profits and advanced 15 for a gain on the week of 30 to 393p. Gassier, "A," 660p, Habitat Mothercare, 394p, and Debenhams, 210p, all improved by around 12, while Marks and Spencer benefited from Press comment with a rise of 5 to 123p. Raybeck, a rising market recently following vague takeover talk, reacted 4 to 29p after adverse comment. Currys firmed 4 to 496p as unwise sultons Dixons, 9 dearer at 384p, stake build-up. Other leading



revealed that it now held just under 11 per cent of its fellow high street electrical retailer. Our Price 8 up for a week's advance of 59 to 300p continued to benefit from reports of buoyant record and tape sales.

Among Shoe and Leather issues, Siryon and Fisher rallied 7 to 140p but retained a fall over the five-day period of 21 following Mr. Asil Nach's disposal of his shares in the company. Headlam Sims and Coggins eased a few pence to 49p on the reduced interim dividend and profits.

Leading Electricals took on a steadier tone after the previous day's setback which followed disappointing second-quarter figures from Plessey. The latter still eased 2 more to 205p for a two-day fall of 18 and further losses of a few pence were recorded in Racal, 268p, and GEC, 239p. In contrast, favourable comment on the half-year figures left International Signal 10 to 283p. The latter also encouraged a rise of 5 to 145p in Berlin. Despite a reported denial of any take-over approach, United Scientific closed 5 up at 233p.

Overspent buying, thought to be on U.S. account and further speculative domestic demand took TI up to 232p before trading clipped the rise to one of 8 at 234p, a gain of 24 on the week; the sharp advance has been accompanied by takeover talk and rumours of a possible land gained 6 to 282p awaiting further bid developments; the

company is currently in receipt of an unwelcome offer from C. H. Beazer, Wade Potteries, still reflecting the recent interim results, improved 5 to 96p, while comment on the half-year figures left Vahrn a couple of pence dearer at 161p. Thursday's revival in Chanel Tunnel proved to be short-lived, adverse comment prompting a smart reaction of 13 to 135p. Bestobell, reflecting the departure of chief executive Dr. Donald Spencer, fell 13 to 282p. Leading issues moved a few pence either way with the exception of Hanson Trust, 6 up at a new peak for the year at 271p.

A good market of late reflecting demand in a restricted market. Samsonite Group cheapened 10 to 920p. Elsewhere in Leisure issues, Miss World gave up 8 at 210p, but Camari hardened 2 to 28p.

Lucas Industries finished the week on a bright note with a gain of 7 to 260p as did speculation over the future of Mondial. Dunlop, on the other hand, were unsettled by sizeable U.S. arbitrage operations in front of the financial results, which fell to a new 1984 low of 27p. Among Distributors, Western Motor hardened a few pence to 68p following details of the rationalisation programme.

The prospect of a further cut in clearing bank base lending rates helped leading Properties rally. Land Securities at 304p, retrieved 3 of Thursday's fall of 9, while MEPC hardened a couple of pence to 233p. Elsewhere in Australians Meekatharra Minerals remained an active market and dipped to 80p before rallying to close a net 2 firmer at 85p, although still 15 lower over the week.

South African Golds lost ground for the first time this week owing to a combination of light profit-taking, general lack of interest and another uninspiring performance by million. The latter closed a net £1.25 up at 934.25 an ounce.

Cromos Bros remained a sensitive market in the wake of the substantial full-year loss and final dividend omission, shedding 3 more for a two-day sum of 25 to 87p. Consideration of the statement prompted nervous selling of Reedaro Smith which slipped 8 to 6p: the A shares closed a penny cheaper at 3p after 2p.

Textiles traded quietly and without distinction, although Totalfot firmed a couple of pence 64p following a Press mention R. Smallshaw (Knitwear) gained 10 to 237p, "Anco" eased 4 to 216p, but retained a week's gain of 12, while amount at 645p, recovered from Thursday's bout of profit-taking which followed the preliminary figures. Bates and Portland gained 6 to 282p awaiting the

week on the week to one of 204. Financials moved narrowly, with "Angold" closing almost a point cheaper at 213p, and Gold Fields in South Africa 10 to 213p. "Anco" eased 4 to 216p, but retained a week's gain of 12, while amount at 645p, recovered from Thursday's bout of profit-taking which followed the preliminary figures. Bates and Portland gained 6 to 282p awaiting the

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## **INSURANCE, OVERSEAS & MONEY FUNDS**

## OFFSHORE AND OVERSEAS





Saturday November 17 1984

HOPE  
SPAIN'S SHERRY

GONZALEZ BYASS

## MAN IN THE NEWS

### A very traditional model

BY PETER RIDDELL

MR CRANLEY ONSLOW is the new chairman of the 1922 committee of Conservative backbench MPs largely because he is not Mr Edward Heath. Indeed, Mr Onslow's victory in Thursday's elections was primarily a vote against Mr du Cann after record 12 years as chairman.

Mr Onslow won in much the same way as Mrs Thatcher ousted Mr Edward Heath a decade ago. Like her, he was the first to dare to challenge the accepted leader and similarly benefited from all the grievances that had developed over the years. He put down a marker by unsuccessfully standing against Mr du Cann last year and in Thursday's elections he rapidly picked up support after emerging as clearly the strongest of the four challengers in the first ballot. Who dares wins is, after all, not a bad Conservative motto.

Mr du Cann lost because he outstayed his welcome. Like an old music hall trooper he tried the familiar tricks once too



often — the protestations of loyalty to the leadership combined with barbed criticism, the hints of retirement at some unspecified time in the future. The audience's tastes had changed and they wanted a new face.

Mr Onslow offers a more conventional type of leadership — Harrow, Oxford, the Hussars, the Foreign Office (with more than a hint of secret work), 20 years in the Commons representing Woking, on the back benches and twice a minister, as well as an indefatigable committee man. Now aged 55, he has been interested particularly in aviation and foreign affairs matters, and was a successful chairman of the cross-party defence select committee of the Commons. He is regarded as being on the centre/right of the Conservative Party, though very much an independent man.

In short, Mr Onslow is the very model of a traditional 1922 chairman. The job involves acting as a spokesman for backbenchers in their worries and concerns as reflected both in the corridors of Westminster and in the committee's weekly meetings (at which one noted Westminster will observe, the first three speakers are always mad or bad, or both). The chairman supplements the work of the Whips office and has direct access to the party leader. Indeed one of the criticisms of Mr du Cann is that he was not entirely trusted in this respect and spent too much time as a shop steward for MPs' pay and conditions.

Mr Onslow is likely to be less opaque and ambiguous than Mr du Cann. Indeed, he earned credit with fellow MPs last year when he left the Government in protest at the sacking of his boss Mr Francis Pym as Foreign Secretary. Mr Onslow's friends were saying yesterday that he would represent backbench opinion forthrightly, banging the table on occasion. He is the type of man described by his colleagues as "sound" and having "bottom". These talents will be tested by the growing backbench concern over unemployment.

The party leadership deliberately kept in the background during the contest but there have been some signs that few tears will be shed over the result. Mr du Cann may have been one of Mrs Thatcher's strongest supporters when she was elected but his candid advice — most recently that she should have a deputy — began to grate.

However, some of the fun of politics will go with Mr du Cann's departure. His self-mocking tone will be missed, as reflected in the apocryphal story about his reply to being asked the time — "what time would you like it to be, dear boy?" Such stories are unlikely to be told about Mr Onslow.

## Brittan plans for end of pit strike

BY JOHN LLOYD, INDUSTRIAL EDITOR

THE GOVERNMENT is already planning its strategy for the end of the mining dispute, and is stressing the theme of reconciliation.

It will subsidise the movement of isolated working miners from striking areas to areas like Nottinghamshire, where most miners have remained working, once the dispute has ended.

Mr Leon Brittan, the Home Secretary, said last night: "When the strike is over, we will have to consider very carefully exactly how we can repair the damage that has occurred."

Ministers are taking heart from the return to work figures which now show a strong flow of miners abandoning the strike. The National Coal Board said that 372 "new faces" reported for work yesterday, taking the full week's total to more than 5,000.

The board's Christmas bonus offer of up to £650 payable in the week before Christmas remains available to all miners returning throughout next week.

Mr Kinnock met delegates from the four pit lodges in his Iswyn constituency yesterday and was able to defuse criticism of his comments on picket line violence.

Mr Bill Gode, the NUM's Gwenant area agent, said after the two-hour meeting that the Labour leader had said his

boost support for the miners. He will appear at a rally in Stoke on Trent on November 29 and has invited Mr Arthur Scargill, president of the National Union of Mineworkers, to speak with him and with other party leaders.

In a letter to Mr Scargill, Mr Kinnock said it was "obviously necessary to keep on presenting the case for coal in order to increase public understanding of the economic and social cost and waste of the policies of mass closures."

The rally will be relatively small: the ball booked in Stoke holds 1,400 and entrance will be by ticket only. This compares with crowds of over 5,000 at each of the five rallies organised by the NUM over the past week.

Mr Kinnock met delegates from the four pit lodges in his Iswyn constituency yesterday and was able to defuse criticism of his comments on picket line violence.

Mr Bill Gode, the NUM's Gwenant area agent, said after the two-hour meeting that the Labour leader had said his

views had been misreported, and that a motion of support of Mr Kinnock as Labour leader, and as next prime minister, was unanimously carried.

Mr Kinnock said after the meeting that nothing would be gained by holding a ballot.

"When you are committed to a battle you don't stop and worry what should have happened in the first five minutes," he added.

The Labour leader pledged himself to observe a picket line on his return from his forthcoming visit to the Soviet Union, to meet the South Wales NUM executive, and to take part in a rally organised by the NUM in Gwent.

The Government has moved to avoid further controversy over Mr Ian MacGregor, the NCB chairman. It announced in the Commons yesterday that payment of the next instalment of the "transfer fee" owing to Lazard Frères, the US investment bank, will be deferred, probably until the middle of next year.

The transfer fee for Mr MacGregor, a partner in Lazard, could total as much as £1.8m. This was to be made up of an

initial fee of £675,000 and two further "performance" payments to a maximum of £1,150,000. The latter payments were to have been based on the performance of the British Steel Corporation, of which Mr MacGregor was chairman before taking over the NCB.

The dispute between the NCB and the pit deputies' union, NaCods, at the Scottish pits of Killiech, Monktonhill and Seafield was settled after talks at the pits yesterday.

The union had said that some 400 of its members at the pits had not been paid after refusing to cross hostile picket lines — the issue which almost precipitated a strike three weeks ago. NaCods said last night that the board had met all of its demands.

Mr Brian Dawson, an NUM member from Sunderland, became the first known case of expulsion from the union for crossing picket lines. The Durham NUM area disciplinary committee yesterday voted to expel him for returning to work at Wermouth pit. Decisions on three other members working at the pit were adjourned.

More miners dispute news, Page 4

## Electrolux poised to buy Zanussi

BY JAMES BUXTON IN ROME

ELECTROLUX, the Swedish domestic appliance and industrial group, at last appears poised to take over Zanussi, the troubled Italian appliance manufacturer, in a deal which will eventually cost Electrolux more than £400m (£172m). The takeover will make Electrolux the largest single home appliance maker in Europe, with roughly a quarter of the market.

The last of a series of obstacles to the deal was cleared at a meeting which lasted into the early hours of yesterday. The Italian trade unions accepted an offer which appears to give the Swedish company the right to make extra cuts in the labour force, while it originally had said it would not make.

Both the Italian and foreign creditor banks of Zanussi have now agreed on the different packages under which they will reschedule and partially write off Zanussi's existing debts of \$600m (£460m). The banks should complete these agreements next week.

The takeover itself should be

approved at a meeting of Zanussi's shareholders on December 14.

Electrolux is to pay £100bn for 49 per cent of the new capital of Zanussi. In addition, it will subscribe to a convertible bond issue for £100m through which it will eventually gain 75 per cent of the Zanussi's equity. It has committed itself to putting in £300m in new investment over three years.

The remaining shares in Zanussi will be divided between the regional government of Friuli, in north-east Italy, where most of Zanussi's plants are situated; Fiat, the largest private Italian industrial group; Mediobanca, the Milan merchant bank; Banca Nazionale del Lavoro; Banca Commerciale Italiana; and Zanussi itself.

It will have taken Electrolux about a year to take control of Zanussi, one of the largest private Italian companies. Despite its good brand image, Zanussi has lost money heavily in recent years and piled up debts because of mismanagement and a disastrous pro-

gramme of diversifying into electronic products.

The takeover has been prolonged because of the need to overcome political opposition to the sale, to establish that there was no satisfactory Italian alternative to the Electrolux solution, to reach agreement with creditor banks, to placate the unions, and settle other problems.

Earlier this week, Electrolux told the unions that it could not, after all, adhere to a commitment given in August to keep job losses at Zanussi within the limits agreed last year with Mr Umberto Cattica, the previous chairman of the company. That plan involved cutting the Italian labour force by 5,600 people from last year's level of 24,000 within three years.

On Thursday night Sir Renato Altissimo, the Minister of Industry, had to intervene in a meeting between the unions and representatives of Electrolux and Zanussi. Electrolux eventually agreed to use the old plan as the "parameter" of a new employment plan which it will present by next April.

## Inflation rate up to 5% in October

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

INFLATION EDGED UP last month to an annual rate of 5 per cent compared with 4.7 per cent in September, according to official figures issued yesterday. It is expected to fall again next month, however, as a result of the 1 percentage point cut in mortgage interest rates due to take effect in November.

Yesterday's figure, from the Employment Department, showed a rise of 0.6 per cent in the Retail Price index last month to 37.7 (1974=100).

The rise reflected increased prices for beer (up 4p a pint on average) and petrol (up 4p a gallon), and some increase in mortgage interest payments and housing repair costs.

In the three months to October, prices rose at a rate which would be equivalent of 7 per cent if it continued for a year. This compared with an equivalent annual rate of 2 per cent only in the previous three

months. This change, however, mainly reflected the rise in mortgage interest rates in August. This added an estimated 0.8 per cent to the Retail Price index. This rather artificial boost to inflation is expected to be temporary only. There is no expectation in "whitehall" of any marked acceleration of inflation in the next few months.

Yesterday Mr Tom King, Employment Secretary, said a lower inflation rate next month was expected to bring the average for the last three months of the year down to the 4.8 per cent forecast by the RPI on Monday.

Yesterday's figure, from the Employment Department, showed a rise of 0.6 per cent in the Retail Price index last month to 37.7 (1974=100).

The rise reflected increased

prices for beer (up 4p a pint on average) and petrol (up 4p a gallon), and some increase in

mortgage interest rates, is expected by the Treasury to be 4.8 per cent.

Mr King said yesterday that though the UK inflation rate was lower than it had been, it was still higher than rates in many competitor countries.

"To compete against America, or Germany, or Japan we must compete on price, and that means getting our unit wage costs down much lower," Mr King said.

Figures from the Paris-based Organisation for Economic Co-operation and Development this week show that in the 12 months to September consumer prices rose by 4.2 per cent in the U.S., 2.3 per cent in Japan, 1.5 per cent in West Germany, 7.1 per cent in France and 9.9 per cent in Italy.

The inflation rate for May, which is used for updating pen-

sions and other benefits, is expected by the Treasury to be 4.8 per cent.

Mr King said yesterday that though the UK inflation rate was lower than it had been, it was still higher than rates in many competitor countries.

"To compete against America, or Germany, or Japan we must compete on price, and that means getting our unit wage costs down much lower," Mr King said.

We think that the issue will be over-subscribed." But he denied that it was under-priced.

The strength of demand for BT shares was due to expectations that the flotation would be a success, and would not necessarily affect the price after flotation began, he said.

Brokers have been asked to sign agreements that they will ensure that none of their clients

makes multiple applications for BT shares. The accountants Peat Marwick Mitchell have been appointed by the Government to "police" the flotation.

All cheques accompanying applications may be cashed as soon as they are received, a prospect which it is hoped will discourage stags — investors who apply for more shares than they want to hold, in the expectation of quick profits when dealings begin. The Government plans to limit to 10 per cent the amount of BT's total equity which individual subscribers may buy at issue.

In an unusual attempt to attract the small investor the stockbrokers Quilter Goddison plan to set up booths to distribute BT prospectuses to shoppers at 24 Debenhams department stores in various parts of the country.

Swiss Bank Corporation which

is leading the Swiss syndicate, and is one of the European banks which has underwritten a small part of the domestic share offering, has been allocated 900 shares, 55 per cent of which will be placed with Swiss investors.

The allocation is said by Swiss bankers to have been "over-subscribed several times," and most banks have had to intro-

duce a rationing system.

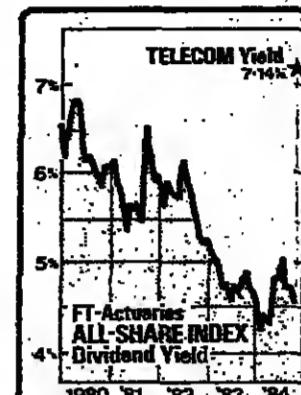
West German banks report a surge of interest in BT shares by their customers, after a slow start. They feel certain that final demand will far outstrip supply.

Frankfurt bankers waxed almost lyrical over the sale, and stressed that "nearly everything" was right about it — price, with a fairly low pound against the D-Mark, conditions and the high dividend yield.

## THE LEX COLUMN

# Telecom jamming the Exchange

Index rose 8.4 to 920.0



and down with a more modest rally to either side — as clear a cues most technical analysis would ever wish to see for hitting the sell button. The subsequent recovery, though, could still prove only a minor setback for chart analysis, which has been attracting a conspicuously wider City audience for a year or two past.

London institutional investors have traditionally regarded the technical analysis as a more or less baseless fabric. Ascending Triangles, Flags, Rounded Tops and all the rest of the critical chart patterns are still thought by the sceptics to vanish all too easily, given any abrupt change in the fundamental background. But then, the story of the dollar's rise has left most fundamental economic analysis looking at least equally insubstantial. In fact, many chartists have run rings around the economists in the foreign exchange markets — and the enthusiasm for charts appears to have been spreading, from there into equities.

The growing volume of futures trading in London has had a similar influence. Futures markets in the U.S. have always drawn heavily on technical analysis and many a UK gifts dealer, previously scornful of charts, has returned a chastened man from initiation courses in Chicago. And the equity market has had its own, more direct exposure to the increasing global nature of fund management.

The City seems most unlikely to attract the high priests of chartism so prominent in New York and Tokyo. The Stock Exchange provides inadequate information on trading volume and has too few indices to support, for example, any application of classical Dow Theory. Nor does the UK — even after BT — have quite the size of retail market for shares which provides such a demand for technical analysis in the U.S. and the Far East.

Those not averse, however, to mixing graph analysis of stock prices with a pragmatic view of the underlying fundamentals of the stock, might be deemed chartists of a prospering low church. The last few months will not have enhanced their reputation for picking long term trends, but most would probably settle anyway for being seen as a useful aid to short term analysis of the London market.

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